

DAIRY PULSE



Estd. 1990

Suruchi Consultants
Delivering solutions with integrity

KNOWLEDGE PARTNER

* INDIAN *

* GLOBAL *



FORTNIGHTLY NEWSLETTER

Dairy Pulse 106th Edition (16th to 31st, March 2020)



CATEGORIES OF THE EDITION

- * Suruchi Endeavor in Skill/ Entrepreneur Development Domain
- * Indian News
 - > Animal Health/Protection
 - > Marketing
 - > Health/Awareness
 - > Regulatory/Legal
 - > Survey/Report
- * Foreign News





Certificate No.: TC-8824



SAFE LABS

(an initiative of Suruchi Consultants)

**HAS BEEN GRANTED NABL ACCREDITATION WITH
ISO/IEC 17025:2017
IN THE FIELD OF TESTING
OF MILK & MILK PRODUCTS ON 29.01.2020.**

Team SAFE LABS would like to thank you for your continuous motivation and guidance.

We seek your patronage for fulfilling our common dreams for providing
Safe Milk to everyone in India by 2025.

Contact Us :

C-49, Sector-65, Noida, Uttar Pradesh, 201307

Ph.: +91 120-4370845, 4320845

E-mail: safelabs@suruchiconsultants.com

www.suruchiconsultants.com

Kuldeep Sharma
a Friend, Philosopher and Guide to
over 2000 Dairy aspirants since 1990

Dairy Pulse 106th Edition (16th to 31st March, 2020)

Contents

Suruchi endeavor in Skill/ Entrepreneur Development Domain 7

Indian News

Feverish dairy sector lets 1.2 cr litre milk go down the drain daily.....	8
Covid-19: Milk consumption down 25% in one month as eateries remain shut.....	9
Coronavirus: FSSAI says food import clearances and testing labs operations are essential services.....	10
India lockdown diary Day 7: Assam records first case, Kerala issues passes to buy liquor.....	11
कोरोना का असर: 3 दिन तक दूध नहीं लेगी यह डेयरी, प्लांट में पड़े हैं 8 लाख लीटर दूध के पाउच.....	12
C(OW)ORONA effect on Indian Dairying.....	13
Mother Dairy supplies 250 tonnes of fruits, vegetables in Delhi-NCR as panic-buying stops.....	14
First 15-20% Panic Rise, Then 30% Fall; Overall 10-12% Dip: Amul Chief Sodhi On Milk Sales.....	15
Mother Dairy seeks support from e-commerce companies for doorstep milk delivery in Delhi.....	16
COVID-19: Milk supply under threat amid demand spike.....	16
Provide milk at door step of consumer: Dhan Singh.....	17
Dairy industry in Karnataka headed for Covid-19 induced tailspin.....	18
Problem of plenty for KMF during coronavirus lockdown in Karnataka.....	19
Gujarat dairies in a quandary over milk surplus owing to decrease in demand.....	20
Maharashtra dairies' association seek govt intervention against price slash by private dairies.....	20
Lockdown drastically impacts milk sales in Tripura as 'goalas' dump it down the drain.....	21
Milk supply continues 'uninterrupted'.....	22
Milk supply continues 'uninterrupted'.....	22
Procurement of milk sees 40 per cent drop.....	23
Kolkata: Sweet shops closed, 2 lakh litre fresh milk going down the drain every day.....	23
Reproduction of pasteurized milk begins in Manipur.....	24
Milk dairies to stop collecting milk from farmers till MAR 30th in Dakshina kannada and Udupi district. First time in the history.....	25
Essentials on track: Another milk train leaves for Haryana.....	26
Shops selling cattle feed to remain open.....	26
Heritage Foods continues supply of milk and milk products.....	27
Milk powder, baby food off shelves in Jaipur.....	27
Excess milk poses a problem for Milma.....	28
Would ensure fresh milk reaches your kitchen every morning: Sodhi.....	28
State governments start home delivery of milk, fruits, vegetables and groceries.....	29

Amul, Mother Dairy promise uninterrupted supply.....	30
Shortage of labour, raw material may hit your milk supply	31
Jaipur: Milk by Saras dairies to be available once a day	31
Hatsun Agro Product continues manufacturing of milk and milk products (essential commodities).....	32
Coronavirus Pandemic: Supply Of Milk In Mumbai Impacted.....	33
Dairy farms record fall in milk sale in Gujarat	33
Jaipur: Milk by Saras dairies to be available once a day	34
To reduce crowds, milk to be sold only between 3.30 am to 9 am across Tamil Nadu	35
Disaster or lockdown, milk gets delivered at the doorstep.....	36
Special train carrying 2.4 lakh litres of milk to leave Renigunta for New Delhi.....	37
Purabi Dairy to ensure undisrupted supply of Milk to Consumers across Guwahati and Outstation Markets.....	37
Dairy farmers can't supply milk, feed their livestock	38
NDDDB appeals to dairy coops to be ready for demand hike.....	38
Dairy farmers can't supply milk, feed their livestock	39
Forced to dump 15,000 litres of milk and 10,000 kg of vegetables: MilkBasket.....	39
India stares at a crippling supply crisis	40
NDDDB asks dairy cooperatives to ensure supply of milk and milk products	43
Lock down: lack of fodder shouldn't trigger milk disaster	43
Won't be any disruption in supply of dairy products: Patanjali	44
Punjab: 17 held, 3 dairy owners booked	44
Goa Dairy to start home delivery of milk through its milk booths and outlet across state	45
Milk supply hit as vendors fail to make deliveries, online stores face commute curbs	47
COVID-19 Lockdown: NDDDB Asks Dairy Co-ops to Ensure Continued Milk, Products Supply	48
Total Lockdown in India: Amul MD RS Sodhi Assures Regular Availability of Milk and Dairy Products During Nationwide Curfew	49
Mother Dairy Says Milk Demand up 5-10 Percent, Facing No Major Supply Disruptions.....	49
Covid-19: Punjab's Milkfed to supply long-shelf milk.....	50
Coronavirus: Mother Dairy gears up to deliver amid rise in demand	50
Milkfed increases supply of Verka's long-shelf and skimmed milk	52
Mother Dairy says milk demand up 5-10%, facing no major supply disruptions	52
Milk, vegetables' supply to remain uninterrupted in Rajasthan	53
'Milkfed supply will remain unaffected amid curfew in Punjab'	54
bigbasket acquires milk-delivery startup DailyNinja	54
Hold Parag Milk Foods, target price Rs 145: ICICI Securities	55
Malabar Milma not to collect milk from dairy farmers on Tuesday.....	56
No shortage of milk, says Milma.....	56

We've full supplies: SUMUL Dairy	57
J&K Govt declares 16 services, commodities as essential services	57
Mother Dairy Taking Steps to Ensure Supply without Disruption amid Lockdown of Delhi-NCR	58
Odisha Govt Ensures Uninterrupted Sale Of Milk During Janta Curfew, Lockdown Period	58
No need for panic buying of milk, other dairy products, says Amul MD.....	59
NDDDB issues cleanliness advisory to dairy cooperatives	59
Coronavirus India: Mother Dairy promises smooth supply amid fight against COVID-19	60
No disruption in milk supply: Mother Dairy	60
NDDDB arm to take its success story to regions where co-op model has failed	61
People make beeline outside Mother Dairy stores to stock milk.....	62
Demand for packed milk on the rise amid coronavirus panic	63
Milk supply won't be disrupted: Amul.....	64
Consumption expenditure on milk increases to Rs 5,37,531 cr in 2017-18	64
Dairy Farmers May Soon Get 50% Subsidy for Milk Processing Machine	65
दूध की मांग घटी, कीमत में भारी गिरावट	66
Consumption of Milk in India.....	67
Mumbai: Juhu Iskcon temple uses 'distilled cow urine' in place of hand sanitizer, calls it 'anti-bacterial'. 68	
Packets are passe, now enjoy milk fresh from dairy at the push of a button	68
Global News	
Production system key to dairy's woes, says analyst	70
PFA Disposes Of 1000-litre Tainted Milk	73
Dairy family grapples with the effects of COVID-19	73
Labor Reform & Dairy Top Priorities for New York Farm Bureau	75
DAIRY INDUSTRY SEES SALES SKYROCKET, PRICES TANK.....	77
COVID-19 MAY DESTROY CHINA'S DAIRY INDUSTRY	79
Why the Processed Dairy Products Market is set to explode? Top Companies: Airy Farmers of America Inc., Danone, Arla Foods and more	80
Coronavirus: How dairy giant Fonterra will operate under lockdown	81
Punjab Food Authority (PFA) Disposes Of 280 Litre Adulterated Milk	82
Walmart Limiting Purchases Of Milk, Eggs And Other Products	83
Synlait Milk's first half profit drops 30 percent	83
6360 Litres Adulterated Milk Disposed Off In Faisalabad.....	84
Mysterious disease kills another 50 cattle in a single day in Dadu	84
COVID-19: Dairy council wants industry to be labelled an 'essential service'	85
Dairy farms thriving during coronavirus pandemic	86
Milk Adulteration Being Gradually Decreased Due To Daily Basis Actions: Irfan Memon	86

Prince William's last dairy farm shuts down.....	87
HOW THE CORONAVIRUS COULD IMPACT DAIRY PRODUCERS	87
New RaboResearch report details coronavirus impact on global dairy	88

Suruchi endeavor in Skill/ Entrepreneur Development Domain

➔ *Diploma in Dairy Technology (DDT) in alliance with IGNOU*

Study Center authorized by School of Agriculture Indira Gandhi National Open University (IGNOU) Details as below:

Academy of Dairy Skill Development (ADSKiD)
Unit of Suruchi Consultants
C-49, Sector-65, Noida U.P – 201307
SC/PSC Code: 39018P
Prog. In-charge: Mr. Sanjay Singhal
Contact no. : +91-0120+4370845
Email: adskid39018p@gmail.com

New admissions are closed

➔ *Indian Dairy Map 2017 launched on 27th October, at Pune.*

➔ *Aspiring entrepreneurs might attend our introductory session (Free) on how to set up dairy farm and plant on every 4th Saturday of Every month from 2 PM to 5 PM, Prior registration is must and for that contact our office.*

For more information please email on info@suruchiconsultants.com or contact at +91 0120 4320845

➔ *60th Dairy Entrepreneurship Development Program (DEDP) at Suruchi Consultants, C-49, Sec-65, Noida. Date will be announced soon.*

For more information please follow the link:

https://www.suruchiconsultants.com/pageDownloads/downloads/training/3_58th%20DEDP%20MAY_june_2019.pdf

➔ *4th Practical Dairy Entrepreneurship Development Program (PDEDP) at Suruchi*

Consultants, C-49, Sec-65, Noida, Dates will be announced soon.

For more information please follow the link:

http://www.suruchiconsultants.com/pageDownloads/downloads/train- ing/9_14092019_PdEDP_brochure.pdf

➔ *Dairy Startup Sensitization Program from farm to table in Noida. On 29th February, 2020*

For more information please follow the link:

http://www.suruchiconsultants.com/pageDownloads/downloads/training/8_21122019_DSSP.pdf

➔ *Suruchi has launched Online Dairy Entrepreneurship Development Program (ODEDP). It is 12 weeks program. Registrations are open till 29th February, 2020.*

Watch-

Video: <https://www.youtube.com/watch?v=5iS432VIGc8&t=42s>

For more information please visit on website <http://skilldairy.com/>

7th Regional Dairy Entrepreneurship Development Program (RDEDP) Dates will be announced soon.

https://www.suruchiconsultants.com/pageDownloads/downloads/training/1_7th%20RDEDP%20Brochure.pdf

Mandatory training "Food Safety Supervisor" for dairy sector as per FSSAI is being organised on 25th & 26th of March 2020 .

Indian News

Feverish dairy sector lets 1.2 cr litre milk go down the drain daily

31st March 2020 06:04 AM

<https://www.newindianexpress.com/cities/chennai/2020/mar/31/feverish-dairy-sector-lets-12-cr-litre-milk-go-down-the-drain-daily-2123674.html>

CHENNAI: Major impact due to the closure of hotels, tea shops and bakeries in wake of the nationwide lockdown has been borne by over 10 lakh dairy farmers in the State. With the lockdown now entering the seventh day, private milk companies has reduced procurement price citing lack of demand. According to sources, of the total 2.1 crore litre of milk produced, about 1.2 crore litre is being stagnated every day. This includes 45 lakh litre earmarked for hotels and tea shops, and another 65 lakh litre sent for producing products such as ghee, milk powder, butter, and sweets among others. In addition, the consumption of milk purchased through retail outlets has also fallen by 30 per cent.

Prices slashed

Before March 23, private milk companies paid Rs 32 to Rs 34 a litre to farmers, besides offering them monthly incentives. While all private companies reduced the procurement price to Rs 26-28 a litre, Tirumala Milk Products Company has slashed the per litre price to `10 from the existing price of `20. MG Rajendran, General Secretary of Tamil Nadu Milk Producers' Welfare Association (TNMPWS) said, "Every small farmer who supplies milk to private companies has suffered a loss of anywhere between `100 to 200 a day. However, the expenditure towards maintenance has remained the same." Private companies have justified the decision citing limited infrastructure for converting such a huge volume of milk into other products. "During the lockdown, most companies faced

difficulties sending milk to dairies to convert it into milk powder. This was mainly because of transportation issues, and closure of State borders," said a private milk company. Sources also pointed out that procuring packing materials within a short period of time was a herculean task.

Govt intervention sought

A few days ago private milk companies submitted representation to government to purchase milk from them. Noting that the companies were facing the loss of several crores, they said if there was no intervention from government, procurement of milk from the farmers may be stopped. "Purchasing milk from private companies is a policy decision of the government. As of now, no decision has been taken. Aavin's per day procurement has reached 30 lakh litre, and there is no additional demand for milk in the State," said an official from Aavin. Meanwhile, Rajendran (TNMPWS) said the government should purchase milk only through the National Cooperative Dairy Federation to ensure transparency in price fixing.

Farmer dumps milk

A milk producer at Triplicane poured nearly 300 litres of milk on the ground demanding government intervention to protect cattle farmers.

A Raji (50) of Triplicane said, "The corporation seized my cattle, and I had to pay `11,000 penalty. There has been no business as well for the past few days due to the lockdown. I want the government to step in."

Covid-19: Milk consumption down 25% in one month as eateries remain shut

March 31, 2020 02:27 IST

https://www.business-standard.com/article/economy-policy/covid-19-milk-consumption-down-25-in-one-month-as-eateries-remain-shut-120033001310_1.html

In a major setback to millions of farmers, India's milk consumption has declined 25 per cent over the last month because of the closure of hotels, restaurants, and roadside tea stalls amid a nationwide lockdown to prevent the spread of coronavirus.

The decline in consumption has resulted in a Rs 5-7 per litre (or 25 per cent) decline in the realisation of dairy farmers. The milk market is flooded with surplus supply, with farmers at some areas selling in distress at a 50 per cent discount. Distress sales are happening in remote areas where private and co-operative dairies could not reach farmers for procurement because of disruption of transport services.

This scenario emerged after Covid-19 started spreading in major milk-producing states, such as Maharashtra, Gujarat, Karnataka, and Tamil Nadu.

While milk production is going on, the decline in consumption may dissuade farmers from making fresh investment in the upcoming season, as prices of milk derivatives like skimmed milk

powder (SMP) have also crashed because of little exports amid the global pandemic.

"Milk consumption has declined 25 per cent over the past month because of the closure of hotels, restaurants, and roadside tea stalls. But, domestic consumption has increased. The closure of retail ice-cream parlours and other value-added products has contributed to the decline in milk consumption," said R S Sodhi, managing director, Gujarat Cooperative Milk Marketing Federation (GCMMF), India's largest dairy, which sells milk and its derivatives under 'Amul' brand.

On the other hand, household consumption of ghee, butter, and milk has increased as most people are home amid the ongoing country-wide lockdown. The increase in household consumption, however, is insufficient to compensate for the decline in overall milk usage.

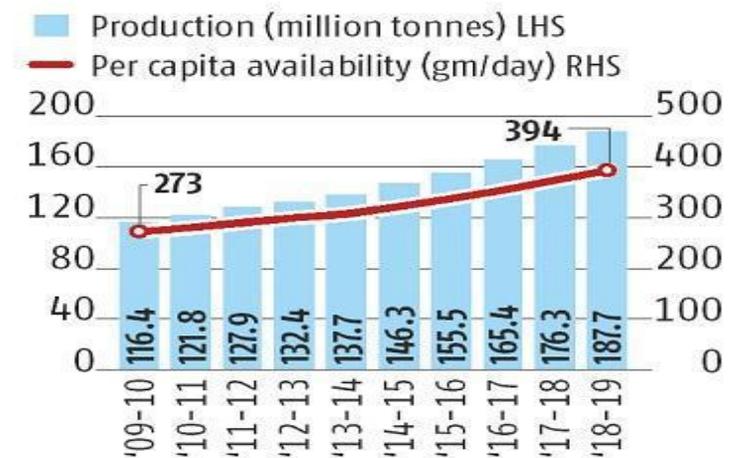
Household consumption contributes nearly 25-30 per cent of India's overall milk usage.

Interestingly, dairies have not increased prices of these milk derivatives despite a spurt in their consumption.

TAKING A HIT

- Milk farmers' realisation plunges ₹5-7/litre
- Many farmers are selling in distress, at a 50% discount
- Working capital paucity hits production of milk powder by dairies
- Dairies say milk procurement prices will recover with the onset of summer in a month

SUPPLY GLUT



Source: Livestock Census, DAHD&F, GoI
Compiled by BS Research Bureau

We are selling our products at the maximum retail price (MRP)," said Devendra Shah, chairman and managing director, Parag Milk Foods, the producer of 'Go' and 'Govardhan' brands milk products.

Meanwhile, the decline in overall consumption has prompted farmers to sell milk in distress, especially in remote areas of Maharashtra, Karnataka, Tamil Nadu, and Gujarat. Some farmers are offering milk to processors and private dairies at half the prevailing price of Rs 30-31 a litre. According to Sodhi, large co-operative dairies are bound to pay farmers more because of their long term links with farmers. GCMMF pays Rs 31 a litre for cow milk and Rs 50 a litre for buffalo milk. Private and small co-operatives, by contrast, pay less in a supply glut situation. "This is a temporary phenomenon -- just a couple of weeks more. With the onset of summer, which is nearly a month away, milk supply will reduce and prices recover," said Shah.

Normally, when milk supply is higher than consumer demand, dairies usually produce SMP or milk powder. "But, SMP prices have crashed because of reduced opportunity for exports. Shipments are halted and no orders are coming in. Despite the inadequate quantity of SMP available in the market, it is not feasible to convert excess milk into SMP and store it for supply in the peak demand season. Many dairies are facing working capital problem because of lack of funding from banks," said Sodhi.

SMP prices in the domestic markets have declined to Rs 230 a kg, from Rs 310-320 a kg about a month ago. A similar trend is emerging in the international markets, where SMP prices slipped to \$2,500 a tonne as against \$3200 a tonne about a month ago.

Dairies, however, hope the decline in milk procurement prices will nullify squeeze in their profit margins, which was feared after lower sales of many products like curd, buttermilk, lassi, and ice creams.

Coronavirus: FSSAI says food import clearances and testing labs operations are essential services

March 31, 2020

<https://www.thehindubusinessline.com/economy/coronavirus-fssai-says-food-import-clearances-and-testing-labs-operations-are-essential-services/article31219334.ece>

The Food Safety and Standards Authority (FSSAI) on Tuesday said it has classified clearances for imported products and functioning of notified food testing laboratories under the Essential Services during the Covid-19 outbreak.

The food safety authority said that all personnel who have been assigned the charge of above essential services are required to be available in office, "on all working days from Monday to Friday between 9:30 am to 6 pm to facilitate the trade and ensure smoother operations of related services across the country." The Food Safety authority said that notified food testing

laboratories include National Food Labs. It currently has offices at six locations in Chennai, Kolkata, Mumbai, Delhi, Cochin and Tuticorin.

Keeping close watch

"All these offices are fully operational for scrutiny of applications, visual inspection and sampling for import clearance to ensure expeditious processing of applications and timely issuance of No-Objection Certificates. Therefore, all importers are advised to inform their clearing agents accordingly," it stated.

Food importers who are facing any problems can write to the FSSAI for further clarification."FSSAI is keeping a close watch on the situation. It will continue to assist food importers as

well as ensure regular supervision and testing of food items and will take appropriate steps to

ensure the safety of food products,” it added in a statement.

India lockdown diary Day 7: Assam records first case, Kerala issues passes to buy liquor

March 31, 2020 10:55:43 pm

<https://indianexpress.com/article/coronavirus/coronavirus-india-lockdown-diary-day-7-6340601/>

As India enters the second week of the 21-day nationwide coronavirus lockdown to break the transmission chain of the virus, the number of confirmed cases crossed 1200, while the death toll touched 32. New fatalities were reported from Kerala, West Bengal and Punjab while Assam recorded its first COVID-19 case.

Meanwhile, over 6 lakh migrants across the country were accommodated in 61,000 relief camps, the Home Ministry said and parts of southeast Nizamuddin West in Delhi was put under lockdown after 441 people tested positive.

Twenty-four people in southeast Delhi have tested positive for coronavirus and many more are feared infected after they attended a conglomeration at a mosque in Nizamuddin West during mid-March.

Over the past three days, 1,548 people were evacuated from the Markaz Tableegh Jamaat in Nizamuddin, Delhi Chief Minister Arvind Kejriwal said. Of these 441 were symptomatic and have been sent to the hospital for testing while the others have been quarantined.

The event is also being linked to cases in Andhra Pradesh, Tamil Nadu, Andaman islands, Kashmir and Uttar Pradesh as well as five deaths in Telangana. Parts of the area have been put under a strict lockdown and the Delhi government, in a statement, said it plans to lodge an FIR against the maulana of the mosque.

Over 1,000 people continued to stay at the Tablighi Jamaat's Markaz even as a 21-day nationwide lockdown was imposed on March 24. In a statement today, the mosque administration clarified that it had tried to comply with the quarantine protocols and that it had no

option but to accommodate a large group of stranded visitors at the markaz (centre) as the government suspended all passenger train operations across the country till March 31.

Assam, Manipur

Assam reported its first coronavirus case on Tuesday. “A 52-year-old person has been found positive and is undergoing treatment at the Silchar Medical College,” said Assam Health Minister Himanta Biswa Sarma on Twitter. His condition is reportedly stable.

The Manipur health department has said 10 persons from the state have taken part in the Jamaat at Nizamuddin in Delhi. Of the total ten people, four are from Imphal East, four from Thoubal and two from Bishnupur district.

The Health director informed that as per initial inquiry the individuals claimed to have quarantined themselves at their homes. However, the department will conduct its own investigation to map out their travel history, added the director.

Kerala, Karnataka, Tamil Nadu

Kerala Tuesday recorded a COVID-19 linked death. An “extremely critical” 68-year-old man died of the novel coronavirus in Thiruvanthapuram, taking the number of COVID-19 deaths in Kerala to two. The man had not gone abroad and it is yet to be ascertained how he had contracted the virus. The man had attended a wedding and funeral before he fell ill.

Karnataka has recorded 13 more positive cases on Tuesday, taking the total number of cases up to 101 (including three deaths and 8 discharged), with Bengaluru alone recording 45 of those cases. As more COVID-19 positive cases are reported from across the country among attendees of the Tablighi Jamaat conference held

in Nizamuddin West in Delhi, the Karnataka government Tuesday stated that at least 45 from the state were participants of the same. On the other hand, opposition DMK in Tamil Nadu offered to provide a hall in its headquarters to serve as an isolation facility for people affected by the virus. The offer to provide the hall, "Kalaingar Arangam", named after late party patriarch M Karunanidhi, was part of DMK's efforts to extend "constructive cooperation" to the Central and the state governments in their fight against the spread of COVID19, its President M K Stalin said.

Jammu and Kashmir

Twenty-one migrant labourers and two students who were on their way home in Thanamandi area from Srinagar via Mughal Road were shifted to a quarantine facility at Jarranwali Gali by Army troops. These people had run out of food, water, and other basic amenities in the wake of continued countrywide lockdown, said an Army PRO, adding that they were stranded at Dogrian in Rajouri district.

According to daily media bulletin, a total of 9,895 people were kept under home quarantine including facilities operated by the government and 350 in hospital quarantine, while 51 people were kept in hospital isolation. A total of 3,334 people were kept under home surveillance, while 1,371 had completed the surveillance period.

A total of 861 samples were collected and of them, 804 were tested negative. Fifty-five samples have been tested positive and of them, 43 are from Kashmir and 12 from Jammu division Maharashtra

The Maharashtra government Tuesday stepped in to help dairy farmers, who have been bearing losses due to the dip in sale of milk and milk products in the wake of the nationwide lockdown. The Uddhav Thackeray-led government has decided to procure 10 lakh liters of milk per day plans to create a buffer stock of Skimmed Milk Powder (SMP) with the milk procured.

कोरोना का असर: 3 दिन तक दूध नहीं लेगी यह डेयरी, प्लांट में पड़े हैं 8 लाख लीटर दूध के पाउच

रांची, 30 मार्च 2020

<https://www.dairytoday.in/effect-of-corona-medha-dairy-will-not-take-milk-from-cattle-herders-for-3-days-8-lakh-liters-of-milk-pouches-are-lying-in-the-plant/>

कोराना बंदी ने पूरे देश में डेयरी कारोबार से जुड़ी कंपनियों और लोगों को लिए मुश्किल खड़ी कर दी है। झारखंड की मेधा डेयरी का इस लॉकडाउन में बुरा हाल हो गया है। मेधा डेयरी ने तीन दिनों तक किसानों से दूध नहीं उठाने का फैसला किया है और सोमवार से आधे दूध का ही उठाव होगा। मेधा डेयरी में पहले जहां रोज 1.20 लाख से लेकर 1.30 लाख लीटर दूध का उठाव होता था, वहीं अब मात्र 60 हजार लीटर ही उठाव होगा। जो किसान पहले 10 लीटर दूध दे रहे थे, उनसे मात्र 5 लीटर दूध लिया जाएगा। बताया जा रहा है कि डेयरी प्लांट में अभी भी करीब 8 लाख लीटर मेधा दूध के पैकेट पड़े हैं। लॉकडाउन की स्थिति में बिक्री में

कमी को देखते हुए डिस्ट्रीब्यूटरों ने दूध लेने से इनकार कर दिया, परिणाम स्वरूप पिछले तीन दिनों से डेयरी प्रबंधन ने दूध का उठाव बंद कर दिया था। मीडिया रिपोर्ट्स के अनुसार फिलहाल, बाजार में 30 हजार लीटर दूध की स्थाई खपत को देखते हुए सोमवार से फिर दूध के उठाव का निर्णय लिया गया है। डेयरी प्रबंधन ने भी यह तय किया है कि वह केवल रजिस्टर्ड दुग्ध उत्पादक किसानों का ही दूध लेगा। गौरतलब है कि लॉकडाउन की स्थिति में बंद हुए होटलों ने दूध की आपूर्ति लेने से मना कर दिया है, ऐसे में वे किसान भी डेयरी को दूध देने लग गए थे। इस स्थिति में डेयरी के पास रोज करीब 40 से 50 हजार लीटर दूध अधिक आने लगा था। डेयरी ने तय किया है

कि जो किसान पहले से दूध देते थे, उनसे ही दूध लिया जाएगा।

मेधा डेयरी के पास पाउडर बनाने का प्लांट नहीं मेधा डेयरी के पास पाउडर बनाने का संयंत्र नहीं है। सामान्य स्थिति में दूध का उठाव अधिक होने की स्थिति में डेयरी प्रबंधन बचे दूध को पाउडर बनाने वाली प्राइवेट कंपनियों को दे देता था। परंतु आजकल पाउडर बनाने वाली कंपनियों ने भी हाथ खड़े कर दिए हैं।

21 मार्च – 1.15 लाख ली.

22 मार्च – 16 हजार ली.

23 मार्च – 93 हजार ली.

24 मार्च – 67 हजार ली.

25 मार्च – 63 हजार ली.

26 मार्च – 33 हजार ली.

27 मार्च – 30 हजार ली.

28 मार्च – 31 हजार ली.

29 मार्च – 30 हजार ली.

किसानों के सहयोग में खड़ा है झारखंड मिल्क

फेडरेशन : सुधीर कुमार

झारखंड मिल्क फेडरेशन के एमडी सुधीर कुमार ने

कहा कहा है कि वे किसानों के सहयोग में खड़े हैं।

विपरीत परिस्थितियों में होने के बावजूद फेडरेशन की

ओर से 30 मार्च से विभिन्न गांवों से दूध का उठाव

होगा। हालांकि इसमें थोड़ा प्रतिबंध रहेगा। पहले जहां

सुबह-शाम दूध का उठाव होता था, वहीं अभी यह एक

ही बार होगा। एमडी ने कहा कि कुछ लोगों में इस बात

का भ्रम है कि दूध के पैकेट लेने पर वे कोरोना वायरस

से संक्रमित हो सकते हैं। सुधीर कुमार ने इसे गलत

बताते हुए कहा कि लोगों को इससे डरने की

आवश्यकता नहीं है। वे दूध लें। उनके दूध लेने से

झारखंड के दुग्ध उत्पादक किसानों का भला होगा।

(साभार- दैनिक भास्कर)

C(OW)ORONA effect on Indian Dairying

March 30, 2020

<https://indiandairying.wordpress.com/2020/03/30/coworona-effect-on-indian-dairying/>

Entire world is reeling under unprece-
dented & Unimaginable event of corona
virus effect creating havoc . India has
also started feeling its effect and complete lock
down has severely blown the pace of dynamism
of India . Indian dairying connecting 90 million
milk producers to millions of consumers has
been so far fighting bravely. Milk producers are
pouring milk with utmost discipline ensuring so-
cial distancing , following hygienic practices &
ensuring milk is available for dairy plants and
eventually to consumers . However it's not easy
when government machineries are hell bent to
ensure that people don't come out from homes
. Farmers have to come out , chilling centres
team , milk tanker drivers , dairy plant employ-
ees , logistics , distribution , , cash collection etc
, all have to come out from home to ensure milk
deliveries . Kudos to these teams of all dairy
companies who have been working tirelessly to
deliver the milk in these hostile conditions . I

wish to mention various scenario which would
be visible in coming days & as dairy fraternity
we all have to give our best to ensure farmers
interest is protected .

1) Safety of People ; our first & foremost re-
sponsibility is to protect our people whether on
roll , off roll or contractual employees including
tanker drivers , logistics team & channel part-
ners selling milk . All should have proper aware-
ness , dos & Don't, masks and sanitiser etc . All
entering in plants must be checked for temper-
ature & must be given mask of appropriate type
, minimum 2 per day . Random checking of tem-
perature of people working inside the plant esp
who work in cold storage should be done . Mo-
tivation of all employees working is key & senior
management must visit them , have selfies &
create positive vibes across all layers .

2) Milk Collection ; the complete lock down has
put break on entire supply chain & due to com-
plete closure of HORECA and millions of sweet

shops , tea vendors , street food joints , there is extra milk in the system & most of the dairies have started milk holiday which is the worst nightmare for the milk producers ! We as responsible dairy players must run our powder , butter plants more efficiently to ensure we keep collecting milk without any disruption . May be we all shall achieve our best potential in terms of handling milk during this crisis .

3) Market supplies ; There has been tremendous disruption in milk supplies to the market due to complete lock down . All dairies have to coordinate with local authorities & ensure milk is distributed by across all milk selling outlets . E commerce companies doing good job & we all have to use their platform to ensure supplies . The people distributing milk including hawkers , home delivery boys should be protected & given incentives .

4) Corporate Social Responsibility (CSR) ; all dairies must distribute butter milk , milk & flavoured milk to those who are on street to Pro-

tect & render immense service to us . Traffic police , police force , cooking has hawkers , sanitary workers etc needs our products under tremendous heat ! Let's ensure we don't fail to serve them .

We must ensure close communication with all who work in our system & ensure all help which is needed .

Post corona we can anticipate a new world which would be different in terms of economy , trade , social and humanity . In India , we can anticipate more milk consumption & huge switch from non vegetarian to milk & dairy products can be seen .

Let's all pray that our global family gets early solution to present catastrophic situation & we enter into better world post corona very soon . Let's all of us take care of our cows & consumers & demonstrate our best efforts to run Indian dairies & support milk producers in this crisis .

Stay safe . Stay indoors & help all who are outdoors to serve us !

Mother Dairy supplies 250 tonnes of fruits, vegetables in Delhi-NCR as panic-buying stops

MAR 30, 2020

<https://www.businessinsider.in/business/news/mother-dairy-supplies-250-tonnes-of-fruits-vegetables-in-delhi-ncr-as-panic-buying-stops/articleshow/74887269.cms>

New Delhi, Mar 30 () Mother Dairy on Monday supplied around 250 tonnes of fruits and vegetables to its retail stores 'Safal' across Delhi-NCR to meet local demand, which has now stabilised with no panic-buying from customers.

Last week, Mother Dairy had doubled its supply of fruits and vegetables in the Delhi-NCR at over 300 tonnes per day, as customers began panic-buying of household essentials after announcement of the 21-day nationwide lockdown.

Mother Dairy, which is a major milk supplier in the national capital region with sales of over 30 lakh litres per day, has started home delivery for senior citizens in few localities of Delhi like

Moti Bagh, Defence Colony and Greater Kailash, said Pradipta Sahoo, business head of Safal.

"We have supplied around 250 tonnes of fruits and vegetables today (Monday). The supply has come down from over 300 tonnes last week as panic-buying has stopped but still it is more than normal," he told .

Moreover, the local vendors have also now got access to sell in colonies, Sahoo said.

The rates have also come down of all vegetables including potatoes, tomatoes and cauliflowers, he said.

Before the lockdown, Mother Dairy used to supply 160-180 tonnes of fruits and vegetables per day in Delhi-NCR.

Sahoo said the Mother Dairy could increase the capacity up to 400 tonnes per day.

"We are procuring 90 per cent of our supply from farmers. The remaining 10 per cent comes from local wholesale markets such as Azadpur," he said.

Mother Dairy is sourcing fruits and vegetables from Delhi and neighbouring states like Haryana, Uttar Pradesh, Rajasthan and Uttarakhand.

It is procuring onion from Maharashtra and potatoes from Agra in Uttar Pradesh.

Mother Dairy has enough stock of apples which it has stored in cold chain facility, he noted.

The company has more than 300 Safal stores across the national capital region.

Sahoo said the company is enforcing safe distancing at its stores to check spread of coronavirus. It is also taking other precautionary measures in the entire supply chain. MJH AN-SANS

First 15-20% Panic Rise, Then 30% Fall; Overall 10-12% Dip: Amul Chief Sodhi On Milk Sales

March 30, 2020 12:56 IST

<https://www.republicworld.com/india-news/general-news/no-need-to-panic-everyone-will-get-supplies-of-our-products-amul.html>

RS Sodhi, Managing Director of Gujarat Cooperative Milk Marketing Federation (GCMMF) which markets its dairy products under the iconic Amul brand, on Monday while speaking to Republic Media Network's Editor Niranjan Narayanaswamy said things are falling in place and there won't be any shortage of supplies of Amul products across India. 'Our average sales will be 10-12% lower than normal'

He said, "Gradually, things are falling in place. Logistics are also in place and distribution has improved. Like I said earlier, in Amul, we not only have to look at the distribution of milk in urban India but we have to collect the milk from more than 18,000 villages."

The Amul MD added that the dairy giant did not face any major issues in milk supply because of the lockdown imposed as milk and milk products come under essential commodities. However, he said that some issues were faced logistically but were solved with the intervention of

the state governments. He added that Amul is distributing 1.50 lakh litres of milk every day across India.

'No need to panic, everyone will get supplies of our products': Amul MD RS Sodhi

'Everyone will get the supplies'

He assured the consumers that there will not be any shortage or price increase in any of the products by Amul. "All products of Amul will be available to all our consumers. No need to panic, everyone will get the supplies," he said. Speaking about the special measures by taken by Amul in its factories to battle the spread of COVID-19, RS Sodhi said, "Safety is of prime importance and we start it from the collection of the milk. We have educated our members about distancing, washing hands before entering the collection centre etc. Trucks involved in the collection are sanitized before and after. There is a labour problem because of the migrant exodus. We are functioning with less than 50% of the workforce.

Mother Dairy seeks support from e-commerce companies for doorstep milk delivery in Delhi

March 30, 2020

<https://www.thehindubusinessline.com/news/mother-dairy-seeks-support-from-e-commerce-companies-for-doorstep-milk-delivery-in-delhi/article31205777.ece>

Mother Dairy has written to major e-commerce players asking them to maintain a smooth supply of milk in Delhi-NCR region especially in regions where it does not have milk booths. A spokesperson for Mother Dairy said, "Our teams are already working together in different locations, however, under the current scenario, we call upon to further strengthen our collaboration with e-commerce companies to reach out to communities in need."

The company said it is looking to increase the capacity of poly pack milk, which can be deliv-

ered to the doorsteps of consumers in collaboration with e-commerce teams. Mother Dairy runs 850 booths in the Delhi-NCR region and said it is ensuring adequate milk supply is maintained at the booths.

The company spokesperson said, "We are ready to operate at our fullest capacity. Currently, we are operating around an average of 35 lakh litre/day, if e-commerce players are experiencing surged demand in some areas, we can increase our capacity by over 10 per cent, with the backing of smooth distribution."

COVID-19: Milk supply under threat amid demand spike

Monday 30 March 2020

<https://www.downtoearth.org.in/news/food/covid-19-milk-supply-under-threat-amid-demand-spike-70079>

The supply of milk and milk products took a hit as India went under lockdown, a measure taken to control the spread of the novel coronavirus disease (COVID-19) pandemic.

Milk collection centres were shut and milkmen were barred from entering villages in several states, affecting supply.

Co-operative units — that opened with the help of the administration — suffered from a lack of labour supply, as fears of unemployment led migrant workers to go back to their native villages.

There has also been an upsurge in the demand for milk in cartons, ultra-heat treated (UHT) milk and cottage cheese, after the lockdown raised concerns about the supply of essential goods to the public.

Cartoned milk remains fresh relatively longer, while UHT milk has a shelf-life of up to six

months, with virtually no bacteria or preservatives.

The demand for UHT cartoned milk rose by 50 per cent in the first four days of the lockdown, according to the Gujarat Co-operative Milk Marketing Federation Ltd or Amul, the country's largest milk producer.

The consumption of cottage cheese also increased after rumours spread that meat products caused COVID-19.

Approximately 75 per cent of the production of cartoned UHT milk is shared between Amul and Karnataka Co-operative Milk Producer's Federation Ltd or Nandini.

Amul sells 5 per cent of its total milk in cartons. The dairy co-operative procures 26 million litres of milk daily.

Approximately 16 million litres is used by AMUL as pasteurised milk. Fresh milk products like curd, buttermilk, cottage cheese, cheese, ice

creams and yoghurts are made from around 1.5 million litres of milk.

“There is no lack of milk, but packaging material,” RS Sodhi, managing director of AMUL, told Down To Earth.

“We have 15 days of tetrapack packaging material left, after which we will face challenges,” he added.

Tetra Pak India Pvt Ltd — the Pune-based company that manufactures the packaging materials — had to stop operations after the call for the lockdown.

The company, however, resumed operations once milk was listed as an essential commodity by the Union government, two days into the lockdown.

The challenge for the company is to manage labour for production, since the lockdown does not allow more than three to gather, according to Lodhi.

Amul has a dedicated train between Gujarat and Delhi to supply milk.

It is, however, tougher for smaller businesses to keep up.

Dinshaw — a Madhya Pradesh-based private dairy company — has closed its procurement centres.

A milk co-operative based out of Madhya Pradesh’s Harda district stopped distributing milk to private dairies — including Dinshaw — for the past four days.

“I don’t know how long this lockdown will go on; it has already broken our economy,” said Balram Sirohi, a member of the co-operative. In Punjab, private dairy companies too closed procurement centres.

Punjab-based cooperatives and 26 private dairy companies procure eight million litres of milk daily through collection centers, of which 70 per cent supply is in the form of pasteurised milk. Dairy farmers are forced to choose between self-consumption or to feed their livestock. They stop feeding costly fodder to their cattle, a measure that reduces the quantity of milk production.

India has 73 million dairy farmers who usually own one or two cows and buffaloes that produce milk and help sustain their livelihood. The contribution of the dairy industry to the country’s gross domestic product (GDP) is quite significant. Dairy accounted for Rs 422,000 crore of the GDP in 2017, while the contribution of grain production was at Rs 350,000 crore for the same year.

Provide milk at door step of consumer: Dhan Singh

29 March 2020

<https://www.dailypioneer.com/2020/state-editions/provide-milk-at-door-step-of-consumer--dhan-singh.html>

The State Minister for higher education and dairy development, Dhan Singh Rawat has directed the officials that door to door supply of milk should be provided to the consumers. The Minister said this while undertaking a review meeting of the officials of the dairy development department at his residence on Saturday. The meeting was held to ensure the supply of milk in view of the lockdown of 21 days imposed to break the cycle of infection of COVID-19. The minister directed the officials that the mechanism of milk collection from the producers and distribution to consumers

should remain unaffected by the lockdown. He also suggested that a control room should be setup at the directorate for the purpose. In a measure aimed at providing relief to the producers, the Minister said that the special incentive would now provided by the cooperative milk federation. The incentive at present is being provided by the means of Direct Benefit Transfer (DBT) to the producers. He said that the collection of milk should be increased and more and more milk producers should be included in the cooperative milk federation.

Rawat said that the supply of cattle feed and silage to the milk producers should be maintained and coordination with local administration should be done in case of any hindrance.

The minister said that the surplus milk produced by the federations should be converted into MMP and white butter at the units of Meerut and Haryana so that they can be used for Anchal Amrit scheme when needed.

Dairy industry in Karnataka headed for Covid-19 induced tailspin

Mar 29, 2020

<https://timesofindia.indiatimes.com/city/mangaluru/dairy-industry-in-karnataka-headed-for-covid-19-induced-tailspin/articleshow/74872057.cms>

MANGALURU: Dairy sector in Karnataka is headed for a Covid-19 induced melt down. Faced with problem of disposing around 8-10 lakh litres of excess unsold milk daily, Karnataka Milk Federation (KMF) that manages affairs of 14 milk unions dotting Karnataka is also hit by issues of labour, transport and fast dwindling stocks of raw materials needed to keep the milk industry running on a daily basis and literally clutching at the straws to keep it afloat.

KMF daily procures an average of 68-70 lakh litres of milk and sells around 40 lakh litres either as milk, curds, flexi packed long life milk. The remaining 30 lakh litres of milk is converted in to the 100 plus milk products such as ice-cream, peda, ghee, butter and so on. With the lock down in place, barring ghee and butter, there is no market for the rest of its bouquet of products, resulting in stocking up of unconverted milk.

KMF through its five milk powder units at Chanarayapatna, Dempo Dairy, Dharwad, Mother Dairy and another unit in Kanakapura – converts around 15 lakh litres of milk into around 200-200 metric tonnes of milk powder. The

Covid-19 crisis also scuttled KMFs plans to commission state-of-the-art milk powder production plant at Ramanagar that has the capacity to produce around 100MT of milk powder daily. Presently, trial runs are on there.

A senior functionary at KMF told TOI on condition of anonymity, for he is not authorised to speak to media that the Ramanagar plant could have helped the Federation meet the present crisis to great extent. The experts who came to install the plant were from France and Italy, that are bearing the brunt of Covid 19 and returned to their countries. “We are in touch with them through other means and are trying to operationalise this plant,” he said.

Ramanagar plant would have helped KMF convert additional 4-5 lakh litres of milk to milk powder. Presently, KMF is left with 8-10 lakh litres of excess milk. With milk sale to neighbouring states drying up, disposal of excess milk is a huge problem, he said. A labour-intensive industry with 15000 labourers needed to run operations, KMF is doing with 60% of its labour force, he said, adding KMF is awaiting government to take a call on its future.

Problem of plenty for KMF during coronavirus lockdown in Karnataka

MARCH 29, 2020 23:12 IST

<https://www.thehindu.com/news/national/karnataka/problem-of-plenty-for-kmf-during-coronavirus-lockdown-in-karnataka/article31200972.ece>

Karnataka Cooperative Milk Producers' Federation Ltd. (KMF), which supplies products under the Nandini brand, is facing a problem of surplus. Since the lockdown on account of COVID-19 began, it has been procuring 8-10 lakh litres of excess milk every day. The main reason is private players are no longer buying milk from farmers. D.C. Sateesh, managing director of KMF, told The Hindu that usually, between December and April, KMF receives 66 lakh to 68 lakh litres of milk every day. However, since the lockdown began, procurement has crossed 70 lakh litres. "In the State, KMF has an 85% market share. After the lockdown, private players completely stopped procuring milk from farmers. One lakh to two lakh farmers, who are also members of societies recognised by their respective milk unions, started supplying to us. We cannot say no to them as they are also members of our societies. This is the primary reason for the increased procurement," he said.

Furthermore, KMF is no longer exporting to neighbouring States such as Maharashtra, Tamil Nadu, Kerala, Goa, Andhra Pradesh and Telangana, because of the restrictions, and there is little demand from hotels, restaurants and food joints in the State. While exports used to account for 4.5 lakh to 6 lakh litres of milk, the demand from hotels has reduced by 6 lakh litres a day.

Given the situation, the federation has no option but to convert the excess milk into powder. "We have reached a saturation level. Every day, containers carrying 8-10 lakh litres of excess milk reach our dairy units. We have to pasteurise the milk in 28 hours. We are also facing problems acquiring the required material, but the State government is working with various agencies to smoothen the transportation process," Mr. Sateesh said.

KMF has plants at Channarayapatna, Kanakapura and other areas to convert milk into powder. According to Mr. Sateesh, it is selling milk, curd and other products through 16,000 retailers in the State, including around 4,000 in Bengaluru.

Production stopped

In addition to milk, curds, and ghee, KMF has a multi-crore business manufacturing and selling products such as ice cream, jamun, snacks, and biscuits. It has decided to temporarily stop the production of over 100 products at its unit in Bengaluru. At present, close to 3.5 tonnes of products are lying at KMF manufacturing units. "KMF does a turnover of ₹60 crore to ₹70 crore a year by selling 100-plus milk-based products, including 22 variants of ice cream. Now, the Health Department has advised people not to consume ice cream. We have temporarily stopped production of these milk-based products," an official said

Gujarat dairies in a quandary over milk surplus owing to decrease in demand

Mar 29, 2020

<https://timesofindia.indiatimes.com/city/vadodara/less-demand-puts-dairies-in-milk-surplus-quandary/articleshow/74867512.cms>

VADODARA: The dairy sector in Gujarat is witnessing a peculiar situation in the wake of the current lockdown.

Usually, with the onset of summer, milk procurement starts declining across the state. But Gujarat milk unions, which are members of the Gujarat Co-operative

Milk Marketing Federation (GCMMF), are witnessing record milk procurement.

“We witness drastic decline in milk procurement during summer which is a lean season. But presently, we are procuring 260 lakh litres per day (LLPD) which is 6-7% more compared to last year. This is happening because milk that was going to the private players is also coming to the co-operatives,” said R S Sodhi, managing director of GCMMF that markets brand Amul. Ahead of Sunday’s ‘Janta curfew’ and during the initial days of lockdown, Amul had witnessed increased sale of milk and other dairy products registering a rise of 15 to 20% across the state.

“Now, sale of milk products is coming down. Initially, people had resorted to panic buying. From Friday, we are witnessing a decline of nearly 20 % in sales,” said Sodhi, adding that the sale of milk and some other products is likely to witness twists and turns during the remaining days of the lockdown.

In the long term, however, Sodhi foresees a decline of nearly 10% in sale of dairy products. Sale of ice-cream has already witnessed a decline of nearly 50 to 60% while sale of other dairy products like cheese, cream among others are also taking a beating.

“There is 10 to 12% decline in sale of such dairy products due to closure of hotels, restaurants, caterers, eateries and cafeterias among others. Although dairies will compensate during the months of summer, the impact of lockdown will be seen for nearly three months,” Sodhi added.

Maharashtra dairies’ association seek govt intervention against price slash by private dairies

March 28, 2020 2:38:28 pm

<https://indianexpress.com/article/cities/mumbai/maharashtra-dairies-association-seek-govt-intervention-against-price-slash-by-private-dairies-6334989/>

In an unusual move, the Maharashtra Milk Producers’ and Processors’ Welfare Association, the umbrella body of cooperative and private dairies in the state, have asked the state government to implement a flat Rs. 25 procurement price for milk in the state. Gopalrao Mhaske, president of the Association, claimed this was necessary as private dairies have started slashing procurement prices of milk drastically in the last few days.

The nationwide lockdown has seen a dip in milk consumption with institutional buying of milk

and dairy products almost drying up. Price of skimmed milk powder (SMP) which was at Rs. 340 per kg, has since come down to Rs. 250 per kg, making dairies whose main business is in commodities facing the music. In their letter, the Association said private dairies have taken to arbitrary price cut at the producers’ end. “Some dairies have brought down prices to as low as Rs. 19 per litre for milk with 3.5 per cent fat and 8.5 per cent solid-not-fat (SNF). Also in some cases they have stopped procurement of excess milk,” the letter read.

Mhaske asked the state government to step in and make it compulsory for dairies to pay farmers at the rate of Rs. 25 per liter. "This would stop the distress at the farmers' end. Dairies whose procurement prices have not come down will also not face the Herculean task of having to buy all the milk in their area," the letter read.

Maharashtra's dairies were paying their farmers around Rs. 31-32 per litre as a shortfall of milk had pushed the SMP prices nationally. However, the lockdown has seen a sharp correction in the market which had led to some dairies to immediately correct the prices. The Association's letter comes in the wake of this correction.

Lockdown drastically impacts milk sales in Tripura as 'goalas' dump it down the drain

March 28, 2020 7:43:23 pm

<https://indianexpress.com/article/north-east-india/tripura/lockdown-dramatically-impacts-milk-sales-in-tripura-as-goalas-dump-it-down-the-drain-6336222/>

After five days of lockdown for COVID-19 in Tripura, 'goala' or milkmen were seen dumping milk down the drain at Goalabasti here as milk sales have taken a hit. What used to fetch them Rs. 80 per litre from households and Rs. 45 per litre from sweets and confectionery shops has plummeted, in some cases, to Rs 20 per litre, if not less.

Around 400 families live at Goalabasti with over 7,000 people and these families have no less than 10,000 cows. The 'basti' is based on a contested piece of land since the 1970s.

Anwasha Devi, a cattle rearer and mother of two at Goalabasti, said all sweet and confectioners have stopped buying milk from them as most sweet shops have rolled down their shutters during lockdown.

"We are throwing away milk. What else can we do? We consume as much as we can. But we can't drink it all. We have to throw away the rest," she said.

Subhash Ray, an elderly cattle rearer at Goalabasti, said the condition of milk producers have severely deteriorated in last five days. With over two more weeks to go for the lockdown to end, he fears the 'goalas' will die of starvation and so will their cows.

"The condition is very bad. There is no cattle feed. We aren't going out of fear to sell milk since lockdown is in force and police is on the streets. We have no hay, no feed for our cows.

Our government isn't giving attention to these issues. We are observing government rules but without milk sale, we might face starvation," he said. Subhash has appealed to the state government to ensure milk sales, arrange government dairy or some agency to purchase milk from them.

Another 'goala', Mithlesh Ray, has said the crisis of cattle feed is more severe than human food shortage.

"No cattle feed is available. We need bhushi, daana, khol. Every goala family here has 10-20 cows. In absence of feed, we are giving them namak ka pani (salt water)," Mithlesh said. Others like Binda Ray, Manjay Ray said selling milk is out of the question as police is beating up anyone on the streets. "I sold some milk at Battala. Police is charging lath in many places. I saw and ran away home as fast as I could. What to do with so much milk? We can't preserve it for long either," Manjay said.

The goalas collectively feel that milk vendors must be allowed to freely operate as the central government has listed milk supplies among emergency services and states like Bihar, Uttar Pradesh have ensured milk supplies.

On the issue, Minister for Animal Rearing Development Santana Chakma said the government has already coordinated with Gomati Dairy and other concerned organisations about transpor-

tation of milk. "I was told there was some problem with transportation due to shortage of vehicles. But we have asked concerned officials to

solve the issue and make arrangements as early as possible. We hope things will be normal soon," the minister said.

Milk supply continues 'uninterrupted'

Mar 28, 2020

<https://timesofindia.indiatimes.com/city/patna/milk-supply-continues-uninterrupted/articleshow/74853016.cms>

PATNA: A large number of people are facing hiccups in the supply of day-to-day essential items as a result of the lockdown imposed to control Covid-19 outbreak, but most of them are getting milk without any difficulty.

According to officials of the Patna Dairy Projects (PDP), manufacturer and supplier of Sudha brand of milk and other products, the supply of milk continues uninterrupted.

"Although lesser number of employees are working in the factory due to the Covid-19 outbreak, there has not been any decrease in the average production of milk. We are even supplying it to the dealers on a regular basis. Besides, Sudha milk booths are functional in every nook and cranny of the city," PDP manager (marketing) Arvind Kumar Sinha told this newspaper on Friday.

He added, "We have definitely witnessed a fall in demand for 'lassi' and ice-cream, but people are buying milk and curd."

Talking about the precautionary measures being taken at the factories, Sinha said, "We always

maintain hygiene, but extra precautions are being taken now. I, therefore, request our customers to buy milk and other products without hesitation. They should, however, clean the milk packets with warm water."

Another PDP employee claimed that more customers were visiting booths located in small lanes and residential societies. "People are hardly going to the booths on main roads during the lockdown. They are buying dairy products from local shops," he said.

Meanwhile, city residents and dealers have heaved a sigh of relief because of the uninterrupted supply of milk. "Although there has been a surge in demand for all essential commodities, I am getting milk without any delay," said Jaya Gupta, a resident of Jagdeopath.

Danapur-based dealer Pintu Kumar said, "The demand for dairy products, especially milk and curd, has increased extensively. Many customers, who used to buy one litre of milk every day, are now purchasing four to five litres."

Milk supply continues 'uninterrupted'

Mar 28, 2020

<https://timesofindia.indiatimes.com/city/patna/milk-supply-continues-uninterrupted/articleshow/74853016.cms>

PATNA: A large number of people are facing hiccups in the supply of day-to-day essential items as a result of the lockdown imposed to control Covid-19 outbreak, but most of them are getting milk without any difficulty.

According to officials of the Patna Dairy Projects (PDP), manufacturer and supplier of Sudha

brand of milk and other products, the supply of milk continues uninterrupted.

"Although lesser number of employees are working in the factory due to the Covid-19 outbreak, there has not been any decrease in the average production of milk. We are even supplying it to the dealers on a regular basis. Besides, Sudha milk booths are functional in every

nook and cranny of the city,” PDP manager (marketing) Arvind Kumar Sinha told this newspaper on Friday.

He added, “We have definitely witnessed a fall in demand for ‘lassi’ and ice-cream, but people are buying milk and curd.”

Talking about the precautionary measures being taken at the factories, Sinha said, “We always maintain hygiene, but extra precautions are being taken now. I, therefore, request our customers to buy milk and other products without hesitation. They should, however, clean the milk packets with warm water.”

Another PDP employee claimed that more customers were visiting booths located in small

lanes and residential societies. “People are hardly going to the booths on main roads during the lockdown. They are buying dairy products from local shops,” he said.

Meanwhile, city residents and dealers have heaved a sigh of relief because of the uninterrupted supply of milk. “Although there has been a surge in demand for all essential commodities, I am getting milk without any delay,” said Jaya Gupta, a resident of Jagdeopath.

Danapur-based dealer Pintu Kumar said, “The demand for dairy products, especially milk and curd, has increased extensively. Many customers, who used to buy one litre of milk every day, are now purchasing four to five litres.”

Procurement of milk sees 40 per cent drop

Mar 28, 2020

<https://timesofindia.indiatimes.com/city/hyderabad/procurement-of-milk-sees-40-drop/articleshow/74855182.cms>

HYDERABAD: Milk procurement from the grassroots levels — villages — has been affected due to fear of spread of coronavirus. Milk procurement personnel of the government-managed Vijaya Dairy have been stopped by villagers in several gram panchayats following which procurement has come down. Milk procurement by Vijaya Dairy has fell down from five lakh litres per day two years ago to less than three lakh litres per day. “There has

been a 40% decrease in milk procurement by Telangana State Dairy Development Cooperative Federation (TSDDCF) which sells packaged milk and milk products under Vijaya brand name in the last few months,” officials said. As per the orders issued by the government, milk procurement is among the essential commodities and vehicles or personnel collecting milk should not be stopped even in the lockdown period.

Kolkata: Sweet shops closed, 2 lakh litre fresh milk going down the drain every day

Mar 28, 2020

<https://timesofindia.indiatimes.com/city/kolkata/kolkata-sweet-shops-closed-2-lakh-litre-fresh-milk-going-down-the-drain-every-day/articleshow/74857562.cms>

KOLKATA: More than half the fresh milk production in and around Kolkata is getting wasted. This bulk amount — estimated at 2 lakh litre a day — that was primarily sold to sweet shops is going down the drain in the absence of a distribution channel in the retail market. Desperate, dairy farm owners have written to chief minister Mamata Banerjee

to seek government’s intervention for a way out.

On Thursday, sweetmakers’ association — West Bengal Mistanna Byabasayee Samity — had also written to the CM, urging for permission to open shops to stem the wastage of milk. Milk is used to make sweets, cottage cheese, paneer, dahi and kheer.

“Sweet shops consume around 60% of the fresh milk produce. After the supply to shops stopped following the lockdown, dairy farm owners are being forced to dispose most of the fresh milk. A small quantity is being sold in neighbouring markets at almost half the price,” said Rajesh Sinha, president of Jorasanko Dugdha Byabsayee Samiti, which has pegged the daily loss at Rs 50 crore.

While some large dairy owners are trying to somewhat salvage the situation by churning cream out of fresh milk, most of the small cowshed owners are left with no choice but to throw away the produce. Though they have approached dairies, they are unable to procure fresh milk due to capacity constraint.

Red Cow, that sells 2.2 lakh litres per day, has suddenly been flooded with 6 lakh litres of fresh milk. “How do I handle this excess? We have 3

lakh farmers in the state, many of whom supply to the sweet shops and tea shops on their own and sell the remaining to us,” said director Narayan Majumdar.

State animal husbandry minister Swapan Debnath on Friday said Mother Dairy and Central Dairy are trying to procure additional milk but their capacity is limited. “We cannot increase productivity overnight and procure more. On the other hand, we have asked farmers to supply cottage cheese instead,” he admitted.

In their letter to the chief minister, dairy owners have also raised the concern over shortage of cattle feed. Sinha said small dairy owners would be left with no choice but sell the cattle or leave them go stray. “If that happens, it will lead to a severe crisis once the lockdown is over,” he warned.

Reproduction of pasteurized milk begins in Manipur

March 28, 2020 10:04 am

<https://nenow.in/north-east-news/manipur/reproduction-of-pasteurized-milk-begins-in-manipur.html>



With the announcement to resume its service, the central dairy plant located at Porompat in Manipur’s Imphal East district started to reproduce the pasteurized milk fortified with vitamin A and D under the brand name ‘Chumthang’ from Friday. On Thursday, director H Chaoba of the state veterinary and animal husbandry told the local media that the plant will start producing the milk ‘Chumthang,’ (meaning rainbow). The consumption of milk in the State is reportedly on the rise as food supplement, according

to individuals who are familiar with the business.

The production of the pasteurized milk from the state plant came close on the heels of formulating a methodology to open grocery shops and other shops for essential items by the state government during the ongoing 21 days lockdown and subsequent curfew in Manipur. In an office memorandum on Friday, special secretary (Home) H Gyan Prakash said, the guidelines for lockdown regarding closure of commercial and private establishments issued by the Government of India includes dairy and milk booths, meat and fish shops, animal fodder/feed shops in the category of exceptions. However, these establishments have not been made functional due to want of a stranded operating procedure, it said.

With a new methodology, it has been decided that shops for establishing dealing with dairy and milk booths, meat and fish shops, animal

fodder/feed located in the area will be allowed to open and function during the period when the grocery and other essential items shops of the area are allowed to open, it added. Meanwhile, the state consumers affairs food and public distribution department has fixed the price (wholesale rate) at Imphal market and retail prices of 17 items with immediate effect and until further orders in respect of five valley districts namely Imphal East, Imphal West, Thoubal, Bishnupur and Kakching.

The 17 items include matar, matar dal, potato, onion, salt, sugar, masur dal, ata, maida, mustard oil, palm oil, arhar dal, mung dal, refined oil, kala dal, rice mermal and rice.

The price will be reviewed after a period of one week or till such time as it is necessary in view of the coronavirus public health situation prevailing in Manipur, the order said.

The price is fixed based on the recommendation by the representatives of Imphal chamber of commerce during the meeting held on March 26.

Milk dairies to stop collecting milk from farmers till MAR 30th in Dakshina kannada and Udupi district. First time in the history.

March 28, 2020

<https://www.bimn.in/2020/03/milk-dairies-to-stop-collecting-milk.html>



Due to all India lock down for 21 days there is decrease in milk sales and there is excess stock of milk in the Union so the milk Federation of Dakshina Kannada and Udupi district decided not to collect milk in village level collecting centres from 28 evening till further 2 days. But milk and milk products supply will not be affected.

Dr GV Hegde, managing director of DK milk Union informed the above information to media personals.

It is the first time in history that the Union has stopped collection of milk in Diaries even during

the time of riots the supply of milk was not affected.

Earlier Raviraj Hegde the president of DK milk Union in a message informed that due to complete lockdown of DK district including essential commodities milk will be returned by the dealers to the KMF. And they cannot even convert it into milk can convert it into milk powders because already a large stock of milk is left in the units, so he requested to allow shops to function or else they have to stop collecting the milk.

here are total 726 dcs under dk milk union and 121 bulk milk coolers, there are 67000 active milk porers in DK

But yesterday minister Kota Srinivasa Pujari informed that the supply of milk will not be affected by the lockdown.

Later this evening a media announcement was made by the president of DK milk federation in this he informed that due to the lockdown each day 1 lakh litres of milk sales is decreased.

And you also mentioned some key points described above.

Essentials on track: Another milk train leaves for Haryana

Mar 28, 2020

https://timesofindia.indiatimes.com/city/ahmedabad/essentials-on-track-another-milk-train-leaves-for-haryana/articleshow/74854761.cms?UTM_Source=Google_Newsstand&UTM_Campaign=RSS_Feed&UTM_Medium=Referral

AHMEDABAD: A goods train loaded with 6.90 lakh litres of milk has left for Palwel in Haryana on Friday. The railways have so far sent trains carrying 448 lakh litres of milk from Gujarat to Delhi and Haryana.

Officials said that the Indian Railways has stopped running passenger trains due to the national lockdown. The railways, however, has kept the supply of essential commodities running. On Friday, 6.90 lakh litres of milk in 16 RMT tank wagons were loaded from Palanpur and sent to Haryana.

Divisional railway manager (DRM) Deepak Kumar Jha said that the division was monitoring

the situation and was ready to ensure that there was no shortage of transport for essential commodities.

Officials said two trains were sent earlier to other states loaded with Amul products. One went from Kankaria to Jhansi, and the other from Palanpur to Palwel. Western Railway officials said that 1,200 locomotive pilots and assistant locomotive pilots worked in goods trains on Monday across various divisions namely Ahmedabad, Vadodara, Rajkot, Bhavnagar, Mumbai and Ratlam.

Shops selling cattle feed to remain open

Mar 28, 2020

<https://timesofindia.indiatimes.com/city/patna/shops-selling-cattle-feed-to-remain-open/articleshow/74853002.cms>

PATNA: In a bid to ensure uninterrupted supply of fodder for cattle, the state's crisis management group (CMG) headed by chief secretary Deepak Kumar on Thursday allowed shops selling cattle feed and fodder to remain open. Transportation of fodder and cattle feed will also be allowed.

It was also decided at the CMG meeting that agricultural workers would be allowed to harvest rabi crops like wheat, oilseeds, pulses and maize in April-May wearing masks and maintaining "social distancing". Agriculture department director Adarsh Titarmare issued the necessary directive in this regard to the DMs and SPs of all districts.

"We issued the directive to the DMs and SPs on Thursday itself," AHRD director Vinod Singh Gunjial said, adding, "As humans need food and

nutrients for survival, so does the livestock population. Besides, the supply chain of milk and other products has to remain functional and unbroken."

Farmers in the state were spending sleepless nights apprehending scarcity of cattle feed and fodder amid lockdown to prevent spread of coronavirus. They also supply milk to Sudha Dairy booths. The farmers have also been doing livestock farming of goats and other animals. "It is six days since the lockdown began in the state on Sunday. During this period, our stock of cattle feed and dry fodder like ground hay stalks has almost depleted. Even private sellers of dry fodder have stopped bringing these items on their trailers and tractors to villages due to the lockdown," said Akhilesh Kumar Singh, a resident of Chandwa village under Falka block in Katihar district.

Heritage Foods continues supply of milk and milk products

March 28, 2020

https://www.business-standard.com/article/news-cm/heritage-foods-continues-supply-of-milk-and-milk-products-120032800318_1.html

Heritage Foods announced that due to the Global Outbreak of Coronavirus disease 2019 (COVID-19) and in compliance with the directions of the Government of India / State Government our offices and manufacturing plants are working with limited number of employees to ensure supply of "Essential Commodity i.e., Milk and Milk Products to the public.

Further, being a manufacturer of essential commodities viz. Milk and Milk Products, the Manufacturing units situated across India are operating to meet the demand of the Public. In this evolving situation, the overall adverse impact on the operations of the Company is not immediately assessable.

The Company has also filed the 'Company Affirmation of Readiness towards COVID-19' e-form with the Ministry of Corporate Affairs.

Milk powder, baby food off shelves in Jaipur

Mar 27, 2020

https://timesofindia.indiatimes.com/city/jaipur/milk-powder-baby-food-off-shelves-in-city/articleshow/74837542.cms?utm_source=Google_Newsstand&utm_campaign=RSS_Feed&utm_medium=Referral

JAIPUR: Milk powder and baby food were off the shelves of most kirana (grocery) stores in and around the city. Shopkeepers say most of the people have hoarded cartons of milk powder and baby food fearing that pasteurized milk will not be available in the market following the lockdown. They also say there are no labourers and transport to deliver the essential items like milk powder, baby food and tetra packs of various kinds of milk. They say, while liquid milk/saras milk packets are available in the market, due to disruption in supply by the distributors, milk powder is not available. "Milk powder is not available in the market for the past five days. There is no supply at all. People have hoarded packets and packets of milk powder over the last few days. We are hoping the crisis will get over in a day or two as the supply chain restores. Wheat (atta) and rice were also not available, but we have got these items today," said a shopkeeper of Kushal grocery store in Raja Park.

A shopkeeper at Bees Dukan in Adarsh Nagar said, "You will not find milk powder anywhere across the city. Fearing that pasteurized milk or saras milk will not be available following lockdown, people have stocked huge amount of milk powder packets. But, see, there is no shortage of pasteurized milk in the market."

Another shopkeeper at Ashoka Store said, "The milk powder used for feeding the kids is available but not the ones used for making tea and coffee. There are no laborers and transport to deliver the essential items to the retailers. It is expected that the supply of these items will resume soon."

Meanwhile, collector Joga Ram, said, "We received complaints from a few retailers about interruption in the supply of various items. We had a meeting with the wholesalers, associations for the distribution of various essential items and sabzi mandi associations. They have been directed to ensure there is no disruption in the supply of essentials."

Excess milk poses a problem for Milma

27th March 2020 06:49 AM

<https://www.newindianexpress.com/cities/thiruvananthapuram/2020/mar/27/excess-milk-poses-a-problem-for-milma-2121962.html>

THIRUVANANTHAPURAM: Even as the entire state is under lockdown, a huge group of people is working round-the-clock to ensure the very-essential item reaches the public. While praising the effort of Milma staff, chairman P A Balan Master urged them to take all precautions to protect themselves. According to Balan Master, despite Covid-19 lockdown, officials and employees are working round the clock following all necessary safety measures, as milk and milk products come under the essential item category. "Around 13 lakh litres of milk are being produced daily across 3,500 milk cooperative societies and these are being distributed to the consumers daily. To ensure milk and its products during the lockdown period, workers of the milk cooperative societies across the state, drivers of the distribution vehicles, thousands of workers of various Milma

fodder factories and around 3,000 of the employees of the various unions are working round-the-clock."

"It is the commitment of these people which has given us the strength to take this big risk and ensure availability of milk and its products to the people of Kerala during this difficult time."

According to him, though milk production has increased in this period, demand has gone down due to the Covid-19. "Therefore, we are forced to send excess milk to neighbouring states to be converted into milk powder. But, this is a costly proposition due to restrictions imposed at the state borders. So, we seek the support of the state government. Other states are also facing the same situation and the facilities for producing milk powder are also limited in these factories," said Balan master.

Would ensure fresh milk reaches your kitchen every morning: Sodhi

March 27, 2020

<http://www.indiancooperative.com/dairy/would-ensure-fresh-milk-reaches-your-kitchen-every-morning-sodhi/>

In a detailed discussion with Indian Cooperative Thursday morning, co-op dairy giant Amul's Managing Director R S Sodhi explained his preparations to ensure that milk and dairy products are not in short supply for the people across India in the wake of national lockdown.

Generally appreciative of the govt support at every level of procurement, processing and distribution of milk, Sodhi however felt that the food packaging industry also needs to work in tandem with the rest of the players in the food-delivery system.

"GCMMF continues to collect several lakh liters of milk every day from 36 lakh farmers from 18 thousand five hundred villages and the process

remains absolutely unaffected by the lockdown," Sodhi credited a govt notification for this which puts milk procurement, processing and distribution into the essential services category.

I can assure you that there is going to be no problem in these 21 days of troubled times, said Sodhi adding that milk supplies continue undiminished in Ahmadabad, Delhi, Mumbai, Kolkata and all other places. In fact, we have increased the collection of milk by more than 10 per cent, he added.

Though we do get reports of logistic issues from 1-2 places but they are sorted out sooner than later, said the MD who continues to monitor the situation in the 24x7 time frame. "While our

loaded milk vans are not stopped at any of the borders, they do face trouble on return, when these are empty”, Sodhi listed one of the issues being faced by the co-op titan.

Sodhi also touched upon the issue of contamination of milk in these times of scare and said that at each of the collection centres of Amul, social distancing is maintained. “There are big bill-boards at each of these centres giving info on how to protect oneself from the Corona Virus”, explained Sodhi.

Once the milk is fed into a processing plant it goes through the automatic processing and packaging and there is no human interference, stated Sodhi dispelling doubts from the minds of consumers.

Sodhi however admitted that at the retail level there may be doubt of infection getting onto the plastic pouches and what one needs to do is to wash the same with hot water after getting it from a retail shop.

Talking about the collection centres and about other marketing offices of GCMMF, Sodhi said that a minimal staff needed to carry forward the daily exercise is being called these days. “They maintain complete hygiene and social distancing”, he added promising that Amul will never stop its services.

“I wish to express through your portal that we would continue our services and would ensure that fresh milk reaches to your kitchen every morning, come what may”, signed off Sodhi.

State governments start home delivery of milk, fruits, vegetables and groceries

Mar 27, 2020

<https://economictimes.indiatimes.com/news/politics-and-nation/state-governments-start-home-delivery-of-milk-fruits-vegetables-and-groceries/articleshow/74822477.cms>

New Delhi | Chandigarh: Bringing relief to the consumers, Uttar Pradesh, Punjab, Haryana and Chandigarh administration have started home delivery and designated spots to sell fruits, vegetables, grocery items and dairy products from Wednesday. This is aimed at avoiding panic among consumers for essential food items, said officials. Twelve thousand vendors have been approved in Uttar Pradesh to home deliver essential commodities, said Devesh Chaturvedi, principal secretary, agriculture, Uttar Pradesh. He said the numbers will increase in the coming days, as district officials expand the coverage. In the Delhi NCR region, on Wednesday, Mother Dairy doubled its supplies of fruits and vegetable in its 310 stores to 330 tonnes, to meet the rising demand of consumers, said Pradipta Sahoo, business head, Safal. Further, Delhi’s food and civil supplies minister Imran Hussain said that they will ensure that shops selling essential item remain functional. For ration card holders, he said that free ration

will be provided with 50% extra quantity to 72 lakh people and free food for homeless at night shelters.

Home delivery of PDS ration to 1.60 lakh families in Srinagar will start from March 28 under strict safety protocol, said Shahid Choudhary, district magistrate, Srinagar. He said that a total of 2.61 lakh families including APL, BPL and AAY will be covered.

In Ahmedabad, the district administration and Amul started a joint effort to home deliver of milk tetrapacks. Amul MD RS Sodhi said that the government is allowing procurement of milk from the village cooperative societies & all its units in the country were operational.

Officials in Food, Civil Supplies & Consumer Affairs department in Haryana said that they will be expanding the home deliveries to other part of the states. “Eventually we will have to home deliver the commodity and the district commissioners are working to implement it,” said the official.

Milk cooperative Verka which had seen a slump

of 30% in sale of liquid milk in the past two days, expect the home deliveries to ensure pickup in demand.

“The state government has chalked out district level strategy to ensure un-interrupted supply by going for home deliveries of essential daily need items. This will avoid people’s movement beyond their immediate neighbourhood,” said JK Gupta, COO, Verka, which sells 25 lakh litre milk a day.

More than 500 of Verka booths apart from retail stores selling milk in Punjab have been closed down to prevent people from stepping out of their homes.

Similar to this, the Chandigarh and the neighbouring town of Panchkula, Karnal and Sirsa in Haryana too have started home deliveries of fruits and vegetables, milk and essential grocery items.

“Vegetable and grocery vendors have been issued curfew passes and consumers have been sent messages giving contact of vendors and delivery time in their area. It makes no sense if consumer steps out of the home, so home deliveries is the only solution,” said Ravi Kant Sharma, senior deputy mayor, Chandigarh. Sharma said the vehicles which were ferrying goods were being fumigated and officials were there in wholesale vegetables and grain markets to ensure supplies are regular and prices are not increased. He said that the vendors were being provided gloves and mask to prevent any further spread of the virus.

Consumers in Chandigarh said that few vendors were allowed in residential areas. The administration had also started selling essential commodity through community centres in Chandigarh, said officials.

Amul, Mother Dairy promise uninterrupted supply

Mar 26, 2020

<https://timesofindia.indiatimes.com/city/delhi/amul-mother-dairy-promise-uninterrupted-supply/articleshow/74819040.cms>

NEW DELHI: Supply of milk and value-added dairy products, including paneer and lassi will not be hit as a result of the lockdown across India, assured dairy giants Amul and Mother dairy Both organisations have reported an increase in milk procurement at their centres across the country.

“Our collection of milk has increased by 10-15% over the last few days,” said RS Sodhi, managing director at GCMMF (Amul), India’s largest dairy and food company. “We witnessed a surge in demand due to panic buying, but we expect it

to settle down in the coming days. The situation is under control.”

Dairy companies are in talks with government bodies, Sodhi said, to allow packaging plants of essential food commodities such as milk resume operations.

Mother Dairy, too, said it has made adequate arrangements to ensure supplies. “Mother Dairy is selling an average volume of over 35 lakh litre of milk per day and we are already procuring in excess of the current demand,” said a Mother Dairy spokesperson.

Shortage of labour, raw material may hit your milk supply

Mar 26, 2020 23:34 IST

<https://www.hindustantimes.com/mumbai-news/shortage-of-labour-raw-material-may-hit-your-milk-supply/story-s7ns2n4u3LMSlxwvmd97EJ.html>

Supply of milk to major cities is likely to get affected amid the lockdown owing to the coronavirus outbreak, dairy unions said.

Major milk supplying unions to Mumbai and Pune, such as Gokul, Sonai Dairy, Chitale Dairy, and Krishna, are facing shortage of raw materials and manpower, after the nationwide lockdown came into effect from Tuesday midnight. "The stock of coal we have, which is used for processing milk, will only last seven days, as the entry of vehicles at Jaigad port in Ratnagiri, from where coal is distributed to milk cooperatives, has been stopped. If the situation continues, it will be difficult for us to supply milk to cities," DV Ghanekar, managing director of Gokul, told HT.

Gokul supplies around 10 lakh litres of milk to the Mumbai Metropolitan Region. Ghanekar added that the interstate ban on vehicles has also hit supply of polythene liner, which is brought from Gujarat to package milk pouches. Cooperative units said they are struggling to find drivers to ferry milk tankers and ensure a steady supply to cities. Many drivers are refusing to go to Mumbai and Pune, which are among the worst-affected regions. Some cooperatives have offered to pay their drivers extra for each visit to Mumbai and Pune. However, fearing police action, they are not finding many takers to supply milk.

Dasharath Mane, director of Sonai Dairy, said, "Despite the fact that milk comes under essential commodities, the police is taking harsh action against our vehicles and drivers." Sonai Dairy supplies around 6.5 lakh litres of milk to Mumbai daily.

Maharashtra milk commissioner Narendra Poyam said, "We have instructed the police to give exemption to milk tankers as milk supply comes under essential services. As far as raw material supply is concerned (polythene liner and coal), we will soon take necessary steps."

Milk cooperative unions are facing a shortage of manpower by more than 50% owing to the shutdown.

Many of these unions are also opposed to sending their workers to supply milk, owing to the ban on entry of outside vehicles in many villages across Sangli, Satara, and Kolhapur, from where milk is brought to the processing units. To deal with the situation, the unions have initiated talks with the government, requesting authorities to ensure that regular supply of milk is maintained.

Indraneel Chitale of Chitale Dairy said, "There is a shortage of drivers for milk tankers owing to the fear of police action. We are discussing the issue with the authorities and will ensure there is uninterrupted supply of milk."

Chitale Dairy supplies 7 lakh litres of milk every day to Pune city.

Jaipur: Milk by Saras dairies to be available once a day

Mar 26, 2020

https://timesofindia.indiatimes.com/city/jaipur/milk-by-saras-dairies-to-be-available-once-a-day/articleshow/74819397.cms?utm_source=Google_Newsstand&utm_campaign=RSS_Feed&utm_medium=Referral

JAIPUR: Wake up early in the morning to get milk for your family, as Rajasthan Cooperative Dairy Federation (RCDF), through its Jaipur Dairy, has announced to supply milk once

in a day during mornings only. Because of this, the supply of milk from Jaipur Dairy was adversely affected on Wednesday, leaving many worried across the city.

The RCDF had on Tuesday decided to supply various varieties of its milk brand Saras only once in a day, that created a problem in the city. Likewise, the private milk booth dairies selling milk in various colonies were also closed down, aggravating the problem.

In the localities such as Jhotwara, Khatipura, Murlipura, Vaishali Nagar, Queens Road, Malviya Nagar, Sodala, Mansarovar and others, Saras dairy milk was supplied only during the early morning hours.

“The problem with us is that our men involved in supply too have shown their reluctance in giving the supply to ensure that they too have lesser exposure. Thus, we have decided to supply milk once in a day. Also, while supplying milk once in a day, we will provide as much milk to a booth as it gets twice in a day,” said a senior officer of Jaipur dairy on Wednesday.

People who don't usually wake up early to get milk and were dependent on the evening supply, were clueless and were seen roaming around to get milk. “The government should at

least allow the private milk booths in the locality. Also, Saras Dairy supply should be monitored by the government agency. At many booths by 9.00am there was no milk and at some booths, the tetra pack which costs Rs 60 was sold in Rs 70 to Rs 80,” said Mudassar Ali, a native of Udyog Nagar in Jhotwara.

When contacted, Anil Gaur, an officer with RCDF said, “While supplying twice in a day we are giving nearly 8.50 lakh litres of milk in a day but on Wednesday, we could supply nearly 7 lakh litres. Those involved in the supply vehicles have shown their reluctance to be on duty twice a day, thus we are supplying only during early morning hours.”

However, consumers suggested that with the changed scenario after lockdown, the state government should bring measures to allow the private milkmen to operate. “Those who come from villages with milk should be allowed as presently, people are dependent only on the Saras dairy which is inadequate,” said Raddheyshyam Agarwal, a native of Shyam Puri, Jhotwara.

Hatsun Agro Product continues manufacturing of milk and milk products (essential commodities)

March 26, 2020 16:16 IST

https://www.business-standard.com/article/news-cm/hatsun-agro-product-continues-manufacturing-of-milk-and-milk-products-essential-commodities-120032600934_1.html

Hatsun Agro Product announced that its offices and manufacturing facilities are continuing operations with limited number of employees to ensure supply of Essential Commodity i.e., Milk and Milk Products to the Public.

The Company has also filed the 'Company Affirmation of Readiness towards COVID-19' e-form with the Ministry of Corporate Affairs.

Chandigarh admn releases list of officials to ensure doorstep delivery of milk

Mar 26, 2020

<https://www.tribuneindia.com/news/chandigarh/chandigarh-admn-releases-list-of-officials-to-ensure-doorstep-delivery-of-milk-61396>

The Chandigarh administration has released the area-wise list of officials to ensure door-to-door distribution of milk in the wake of lockdown.

The list of nodal officers who will ensure home delivery of milk has been uploaded on the website of the Chandigarh Administration and the same can be accessed on the following links:

The UT administration has clarified that “no individual is allowed to visit any milk booth or shop for direct purchase of milk”. The residents

can only contact respective nodal officers telephonically for delivery of milk at their doorstep. In case anyone is found violating the provision,

strict legal action would be taken against both the individual and the shopowner, as per law, it added.

Coronavirus Pandemic: Supply Of Milk In Mumbai Impacted

Mar 26, 2020

<https://www.mumbailive.com/en/civic/30-lakh-liters-of-milk-is-transmitted-47262>



The nCOVID-19 outbreak has impacted the supply of milk across Mumbai and neighbouring areas. Amid the coronavirus pandemic, Mumbai and its surrounding regions received 30 lakh litres less than its usual daily supply. As a result of this, milk companies were able to supply milk only to supermarkets. Milk is an essential product for the retail shops as they earn a considerable amount of money from supplying the same. On average, the daily consumption of Mumbai and the surrounding areas is 80 lakh litres of milk. The suppliers for which consist of brands such as Gokul, Warna, Amul, Mother Dairy, Prabhat, Govardhan along with the local dairies across the city.

The companies contribute to the distribution of up to 45 lakh litre whereas 35 lakh litre is distributed by local dairies and retail shops. According to reports, the distribution of close to 25-30 lakh litres in Mumbai has been disrupted. Earlier, Maharashtra Chief Minister Uddhav Thackeray had asked people not to panic after the announcement of a 21-day lockdown by Prime Minister Narendra Modi. He had assured that the essential services will not be affected by the lockdown. But the distribution of milk and other supplies seem to have been disrupted.

The hindrance has been attributed to the unavailability public transport, which is used by the workers to reach to the milk processing centres. On the other hand, some of the shops have closed down stating that they wouldn't keep their shops open just for the sale of milk. In a bid to ensure smooth transport for vehicles carrying essential goods or employees of essential services, CM Thackeray had said that the private vehicles should have a sticker of the company on the windshield of the vehicle.

Dairy farms record fall in milk sale in Gujarat

March 26, 2020

<https://indianexpress.com/article/cities/ahmedabad/coronavirus-india-lockdown-dairy-farms-record-fall-in-milk-sale-in-gujarat-6331816/>

Dairy farms in the state have reported a fall in milk sale despite surge in collection as nationwide lockdown to fight corona has shut bulk buyers like hotels, sweetmeat shops and tea stalls and omitted milk products from essential items.

In Saurashtra and Kutch, dairy unions said their daily milk collection from farmers has spiked in the past four days but sales have gone down. Chairman of Kutch-based Sarhad Dairy Valamji Humble said his dairy's daily milk collection has

increased by five per cent over the last five days to 3.5 lakh litres.

“Since the restrictions came into force, people have stopped making milk solids (mava). Similarly, those making home deliveries by directly procuring from farmers have also stopped business. Now, more and more farmers are selling milk to 648 village cooperative societies which are our members. On the other hand, sale of milk has come down from 1.5 lakh litres to 1 lakh litres as retailers are unable to make home deliveries,” he said.

Similar is the situation in Gopal Dairy of Rajkot. “Hotels and tea stalls, which are our customers, have shut down. Also many city residents have returned to their native villages due to the virus outbreak. Our sale has gone down by around 30,000 litres and shrunk to 3 lakh litres on Wednesday,” said Gopal Dairy chairman Govind Ranpariya.

Vipul Savaliya, the chairman of Amar Dairy of Amreli, too said his union had been witnessing a similar sale crunch as small sweetmeat sellers have shut shop and stopped purchasing milk from farmers and private suppliers.

Ramsinh Parmar, the chairman of Anand-based Kaira District Milk Marketing Association, popularly called Amul, said milk procurement has gone down because allied businesses have shut but there is no shortage of supply of milk for daily consumption nor any interruption in the transport.

“Amul is functional in Gujarat and Maharashtra. We have no problem with collection, procurement or distribution. The milk collection is high and procurement is lower than usual because some of the businesses that also source milk directly are closed,” said Parmar.

The state government will post government officers in all the 18 milk cooperative unions under the Gujarat Cooperative Milk Marketing Federation to keep a tab on milk supply.

“The daily milk production in the state is three crore litres and our daily demand is 50-52 lakh litres. Even today (Wednesday) 50 lakh litres were distributed in the morning and additional five lakh litres will be provided in the evening,” said Ashwani Kumar, secretary to chief minister. Spokesperson of Gujarat Cooperative Milk Marketing Federation Ltd told The Indian Express the government had asked special passes to be issued to the transporters of milk and not disrupt supply chain.

Milk cooperatives are also stressing on social distancing at collection centers. “Banas Dairy accounts for 30 per cent of the total milk procured by GCMMF. Though milk producers are getting used to the social distancing they need to maintain at milk collection centres, milk procurement has been smooth,” said Shankar Chaudhary, the chairman of Banas Dairy in North Gujarat.

Jaipur: Milk by Saras dairies to be available once a day

Mar 26, 2020

https://timesofindia.indiatimes.com/city/jaipur/milk-by-saras-dairies-to-be-available-once-a-day/articleshow/74819397.cms?utm_source=Google_Newsstand&utm_campaign=RSS_Feed&utm_medium=Referral

JAIPUR: Wake up early in the morning to get milk for your family, as Rajasthan Cooperative Dairy Federation (RCDF), through its Jaipur Dairy, has announced to supply milk once in a day during mornings only. Because of this,

the supply of milk from Jaipur Dairy was adversely affected on Wednesday, leaving many worried across the city.

The RCDF had on Tuesday decided to supply various varieties of its milk brand Saras only once in a day, that created a problem in the city. Likewise, the private milk booth dairies

selling milk in various colonies were also closed down, aggravating the problem.

In the localities such as Jhotwara, Khatipura, Murlipura, Vaishali Nagar, Queens Road, Malviya Nagar, Sodala, Mansarovar and others, Saras dairy milk was supplied only during the early morning hours.

“The problem with us is that our men involved in supply too have shown their reluctance in giving the supply to ensure that they too have lesser exposure. Thus, we have decided to supply milk once in a day. Also, while supplying milk once in a day, we will provide as much milk to a booth as it gets twice in a day,” said a senior officer of Jaipur dairy on Wednesday.

People who don't usually wake up early to get milk and were dependent on the evening supply, were clueless and were seen roaming around to get milk. “The government should at least allow the private milk booths in the locality. Also, Saras Dairy supply should be monitored by the government agency. At many

booths by 9.00am there was no milk and at some booths, the tetra pack which costs Rs 60 was sold in Rs 70 to Rs 80,” said Mudassar Ali, a native of Udyog Nagar in Jhotwara.

When contacted, Anil Gaur, an officer with RCDF said, “While supplying twice in a day we are giving nearly 8.50 lakh litres of milk in a day but on Wednesday, we could supply nearly 7 lakh litres. Those involved in the supply vehicles have shown their reluctance to be on duty twice a day, thus we are supplying only during early morning hours.”

However, consumers suggested that with the changed scenario after lockdown, the state government should bring measures to allow the private milkmen to operate. “Those who come from villages with milk should be allowed as presently, people are dependent only on the Saras dairy which is inadequate,” said Radheyshyam Agarwal, a native of Shyam Puri, Jhotwara.

To reduce crowds, milk to be sold only between 3.30 am to 9 am across Tamil Nadu

26th March 2020 02:44 PM

<https://www.newindianexpress.com/states/tamil-nadu/2020/mar/26/to-reduce-crowds-milk-to-be-sold-only-between-330-am-to-9-am-across-tamil-nadu-2121827.html>

CHENNAI: From Friday onwards, both private and Aavin milk distributors will be sold in select retail shops only between 3.30 am and 9 am across the state, according to milk distributors.

The decision said to be taken by Tamil Nadu Milk Dealers Welfare Association on Thursday, on the second day of statewide lockdown after the police allegedly asked them to restrict the sale of milk owing to the increasing gathering of people at retail shops.

With this, private milk sachets and Aavin will be sold only in over 10,000 retail shops owned by milk dealers in the city, said S A Ponnusamy, State president, Tamil Nadu Milk Dealers Welfare Association.

“From Friday we will not distribute milk to about 50,000 small retail shops across City and the milk will only be sold at retail bunks owned by dealers,” added Ponnusamy.

Ponnusamy said the consumers should buy the milk at one go before 9 am so as to reduce their movement.

The Chennai city's per day milk demand is 27 lakh litre of which 14 to 15 lakh litre being catered by private milk companies – mostly for hotels and tea shops. The Aavin supplies about 12 lakh litre a day.

Since all the hotels and tea shops are closed since Tuesday, the private companies reduced their milk supply. However, Aavin milk is being sold at retail shops throughout the day.

Police sources told The New Indian Express that the unrestrained sale of milk has defeated the purpose of the lockdown in many places. A large number of youths who violated the curfew order claimed that they came out for buying the milk, said an Assistant Commissioner of Police in North Chennai. "Many small retail shops sell cigarettes and other junk items opened under guise of selling milk. As a result, the action is being taken against the retail shoppers," added the police officer.

On Wednesday, a retailer at Korukkupet was taken to R K Nagar police station and released later for allowing too many people in his store. "Since the milk will not be distributed to over 50,000 retail outlets, shops which don't sell any essential food items will have to be closed thereby curtailing the people's movement," added the industrial sources.

When contacted Aavin officials said, "Aavin milk will be sold during working hours of Aavin parlours and authorized dealers across the City".

Disaster or lockdown, milk gets delivered at the doorstep

MARCH 26, 2020 16:52 IST

<https://www.thehindu.com/news/cities/chennai/disaster-or-lockdown-milk-gets-delivered-at-the-doorstep/article31172771.ece>



At a time when residents are scrambling to buy vegetables and rushing to the store for groceries, there is one essential service that is always delivered. Even in the face of a lockdown, as Chennai wears a deserted look, several workers deliver milk to thousands of houses quietly.

Fifty-two-year old N. Kaalidevi has been dropping off milk packets in the city for the last three decades along with her mother and son. "It is basic a need for most of us. There are children in almost every household who certainly want it. It is our responsibility to serve our customers whatever happens. Now, we have been advised to stay protected. So, we have been wearing masks and have a hand sanitizer. With all this, we will continue to do this service."

S. Marimuthu, a senior citizen, who has been delivering milk for over 35 years now, says that he cannot stay at home when so many homes depend on him for milk supply. "We have faced so many challenges including during rains and cyclones and the 2015 floods. And despite the challenges we have supplied milk to consumers. I shall continue to deliver milk. We are taking the requisite precautions," he says.

Many contract labourers working at the dairies were unable to make it on day one, sources in Aavin say. The management has now asked such persons to reach a common point from where they can be picked up.

Similarly, for drivers of milk trucks temporary ID cards are being issued based on an ID proof that they submit. Despite the lockdown Aavin sold 13.61 lakh litres of milk today in the city.

On Monday, it was 14.20 lakh litres. "We are ensuring that all those in the dairies wear gloves, masks and cover their hair too. Their body temperature is checked and hands well sanitized before they enter the premises and also each time they take a break. Quality standards are being properly maintained," a senior official says

Special train carrying 2.4 lakh litres of milk to leave Renigunta for New Delhi

March 26, 2020

<https://www.thehindubusinessline.com/news/national/special-train-carrying-24-lakh-litres-of-milk-to-leave-renigunta-for-new-delhi/article31173164.ece>

In the wake of the ongoing nationwide lockdown to curb the spread of Covid-19, all passenger train services across India have been cancelled till April 14, 2020.

However, to cater to the essential needs of the general public, the Indian Railways is continuing to run its freight services to transport goods round the clock.

A special milk train carrying around 2.40 lakh litres will leave Renigunta in Andhra Pradesh today for New Delhi.

The South Central Railway is also focussing on moving top priority goods for the convenience of the public.

Generally, around 80 milk containers with capacity of either 40,000 litres or 44,660 litres are moved by different weekly/daily express trains from Renigunta to New Delhi every month. But now, along with the passenger trains have been cancelled, the transportation of milk was also stopped for the past few days.

Considering the need for this commodity, the South Central Railway requested for permission to run an exclusive milk tanker special train to New Delhi from Renigunta. The Railway Board immediately agreed.

The Railway officials and staff at both Guntakal Division and at the headquarters swung into action to make six milk tankers fit for loading with all necessary safety precautions. They also coordinated with local consigners to mobilise the commodity for loading.

The special train will run at an average speed of 110-kmph to reach Hazrat Nizamuddin quickly. Gajanan Mallya, General Manager, South Central Railway appreciated the efforts of the Guntakal Division and advised them to ensure the supply of essential commodities is always met by the Railways.

Purabi Dairy to ensure uninterrupted supply of Milk to Consumers across Guwahati and Outstation Markets

March 26, 2020 2:45 pm

<https://www.sentinelassam.com/guwahati-city/purabi-dairy-to-ensure-undisrupted-supply-of-milk-to-consumers-across-guwahati-and-outstation-markets/>

Purabi Dairy of the West Assam Milk Producers' Cooperative Union Ltd., Guwahati, on Thursday said that it has taken adequate measures to ensure that there would be no disruption in the supply of milk and milk products in Guwahati and outstation markets where Purabi has been present. In a press release, it said, "We welcome PM's appeal to exercise restraint from panic buying of essential food items such as milk and that there will be no disruption in the supply of the same. At Purabi Dairy, we will work relentlessly and leave

no stone unturned to ensure that people of Guwahati do not face any shortage of milk. We are fully geared up to ensure that every citizen of Guwahati and outstation markets is provided with milk in the most hygienic condition." The dairy producer also said that it has made all arrangements 'at all levels' to ensure timely delivery with strict adherence to quality norms. "Purabi Dairy is aware of the grave threat posed by Covid-19 and in order to maintain the requisite hygiene at all levels is actively advising its stake-

holders on precautions detailed by varied authorities. We have put in place necessary protocols to avoid person-to-person contact and ensure the maintenance of safe distance between

people to ensure safety at collection, processing and distribution levels," the release added.

Dairy farmers can't supply milk, feed their livestock

Mar 26, 2020

https://timesofindia.indiatimes.com/city/amritsar/dairy-farmers-cant-supply-milk-feed-their-livestock/articleshow/74828109.cms?utm_source=Google_Newsstand&utm_campaign=RSS_Feed&utm_medium=Referral

BATHINDA: Supplying milk and getting supplies of animal feed for the livestock is turning out to be a big issue for the dairy farmers in Punjab after the curfew. Both big and small dairy farmers are facing the heat. Big farmers are unable to keep their commitment to organisations like Nestle and Milkfed. The small farmers, who supply either to small chilling centres or the directly to the end-users, are also facing problems of reaching the consumers.

Reports of some dairy farmers throwing away milk are also pouring in.

The persons having vehicles attached with big milk collecting centres are facing problems in crossing from one district to other, as many districts are not allowing the vehicles.

Punjab is among those states with high milk production.

There are nearly 24 lakh cows and nearly 50 lakh buffaloes in Punjab. Nearly 1 crore litre milk is supplied to various big concerns and

chilling centres daily in Punjab. The total production according to Punjab Dairy Development Board is nearly three crore litres. About 26 lakh litre milk is supplied to Nestle India based at Moga and about 16 lakh to Milkfed, said Punjab Progressive Dairy Farmers' Association. The milk is supplied to lakhs of homes in every town of the state mainly by milkmen from rural and semi urban areas.

"The vehicles attached with Nestle are stopped in various districts due to curfew and not allow the plying of vehicles though some districts like Moga, Ludhiana they are facing problems. Under such circumstances, the big farmers having hundreds of livestock facing hardships in supplying of milk. The farmers are also not getting feed for animals due to complete shutdown. The labourers are not coming to cut the fodder from fields fearing police and the already stored green fodder is not sufficient for long," said Punjab Progressive Dairy Farmers' Association president Daljit Singh Sadarpura.

NDDB appeals to dairy coops to be ready for demand hike

Mar 26 2020

<http://www.daijiworld.com/news/newsDisplay.aspx?newsID=689062>

New Delhi, Mar 26 (IANS): The National Dairy Development Board (NDDB) has appealed to dairy cooperatives across the country to take urgent measures to ensure uninterrupted supply of milk and milk products to avoid panic buying.

Shri Dilip Rath, Chairman, NDDB, said, "In view of the present COVID-19 pandemic, NDDB has appealed to all dairy cooperatives across the country to take essential measures for continued supply of milk & milk products."

"In case of any difficulty in maintaining the dairy supply chain, the dairy cooperatives are advised to contact the local authorities," he added.

NDDB also requested the dairy cooperatives to make suitable arrangements for ensuring uninterrupted collection, chilling, transportation and processing of milk and availability of fodder in villages.

Dairy farmers can't supply milk, feed their livestock

Mar 26, 2020

<https://timesofindia.indiatimes.com/city/amritsar/dairy-farmers-cant-supply-milk-feed-their-livestock/articleshow/74828109.cms>

BATHINDA: Supplying milk and getting supplies of animal feed for the livestock is turning out to be a big issue for the dairy farmers in Punjab after the curfew. Both big and small dairy farmers are facing the heat. Big farmers are unable to keep their commitment to organisations like Nestle and Milkfed. The small farmers, who supply either to small chilling centres or the directly to the end-users, are also facing problems of reaching the consumers.

Reports of some dairy farmers throwing away milk are also pouring in.

The persons having vehicles attached with big milk collecting centres are facing problems in crossing from one district to other, as many districts are not allowing the vehicles.

Punjab is among those states with high milk production.

There are nearly 24 lakh cows and nearly 50 lakh buffaloes in Punjab. Nearly 1 crore litre milk is supplied to various big concerns and

chilling centres daily in Punjab. The total production according to Punjab Dairy Development Board is nearly three crore litres. About 26 lakh litre milk is supplied to Nestle India based at Moga and about 16 lakh to Milkfed, said Punjab Progressive Dairy Farmers' Association. The milk is supplied to lakhs of homes in every town of the state mainly by milkmen from rural and semi urban areas.

"The vehicles attached with Nestle are stopped in various districts due to curfew and not allow the plying of vehicles though some districts like Moga, Ludhiana they are facing problems. Under such circumstances, the big farmers having hundreds of livestock facing hardships in supplying of milk. The farmers are also not getting feed for animals due to complete shutdown. The labourers are not coming to cut the fodder from fields fearing police and the already stored green fodder is not sufficient for long," said Punjab Progressive Dairy Farmers' Association president Daljit Singh Sadarpura.

Forced to dump 15,000 litres of milk and 10,000 kg of vegetables: MilkBasket

25 Mar 2020

<https://www.livemint.com/news/india/forced-to-dump-15-000-litres-of-milk-and-10-000-kg-of-vegetables-milk-basket-11585147174764.html>

New Delhi: After temporarily suspending all of its operations and services during the Covid-19 lockdown, e-tailer Flipkart on Wednesday said it will resume its grocery and essentials services post assurance from the government.

There were massive disruptions on Day 1 of the 21-day lockdown as local authorities including police did not allow delivery boys to move around,— even harassed and beat them up.

Kalyan Krishnamurthy, CEO Flipkart Group, said that the government has given the company assurance to resume its essential services.

"We have been assured of the safe and smooth passage of our supply chain and delivery executives by local law enforcement authorities and are resuming our grocery & essentials services later today," Krishnamurthy said in a statement.

"We are very grateful for the clarification provided by the government and local state authorities on the functioning of e-commerce as 'essential service' during the lockdown," he added. There were multiple reports of delivery boys being beaten up. Twitter users posted photos of some delivery boys with bruises on their bodies. In a message to customers, grocery and milk delivery website MilkBasket said it was forced to dump 15,000 litres of milk and 10,000 kg of vegetables.

The e-commerce platform Milkbasket could not deliver a single order in Hyderabad and more than half of their orders in Gurugram and Noida, even before Prime Minister Narendra

Modi announced a 21-day nationwide lockdown. Milkbasket's CEO Anant Goel said that the company's "staff, vendors and vehicles [were] being pushed back from the roads by local police", and that it was being "asked to shut down its distribution centres".

An Amazon spokesperson said that the company appreciates that the government has recognised ecommerce as essential to help citizens remain at home and maintain social distancing. "We are working with the central government and local authorities, asking them to help us urgently with detailed on-ground operating procedures, to ensure delivery of priority goods like household staples, health and hygiene products, sanitizers, baby formula, and medical supplies safely across the country to our customers' homes without any disruption," the spokesperson said.

Millions of people across cities were left helpless at homes as essential items like fruits and vegetables, dairy and milk, meat and fish etc did not reach their doors despite placing orders well in advance.

India stares at a crippling supply crisis

March 25, 2020

<https://tech.economictimes.indiatimes.com/news/corporate/india-stares-at-a-crippling-supply-crisis/74802319>

Will the lockdown create a supply shock that India simply can't afford? On the very first day after administrations and security personnel around the country doubled down on keeping streets crowd-free, arbitrary police and district authority action and lack of staff created huge supply disruptions for consumers and even businesses deemed essential.

And it may get worse, unless clear directions are sent down to police and district authorities on the ground. ET reporters spoke to businesses and consumers across major metro cities to capture what is already looking like a major crisis.

The problem of availability of essential goods

across offline and online channels is getting worse, according to consecutive surveys conducted by community platform LocalCircles. The data shows that percentage of customers unable to buy essential goods through ecommerce services between March 20 and March 22 was 35%, and it shot up to 79% in the March 23-24 period. And 17% of customers were unable to buy essential goods at retail stores on March 20-22, and 32% on March 23-24.

Grofers CEO Albinder Dhindsa said in a tweet on Tuesday: "Our @grofers warehouse in Faridabad was closed by local law enforcement today. While we understand they are doing their duty, essential items will be denied to 20,000+ households in Faridabad and Delhi every day. We

need help in sorting this out.” A senior executive of a leading ecommerce firm said, “The only thing that can save us from a complete shutdown is a directive from the Prime Minister himself. We’ve tried everything from reaching out to all state secretaries, Director Generals of Police in states, but things don’t seem to be looking up.”

Vegetables, the key food group for Indians after grains and pulses, were in short supply in many retail outlets across cities. And many wholesale vegetable traders in key markets plan to stop operations for a few days from Wednesday even though mandis may remain formally open. Traders say local authorities have held long discussions with them, and supplies are certainly slowing down. Retail traders who go to the mandis will face labour shortage and sharp fall in market arrivals of vegetables. This will likely worsen today’s situation when police in many places shut down vegetable retailers saying there was too much crowding.

Fish and meat processes have already been hit. Secretary of Howrah fish market in Bengal Syed Anwar Maqsood said loading of fish from Andhra Pradesh has completely stopped. “Scarcity is being felt in the market and from Wednesday fish prices will go up by 10-20%. If the state borders are sealed then fish arrival will stop completely. We will have to close down the market.”

Poultry Production Halved

In Kerala, there is a shortage of popular fish varieties like sardine and mackerel. Many fishing boats are idling. Poultry production had halved in the past month to 40 million birds. Now poultry feed is not available, so production can fall further.

Only big companies are processing poultry. The local governments that are not allowing transportation of poultry are the weakest link, says industry. Rajasthan — a major producer of mutton — isn’t sending any supplies. Prices in metros have risen from ₹400-500 per kg to over

₹700 now.

Bigger retailers faced worse problems. They reported cases of manhandling of store staff on Tuesday from many states. Several incidents of police crackdown on retail staff and closure of warehouses were reported in Ahmedabad, Bengaluru, Lucknow, Mumbai and many cities in Punjab.

Ahmedabad-based Osia Hypermarts said five of its stores have been shut by the police classifying them “malls”. Its owner said he was unable to convince the cops that his outlets were hypermarkets and not malls. “It is very difficult for staff to come to the store. They have been harassed and beaten up by police in various states,” said Arvind Mediratta, MD of Metro Cash and Carry India whose seven stores in Punjab, Gujarat, Uttar Pradesh and Andhra Pradesh have been closed due to police action.

He also said transporters supplying goods from Metro stores to their kirana clients have not been allowed to operate. “Even though the central government has issued advisory that food and grocery is an essential service, local police is behaving in a very high-handed fashion.”

Retailers said supplies of various essential products have come to a standstill as many states like Karnataka, Tamil Nadu and Union Territory of Delhi among others have sealed their borders and are hampering movement of trucks. Thousands of small and medium units dealing in flour, rice, dal, oils and sugar have also closed due to the high-handedness of the local authorities, they said.

“The inventory for basic commodities is running very low with most of the retailers,” said Mediratta, who is also the head of Ficci’s retail and internal trade committee.

Dairy firms are facing similar challenges in supply of milk and other dairy products, with several smaller vans getting stopped by police. Milk in tetra packs is sold out in several markets. India’s largest dairy firm Amul’s managing director RS Sodhi said the firm is working with the

authorities to sort out the issues.

Ahead of the lockdown announcements by many states, ecommerce saw sharp spike in orders but started facing logistical difficulties in meeting the sudden surge in demand. Such platforms witnessed massive increase in absenteeism among the on-ground staff, as high as 75-80% for some large retailers.

Staffers were unable to come to work due to transport problems. And blockades at state borders led to new supplies being cut off and huge delays in deliveries to customers. Warehouses of ecommerce companies have been shut and even logistics providers like Delhivery, Amazon and Flipkart have halted offering their services to their sellers.

Online food delivery startups Swiggy and Zomato are operating with very few restaurants available on their platforms. Many consumers reported that police stopped delivery agents and asked them to return. Egrocer BigBasket has suspended operations temporarily in Mumbai and Delhi-NCR. The firm said local authorities imposed curbs on movement of goods despite clear guidelines from the Centre on allowing essential services. It's no better for the pharma industry. Drugmakers are already facing disruption in their manufacturing supply chain and distribution channels within the country.

Cadila Healthcare chairman Pankaj Patel said the whole purpose of Prime Minister Narendra Modi's video conference with the industry on Sunday was to ensure that there are no disruptions in the supply chain.

Yet days later, Department of Pharmaceuticals

(DoP) had to write to all chief secretaries in states to facilitate smooth inter-state travel of workers and treat pharma activities as essential services. Pharma companies are requesting the Indian government to ease up lockdown for critical goods as they are stuck in transit due to curfew imposed in most parts of India.

A person who is a leading generic player in India said that restrictions on transportation within the country will lead to huge unavailability of medicines in days to come. "It is becoming difficult to transport these products from one place to another. There should be some clarity on this," he said. The problem is not just the movement of medicines or active pharmaceutical ingredients (APIs) per se, but even the ancillary goods —chemicals, blister packaging material, caps, bottles and cartons which are materials intended for making finished product — required for medicine production.

Printers that manufacture packaging for medicines are shut, vehicles of suppliers of packaging materials are getting detained and the flight shutdown has led to goods being stuck in different parts of India that need to be airlifted. The problem is acute in hubs such as Baddi in Himachal Pradesh where many plants are located. "Several MNCs and local firms are trying to get the cabinet secretary to intervene. There is a last-mile disconnect that is hampering the trade," said a lawyer representing several pharma associations.

Though firms are sitting on raw materials that can produce 10 crore tablets, lockdowns are making final production of these essentials difficult to complete.

NDDB asks dairy cooperatives to ensure supply of milk and milk products

March 25, 2020

<https://www.thehindubusinessline.com/news/nddb-asks-dairy-cooperatives-to-ensure-supply-of-milk-and-milk-products/article31165871.ece>

Apex dairy body National Dairy Development Board (NDDB) has asked all the dairy cooperatives in the country to ensure smooth supply of milk and milk products to consumers during the lockdown caused by the coronavirus outbreak.

In a statement released on Wednesday, Dilip Rath, Chairman, NDDB, said: "In view of the present Covid-19 pandemic, NDDB has made an appeal to all dairy cooperatives across the country to take essential measures for continued supply of milk and milk products so as to avoid situations of panic buying by consumers."

In case of any difficulty in maintaining the dairy supply chain, dairy cooperatives have been advised to contact the local authorities.

Notably there have been reports of some disruptions in the milk supply chain due to the lockdown in some parts of the country.

NDDB has also requested dairy cooperatives to make suitable arrangements to ensure uninterrupted collection, chilling, transportation and

processing of milk and availability of fodder in villages.

The lockdown measures announced by the Union Ministry of Home Affairs may impact the income sources of people in rural areas.

Hence, milk business may prove to be the only economic lifeline for millions of rural dairy farmers.

While commercial and private establishments shall be closed down, dairy and milk booths are allowed as essential services.

Arrangements for animal fodder can also be continued. Cold storage and warehousing services are permitted. Transportation and other logistics services with respect to the above are also exempted, the NDDB statement said.

"We should all work together in these challenging times to fight the Covid-19 pandemic," Rath stated.

Lock down: lack of fodder shouldn't trigger milk disaster

MARCH 25, 2020

<https://ourbitcoinnews.com/lock-down-lack-of-fodder-should-not-cause-milk-crisis/>

Bareilly. The district has a lockdown for cover from Corona an infection. In order to supply the folks with the requirements, the administration has additionally directed to open retailers for greens, milk, fruits and grocery objects inside the stipulated time, however the animals should not in a position to present fodder. The police isn't permitting the milkmen coming from the adjoining villages to enter town. This is lowering the milk provide within the metropolis. commercial

According to Lallu Singh Yadav, District President of Mahanagar Dairy Association, town consumes about 1.three lakh liters of milk each day. About 80 thousand liters of milk is equipped to the milkmen of the villages together with town's dairies. Apart from this, 30 thousand liters of milk from packaged milk like pollen, amul, namaste, mom dairy reaches the houses of individuals. In view of the shortage of profiteering milk, about 20 thousand liters of artificial (adulterated) milk are equipped. Due to the lockdown beneath the current circumstances, solely 60 thousand liters of milk is obtainable within the metropolis. Which is lower

than twice as a lot as required.

He mentioned that as a result of public curfew on March 22 and now the lock down, the animals should not getting full fodder. Shops offering inexperienced fodder are additionally closed. In such a scenario, the animals are passing on the straw. It is feared that if the date of the lock-down is prolonged additional, the straw stored within the homes may also be gone.

Police is stopping the milkmen coming from the village

Police isn't giving entry to the milkmen of the agricultural areas adjoining town even after the order of administration. In such a scenario, with the provision of milk within the metropolis, the

milkmen are going through financial disaster.

However, milk is being made from leftover milk like ghee, khoya, paneer, whey, buttermilk and many others. So that by opening the market, it may meet the losses incurred by promoting it.

Open fodder store, give ID card to milkmen

According to District President Lallu Singh, his group is with the federal government however folks ought to proceed to supply the issues they want. He demanded from the administration and police to make id playing cards of milkmen coming from outdoors, together with town, or contemplate Aadhaar playing cards as ID playing cards, additionally open animal feed retailers by the scheduled time and don't cease folks carrying animal feed. is.

Won't be any disruption in supply of dairy products: Patanjali

25 mar 2020

<https://www.aninews.in/news/national/general-news/wont-be-any-disruption-in-supply-of-dairy-products-patanjali20200325202814/>

New Delhi [India], Mar 25 (ANI): There will not be any disruption in the supply of milk products of Patanjali, said SK Tijarawala, spokesperson of Patanjali Ayurved Limited (PAL) in a tweet on Wednesday. "During the 21 days lockdown, the supply of Patanjali dairy products will continue uninterrupted in all states," Tijarawala tweeted.

In another tweet, he said: "Though we have to remain in our houses during the 21 days lockdown period, it is necessary for us to supply the dairy products. As per the orders by Ramdevji, we are working day and night to produce medicines and consumable items." (ANI)

Punjab: 17 held, 3 dairy owners booked

Mar 25, 2020

https://timesofindia.indiatimes.com/city/ludhiana/punjab-17-held-3-dairy-owners-booked/articleshow/74807469.cms?utm_source=Google_Newsstand&utm_campaign=RSS_Feed&utm_medium=Referral

PATIALA: The Kotwali Nabha police have booked three dairy owners in Nabha for violating curfew orders. The cops said that the accused did not take any precautions to avoid transmission of coronavirus, and there were no sanitizers.

The police said that people accumulated at their dairies carelessly. "The dairy owners were asked

to immediately close their dairies and they were taken into custody," the cops said.

On Tuesday, the Patiala administration also took strict action against the erring local residents, who violated the curfew orders. In the last two days, the police have registered as many as 16 cases and arrested 7 persons for violations.

Meanwhile, in Fatehgarh Sahib, 46 cases were registered on Tuesday for violating the orders of curfew and 49 people were placed under arrest. SP (investigation) Harpal Singh said that orders of the state government were strictly being implemented for the welfare of the public. He said that the police first tried to convince the public to not come out of their houses as curfew was imposed, but all in vain, following

which strict steps were taken and many were arrested.

He said that it is the collective responsibility of all of us to follow the government instructions amid coronavirus threat. On Tuesday, health authorities in Fatehgarh Sahib screened the police officials who were deployed at at Holla Mohalla in Anandpur Sahib. The doctors said that there were 55 cops who were screened and all of them did not show any symptoms.

Goa Dairy to start home delivery of milk through its milk booths and outlet across state

March 25, 2020

<http://www.navhindtimes.in/goa-dairy-to-start-home-delivery-of-milk-through-its-milk-booths-and-outlet-across-state/>

According to Goa Dairy officials Milk and other dairy products will be made available through the Milk Booths and Milk outlets authorized by Goa Dairy through the phone numbers given.

The details of the centres and their mobile numbers are specified area wise. The Milk Booths and the Milk Outlets will delivered the Milk packets through Home delivery system by putting 2-3 authorized delivery boys. The Milk Booths and the Milk Outlets may charge a service fee delivery fee in addition to the milk price as such the maximum price of the Milk packets is also mentioned in the list.

“Presently Goa Dairy has initiated home delivery process by gearing up 34 booths in various parts of state, which will start functioning from Thursday 26th March. After taking note of the response of the same service, all other outlet

and booths of dairy will be made available for home delivery service” Goa Dairy’s MD Dr. Phadte said while speaking to this daily. Goa Dairy has around 130 authorised milk booths and outlet across state and within few days all of these will be geared up for the home delivery system of milk one by one, MD Phadte informed and added that As booths and outlet of Goa Dairy get ready for home delivery, contact details will be made available to people by Dairy on their Facebook page and on Dairys website.

Dr . Phadte also stated that Along with Milk, people can order other milk products supplied by dairy like curd, flavoured milk, ice cream and others. Based on availability of the product, It will be made available to people with some extra charges which won’t be more then Rs2, MD Phadte said.

	Sanguem		
19.	ShivajiBorkar	Sanguem	9545413939
	VASCO		
20.	Prashant Shetti	Vasco	8459884423
21.	Ratan Prasad	Verna	9420018868
22.	BasiloGonsalves	Nagoa	9881345008
	Sanvordem		
23.	Anil Simepurushkar	Sanvordem	9145292689
24.	Prabhakar Adel	Sanvordem	8411025062
	Netravali		
25.	Ramesh Gaonkar	Netravali	9405523840
	Fatorda		
26.	Rashid Abdul	Fatorda	9764923922
27.	UttamRaikar	Fatorda	7218187234
	Porvorim		
28.	VamanNaik	Porvorim	9922417090
29.	Vinod Sharma	Porvorim	7507979594
30.	SuhasiniNaik	Succoro	8408084184
	Valpoi-Bicholim		
31.	TejasKanekar	Valpoi	9421752229
32.	Prakash More	TiskaUsagao	8999601606
33.	Akbar Sheikh	Bicholim	9623497448
34.	Vidhya Vijay Natekar	Bicholim	9604247829

1. Purchases can be booked or made by placing the call on the nearest Milk Vendor Booth in your areas as above.
2. Milk will be made available at the entrance of house or apartments / gate of residencies.
3. The Call Delivery system put in place may charge a delivery fee maximum up to Rs. 2 per milk packet.
4. All concerned are requested to tender exact change towards the purchases.
5. Stay Home Stay Safe.

Milk supply hit as vendors fail to make deliveries, online stores face commute curbs

Mar 25, 2020 23:17 IST

<https://www.hindustantimes.com/gurugram/milk-supply-hit-as-vendors-fail-to-make-deliveries-online-stores-face-commute-curbs/story-I5ttTLBQGe6PgJ4keZozvK.html>

Shortage of milk marked the first day of the nationwide lockdown in the city, said residents, who faced problems in buying dairy products from retailers and online stores, as local vendors failed to make deliveries on Wednesday morning.

Major milk suppliers say that the supply to the city is being ensured and have called upon retailers to procure it from them. A few online stores have suspended services, as their vehicles are being stopped by the police and the delivery persons are not being able to enter colonies.

By late evening, administration officials said they have resolved the issue. Amit Khatri, the deputy commissioner of Gurugram, said, "The issue has been addressed I don't anticipate any problem now. Tie-ups have been with established with e-retailers and food vendors."

All Gurugram police personnel have been directed to allow following delivery services by online platforms — Zomato, Flipkart, Amazon, Bluedart, Wow Express, Swiggy, Grofers, Big Basket, Milkbasket, Dunzo, Big Bazaar and Iffco Tokyo goods.

Following Prime Minister Narendra Modi's announcement of a complete lockdown for 21 days on Tuesday, several dairies and stores went out of stock as people rushed to buy milk and other dairy products. The situation persisted on Wednesday too.

Jigar Shah, a resident of DLF New Town Heights in Sector 86, said, "There are around 4,000 people living in this society and since Tuesday evening, all of us are facing acute shortage of milk. On Wednesday morning, local suppliers did not deliver milk and all online platforms have refused delivery."

In Sector 85, residents said that suppliers were rationing milk. Akshat Sinha, a Sector 85 resident, said, "I allowed to purchase only half a litre at a nearby store."

Anand Rungta, a resident of Sector 47, said, "I went to three stores and all of them were out of milk. In the fourth store, only five milk cartons of an unfamiliar brand were there. Out of choices, I purchased them."

Mihir Kohli, a resident of DLF-5, said a dairy cooperative was out of milk packets by noon. "The cooperative shop usually has few customers throughout the day. However, there was a long queue on Wednesday and most items were sold out," said Kohli.

A resident of DLF Phase-3 said that he too faced similar queues at milk shops in his vicinity. Shivam Gupta, of DLF Phase-3, said, "There was a queue for buying milk and I was not able to get the required quantity."

Online stores have been sending messages to residents, saying they are unable to deliver milk due to the lockdown. An SMS sent by Milkbasket, an online dairy store, to its customers read, "This is after over five years and 30 million deliveries that we would not be able to deliver milk. We are in unnatural times. On Sunday, our vendors and employees were harassed and held by authorities for being on road."

The worst-hit are residents who are dependent on online stores. "Online stores are not taking orders and their helpline numbers are not working either," said Bikas Jha, a resident of DLF New Town Heights in Sector 86.

Another resident, Arun Mahajan, a resident of Sector 91, said, "In our society, many residents are banking on online stores, but they have stopped delivery. So, we have one retail shop

outside our society where the demand increased on Tuesday evening as everyone flocked to the shop.”

Anant Goel, chief executive officer of Milkbasket, said that they are facing multiple problems as vehicles are not being allowed on roads and delivery boys are not being allowed inside colonies. “We have shut down as we are not able to operate. There is a multitude of problems. We are in talks with the authorities and are trying our best to resume the operations. We have supply to the warehouse but we cannot give it to our customers if we don’t have people in vehicles,” said Goel.

Shweta, executive assistant, FarmVille milk, said that their delivery boys were stopped by the police on Wednesday morning. “We supply around 1,000 litres of milk in the city. We are here to deliver milk and our services come under essential services, but I don’t know why we were stopped.”

Meanwhile, officials of the Haryana Dairy Development Co-Operative Federation Ltd. (HDDCFL), which supplies milk throughout the state via booths, said that they have enough milk supply but they cannot deliver to residents’ doorsteps. GL Sharma, chairman, HDDCFL, said, “There are 72 milk booths in the city. We supply 1.5 lakh litres of milk in Gurugram daily. All our booths have sufficient supply, but retailers need to come and get it from our booths.”

Officials of Mother Dairy, a major milk supplier, said that they are also maintaining regular supply of milk to the city. “Since milk is an essential commodity, we are allowed to maintain the supply in our markets. We are working relentlessly to ensure that our customers don’t face any problem at this challenging time. As of now, the supply to all our 30 booths and 600 general trade outlets in Gurugram has been managed effectively,” a spokesperson for Mother Dairy said.

COVID-19 Lockdown: NDDB Asks Dairy Co-ops to Ensure Continued Milk, Products Supply

March 25, 2020

<https://www.news18.com/news/india/covid-19-lockdown-nddb-asks-dairy-co-ops-to-ensure-continued-milk-products-supply-2551005.html>



The National Dairy Development Board (NDDB) on Wednesday appealed all dairy cooperatives to take adequate measures to ensure the continued supply of milk and its products amid the COVID-19 lockdown.

The Anand-headquartered national dairy board has asked dairy cooperatives to make suitable

arrangements for ensuring uninterrupted collection, chilling, transportation and processing of milk and availability of fodder in villages.

"In view of the present COVID 19 pandemic, NDDB has made an appeal to all dairy cooperatives across the country to take essential measures for continued supply of milk and milk products so as to avoid situations of panic buying by consumers," NDDB Chairman Dilip Rath said in a statement.

In case of any difficulty in maintaining the dairy supply chain, the concerned dairy cooperatives are advised to contact the local authorities, he said.

The lockdown measures may dry up majority of income sources for the people in rural areas. Hence, milk business may prove to be the only

economic lifeline for millions of rural dairy farmers, the NDDDB said.

Dairy and milk booths, as well as cold storage and warehousing services, are permitted. Transportation and other logistics services with respect to the above are also exempted.

Dairy cooperatives account for the bulk of the organised liquid milk supply to consumers in the country.

Total Lockdown in India: Amul MD RS Sodhi Assures Regular Availability of Milk and Dairy Products During Nationwide Curfew

Mar 25, 2020

<https://www.latestly.com/india/news/total-lockdown-in-india-amul-md-rs-sodhi-assures-regular-availability-of-milk-and-dairy-products-during-nationwide-curfew-1632829.html>

Anand, March 25: Gujarat Cooperative Milk Marketing Federation Ltd (GCMMF), which markets its product under Amul brand, on Tuesday said that there would be no shortage of milk and dairy products and asked people to refrain from panic buying amid Coronavirus scare. Amul Managing Director RS Sodhi in a video message assured that there would be no shortage of dairy products during the 21-days lockdown period. Complete Lockdown in India For 21 Days Amid COVID-19 Outbreak: Will Ensure Supply of Essential Commodities, Says PM Narendra Modi. "Today, Prime Minister Narendra Modi announced a lockdown of 21-days. I would like to assure people that there will be no shortage of dairy products," Sodhi said in his video message posted on twitter. He also informed that the cooperative is processing three crore litres of milk daily in Gujarat. 'Social Distancing is Only Option

to Combat Coronavirus,' Says PM Narendra Modi.

On Tuesday, PM Narendra Modi announced 21-day nationwide lockdown from Tuesday midnight. While making the major announcement, the Premier assured that all essential commodities would be available during the curfew.

"My fellow citizens, there is absolutely no need to panic. Essential commodities, medicines etc. would be available. Centre and various state governments will work in close coordination to ensure this. Together, we will fight COVID-19 and create a healthier India," PM Modi said in a tweet.

"By converging around shops, you are risking the spread of COVID-19. No panic buying please. Please stay indoors. I repeat -- Centre and State Governments will ensure all essentials are available," he added.

Mother Dairy Says Milk Demand up 5-10 Percent, Facing No Major Supply Disruptions

March 24, 2020

<https://buzzstreetimes.com/latest-post/mother-dairy-says-milk-demand-up-5-10-percent-facing-no-major-supply-disruptions/>

Mother Dairy, which supplies over 30 lakh litres of milk everyday in the national capital region, said it is not facing any major supply disruptions in spite of 5-10 per cent increase in demand on Tuesday,

amid lockdowns in the wake of coronavirus spread.

However, Parag Milk, a major player in Maharashtra, said it is facing challenges in distribution of milk from the last two days, because of

restrictions in movement of its employees and distributors from local authorities.

“We are relentlessly working towards ensuring and meeting the demand for milk across the region with no major supply disruptions. As milk is an essential commodity, we are closely working with all our stakeholders and taking all efforts to ensure seamless flow in the value chain to serve consumers at these challenging times. For today, we have seen a surge in demand of our milk in the range of 5-10 per cent,” Mother Dairy spokesperson told PTI.

Devendra Shah, Chairman, Parag Milk Foods, said: “We have seen an increase in orders across all categories due to higher stocking by consumers for food items and this is likely to continue for some time.”

The increase in demand is mostly from modern trade and e-commerce platforms while orders from general trade are tepid, he said.

Not only milk, the demand for other dairy products like paneer, curd, ghee has also gone high

as people are buying these items in large quantities than they normally do, in anticipation of supply disruptions in view of lockdowns.

“Though the demand is good, there are certain challenges which we are facing since last two days. Though the government has allowed the essential product supplies but local bodies are not allowing delivery boys or distributors to continue with their work,” Shah said.

He said another challenge is manpower shortage due to non-availability of public transport. Ananda Dairy chairman and managing director R S Dixit said there are problems but we are doing our best efforts to serve the nation”.

Dairy major Amul MD R S Sodhi had said recently there was no shortage of milk in the country and people should not resort to hoarding of dairy products. He had said that the cooperative has increased supply by 15-20 per cent to meet surge in demand.

Covid-19: Punjab's Milkfed to supply long-shelf milk

Mar 24, 2020, 13:03 IST

<https://timesofindia.indiatimes.com/india/covid-19-punjab-milkfed-to-supply-long-shelf-milk/articleshow/74788635.cms>

CHANDIGARH: Punjab's milk cooperative Milkfed on Tuesday said it would supply long-shelf and skimmed milk despite the state-wide curfew to combat coronavirus. In order to meet the demand, Milkfed has en-

hanced the processing of ultra-high temperature processing milk having a shelf life that lasts up to 180 days, an official told IANS here.

He said the supply of Verka's skimmed milk has also been raised by Milkfed.

Milkfed Chairman Harminder Singh said there would be no scarcity of milk in the state.

Coronavirus: Mother Dairy gears up to deliver amid rise in demand

24 Mar 2020, 01:10 AM IST

<https://www.livemint.com/news/india/coronavirus-mother-dairy-gears-up-to-deliver-amid-rise-in-demand-11584992056412.html>

New Delhi: The roads were unusually empty. So much so that the lonely drive in the night unnerved 34-year-old

Sahil Khan. He had started late morning on Saturday from Maharashtra's Satana town in Nashik district. By 5pm, Sunday, when thousands across India came out to their balconies

to applaud frontline health-workers amid a worsening Covid-19 outbreak, Khan was about to reach Guna in Madhya Pradesh, covering 640km. Driving a truck loaded with 25 tonnes of fresh onions, Khan noticed the tell-tale signs of a country readying for a lockdown. Petrol pumps were shut, roadside eateries were functioning surreptitiously, and the police were stopping vehicles, even thrashing truck drivers who dared to ply on a day the entire country was supposed to stay at home.

"I am not sure I will be allowed to enter Delhi tonight," Khan said over the phone, while taking a break. That the truck reaches its destination on time is more of a worry not for Khan, but Nashik-based Manish Singh, an assistant manager with Mother Dairy Fruit and Vegetable Pvt. Ltd, a leading supplier of perishables produce in the national capital region (NCR) sold under the Safal brand. Over the past week, Singh has faced grinding challenges to meet the sudden spike in demand from Delhi as panicked consumers hoarded onions and potatoes, fearing a shortage. The panic purchase meant Singh had to procure additional onions from farmers in Nashik, arrange trucks and casual labourers (to load the produce) who were in short supply, many on their way to home states.

"From an average two trucks (each carrying 25 tonnes of onion) we are now sending between three to four trucks every day. Availability of trucks for transporting the produce (transporters are now charging an extra ₹2 per kg to ferry the produce) and arranging casual labour is the biggest challenge," Singh said over phone from Nashik, the onion hub of Maharashtra. On Saturday, the 304 Safal stores of Mother Dairy in NCR registered sales of 379 tonnes of fresh produce, up from around 160-170 tonnes on an average day. The footfall increased to about 70,000 customers from the regular 50,000 for these stores.

The reason is a mix of factors: while consumers are buying more of vegetables like onions and

potatoes which can be stored in the kitchen for a week, the larger footfall is also driven by Safal's fair pricing model. "I prefer Safal stores to push carts and other retailers because they do not overcharge even during a scarcity," said Nivedita Roychowdhary, a resident of Vasant Kunj in south Delhi.

But how does one ramp up supplies at short notice?

"A direct connect and long-term relationship with farmers and our own grower's associations gives us the leverage," said Pradita Sahoo, business head at Safal. Sahoo explains there is an in-built flexibility in the system that factors in demand trends three to four days in advance. This also allows on-demand harvesting for crops like potatoes from Agra in Uttar Pradesh and tender coconuts from Mysore in Karnataka. But a spike in demand does not always guarantee profits. The perishables business is risky for Safal. For instance, during the 'Janata Curfew' on Sunday, Safal still supplied its stores with 200 tonnes of fresh produce. If unsold, some of it will have to be dumped by the retail stores. While the worsening spread of the virus infections have alarmed customers, for Safal, this means taking additional precautions. At its Mangolpuri plant in north-west Delhi, where 1,500 people work to sort, grade and package fresh produce arriving from 15 states, the company had to ensure the produce is not contaminated.

"We started preparing 10 days back," said Safal's plant head Vinod Kumar. From daily indents, or orders, for onions and potatoes, Kumar had to additionally arrange for masks, gloves and sanitizers, not just for plant workers but also for all the retail stores. On Monday, as Delhi went under a lockdown by shutting all public transport, it was an additional challenge for Kumar to ensure that work did not stop. "We arranged vehicles for picking up casual workers who stay nearby," Kumar said. Meanwhile, Manish Singh had a long night to make

sure all the nine trucks from Maharashtra reaches 1,200km away at Delhi's Mangolpuri.

Milkfed increases supply of Verka's long-shelf and skimmed milk

Mar 24, 2020

https://timesofindia.indiatimes.com/city/chandigarh/milkfed-increases-supply-of-verkas-long-shelf-and-skimmed-milk/articleshow/74782949.cms?UTM_Source=Google_Newsstand&UTM_Campaign=RSS_Feed&UTM_Medium=Referral

CHANDIGARH: Milkfed on Monday increased the supply of long-shelf and skimmed milk packets amid restrictions imposed due to the Covid-19 outbreak in Punjab.

Sukhjinder Singh Randhawa assured the dairy farmers that Milkfed would procure the milk from their doorstep.

According to an official spokesperson, Randhawa assured that the supply of requisite milk would remain unaffected in state so that the consumers were not to be panicked in this hour of crisis.

In order to meet the demand of consumers, Milkfed has also enhanced the processing of milk having shelf life of 100-180 days, which

could be stored up to six months by the consumers. Besides, the supply of Verka's skimmed milk has also been raised by the Milkfed, which could further use for a long period, he added. Meanwhile, the Milkfed chairman Captain Harinder Singh also extended an appeal to the people that with the increased supply there would no scarcity of milk in any area in the state and even if the consumers were facing any difficulties in their respective areas, they should immediately bring it to the notice of department for its early resolution.

Milkfed MD Kamaldeep Singh Sangha pointed out that Verka's products were being packed under proper hygiene besides ensuring proper sanitisation during its supply.

Mother Dairy says milk demand up 5-10%, facing no major supply disruptions

Mar 24, 2020 08:10 PM IST

By PTI

<https://www.moneycontrol.com/news/business/mother-dairy-says-milk-demand-up-5-10-facing-no-major-supply-disruptions-5069141.html/amp>

Mother Dairy, which supplies over 30 lakh litres of milk everyday in the national capital region, said it is not facing any major supply disruptions in spite of 5-10 per cent increase in demand on Tuesday, amid lockdowns in the wake of coronavirus spread.

However, Parag Milk, a major player in Maharashtra, said it is facing challenges in distribution of milk from the last two days, because of restrictions in movement of its employees and distributors from local authorities.

"We are relentlessly working towards ensuring and meeting the demand for milk across the region with no major supply disruptions. As milk is an essential commodity, we are closely working with all our stakeholders and taking all efforts to ensure seamless flow in the value chain to serve consumers at these challenging times. For today, we have seen a surge in demand of our milk in the range of 5-10 per cent," Mother Dairy spokesperson told PTI.

Devendra Shah, Chairman, Parag Milk Foods, said: "We have seen an increase in orders

across all categories due to higher stocking by consumers for food items and this is likely to continue for some time."

The increase in demand is mostly from modern trade and e-commerce platforms while orders from general trade are tepid, he said.

Not only milk, the demand for other dairy products like paneer, curd, ghee has also gone high as people are buying these items in large quantities than they normally do, in anticipation of supply disruptions in view of lockdowns.

"Though the demand is good, there are certain challenges which we are facing since last two days. Though the government has allowed the

essential product supplies but local bodies are not allowing delivery boys or distributors to continue with their work," Shah said.

He said another challenge is manpower shortage due to non-availability of public transport.

Ananda Dairy chairman and managing director R S Dixit said there are problems but we are doing our best efforts to serve the nation".

Dairy major Amul MD R S Sodhi had said recently there was no shortage of milk in the country and people should not resort to hoarding of dairy products. He had said that the cooperative has increased supply by 15-20 per cent to meet surge in demand.

Milk, vegetables' supply to remain uninterrupted in Rajasthan

Mar 24, 2020

<https://timesofindia.indiatimes.com/city/jaipur/milk-veggies-supply-to-remain-uninterrupted/articleshow/74783582.cms>

JAIPUR: While the state is on lockdown mode, essential commodities including milk, grocery and medical shops are open, yet many people are still panic buying. Amid speculations that grocery stores, Milk booths and vegetable mandis have exhausted, the Rajasthan Cooperative Dairy Federation on Monday clarified that they have ample supply of milk and its stock is available for Jaipur till March 31. Similarly, the supply of vegetables is uninterrupted, however curfew in a few states like Punjab can impact the fruits and vegetables' supply in coming days.

TOI on Monday spoke to the dairy federation, Mohana Mandi market association and grocery wholesale traders to know if the panic buying and lockdown of vehicles are impacting their supply.

"We have a consumption of almost 8.25 lakh litres of milk in Jaipur per day. We have a supply

of almost 16.75 lakh litres of milk per day. Our collection centres meant for Jaipur and Dausa districts are working. Thus till March 31 there is not going to be any crisis of supply," said a senior officer of RCDF, Jaipur.

He said that people can intimate the authorities at the district collectorate, police and to the RDCF in case any milk booth is overcharging. Likewise, the supply of the grocery is uninterrupted so far in the city. However, the big stores dependent for their supply like wheat flour, millets and spices on states like Punjab are apprehensive because of the curfew in these states. "Till date, the supply is extremely good. However, nothing much can be said in advance about the coming days. We are asked by the government especially police to open the stores everyday," said a manager of grocery chain store at Vaishali Nagar.

'Milkfed supply will remain unaffected amid curfew in Punjab'

Mar 24, 2020

<https://timesofindia.indiatimes.com/city/chandigarh/milkfed-supply-will-remain-unaffected/articleshow/74783459.cms>

CHANDIGARH: Milkfed on Monday increased supply of long-shelf and skimmed milk packets amid coronavirus Covid-19) restrictions and curfew across Punjab. Punjab cooperation minister Sukhjinder Singh Randhawa has assured dairy farmers that Milkfed would procure the milk from their doorstep in this difficult time and they need not to worry in this regard.

According to an official spokesperson, Randhawa has said that supply of requisite milk would remain unaffected in state so that consumers did not panic in this hour of crisis. In order to meet the demand, Milkfed has also enhanced processing of milk having shelf life of 100-180 days, which could be stored up to six

months by the consumers. Besides, the supply of Verka's skimmed milk has also been raised by Milkfed, which could further use for a long period, he added.

Meanwhile, Milkfed chairman Captain Harminder Singh also extended an appeal to the people that with the increased supply there would no scarcity of milk in any area in the state and even if the consumers were facing any difficulties in their respective areas, they should immediately bring it to the notice of department for its early resolution.

Milkfed managing director Kamaldeep Singh Sangha said Verka's products were being packed under proper hygiene besides ensuring proper sanitisation during its supply.

bigbasket acquires milk-delivery startup DailyNinja

Mar 24, 2020

<https://www.fortuneindia.com/venture/bigbasket-acquires-milk-delivery-startup-dailyninja/104307>

Online grocery retailer bigbasket on Tuesday said that it has acquired Bengaluru-based DailyNinja, an online milk-delivery startup for an undisclosed amount.

The acquisition is expected to help bigbasket boost its subscription-based delivery business in Bangalore. DailyNinja currently caters to around 1,10,000 customers daily. At present, bbdaily, an essentials-focussed delivery service from bigbasket, clocks in about 1,60,000 deliveries a day, including fresh fruit and vegetables, bread, dairy, eggs, breakfast cereals, personal care, and baby care products. bbdaily will now have access to DailyNinja's network of 2,000 milkman partners spread across India.

In 2018, Alibaba-backed bigbasket forayed into the milk-delivery space. To ramp up its micro-delivery operations, it acquired two subscription-based e-grocery startups—Pune-based

RainCan and Bengaluru-based Morning Cart—for an undisclosed amount.

"Business with small traders is a key and growing part of bigbasket's business. DailyNinja currently has a large network of milkman partners, which will enable us to expand our offerings under bbdaily. Our relationship with the key national brands as well as the supply chain built over the years will help us deliver strong value proposition to them," said Hari Menon, co-founder and CEO, bigbasket, adding, "We also aim to improve delivery productivity and achieve break-even much sooner than planned."

DailyNinja does not have a delivery fleet for last-mile delivery. Instead, the startup has partnered with milkmen on an incentive structure based on the number of orders delivered. Sagar Yarnalkar along with Anurag Gupta started the company in 2015.

“This is a great outcome for all of our team members, shareholders, and founders. When we started DailyNinja five years ago, bigbasket was the company we were hoping to emulate,” said Sagar Yarnalkar, CEO and co-founder, DailyNinja.

bigbasket points out that it has been focussing on growing its subscription business to serve the recurring consumption needs of its customers at low delivery costs. The acquisition will enable the brand to grow its bbdaily business by about 150-200% in the next 12 months, the company said in a statement.

According to RedSeer Consulting, online milk delivery has an addressable market worth of \$1.2 billion. A 2018 RedSeer report pegged the overall Indian dairy market at about \$95 billion; of which \$15 billion comes from the top six

metros. The report added a large portion of target customers buying online dairy products in the top metros falls in the more than ₹10 lakh per annum income bracket.

Industry experts point out that milk sales have the highest frequency and lowest margins in the daily essentials segment. The margin is just 2.5-3%. Typically, groceries are a low-margin category as the business is immensely competitive. On a gross margin basis, groceries and milk together offer 8-10% for both delivery startups and offline retailers such as Reliance Fresh and Big Bazaar. Despite low margins, online milk delivery startups rely on the high frequency of buying milk to draw consumers and then push for other high-margin daily essentials to increase revenue growth.

Hold Parag Milk Foods, target price Rs 145: ICICI Securities

Mar 23, 2020, 12.57 PM IST

https://economictimes.indiatimes.com/markets/stocks/recos/hold-parag-milk-foods-target-price-rs-145-icici-securities/articleshow/74770889.cms?UTM_Source=Google_Newsstand&UTM_Campaign=RSS_Feed&UTM_Medium=Referral

The liquid milk business is largely unaffected by coronavirus-led disruption as it is one of the basic daily consumption items and is a perishable item. Plus, there are no restrictions on milk business. However, the value-added products have been affected as the closure of malls has affected butter and ghee sales,

The cancellation/postponement of functions and events and lower out-of-home consumption of cheese and ice cream. Milk beverages like flavoured milk, buttermilk etc are hurt due to closure of schools and offices. The share price of the company has moved down by -11.28 per cent from its previous close of Rs 58.50. The last traded stock price is Rs 51.90. Incorporated in 1992, Parag is a smallcap company with a market cap of Rs 491.65 crore.

I-Sec assumes 5 per cent reduction in consumption of milk and milk products in FY21 but maintains similar margins as almost 85 per cent of the costs are variable. According to the brokerage, Parag earnings will be lower by 9 per cent vs earlier FY21 PAT estimates. The brokerage believes that companies with strong balance sheets and moats (brands, distribution, direct milk procurement etc.) in the business will do better. It has a “hold” rating on Hatsun and Parag.

Financials

Parag Milk Foods' key products/revenue segments include Milk Products which contributed Rs 2186.56 crore to sales value (93.19 per cent of total sales) and Other Operating Revenue which contributed Rs 159.57 crore to sales value (6.80 per cent of total sales) for the year ending March 31, 2019. For the quarter ended December 31, 2019, the company has reported

consolidated sales of Rs 632.93 crore, down - 1.11 per cent from last quarter sales of Rs 640.03 crore and up 5.38 per cent from last

year same quarter sales of Rs 600.60 crore. The company has reported net profit after tax of Rs 27.58 crore in latest quarter.

Malabar Milma not to collect milk from dairy farmers on Tuesday

Mar 23, 2020

<https://english.mathrubhumi.com/news/kerala/malabar-milma-not-to-collect-milk-from-dairy-farmers-on-tuesday-1.4638426>

Kozhikode: Malabar Milma will not be collecting milk from primary dairy farmers on Tuesday.

The decision was made in view of the situation as milk can't be sold in Malabar areas, said K. M. Vijayakumar, Malabar region union managing director of Milma.

As part of a precaution against coronavirus spread, shops are remaining closed and sales have come down considerably. However, milk

supply to Milma has increased. Hence milk will not be collected from farmers in the morning and evening on Tuesday, he added.

Vijayakumar also added similar restrictions will be imposed in the coming days.

Milma, on an average collects 5.90 lakh litres of milk daily from Malabar areas including Palakkad, Malappuram, Kozhikode, Wayanad, Kannur and Kasaragod.

No shortage of milk, says Milma

MARCH 23, 2020 20:31 IST

<https://www.thehindu.com/news/national/kerala/no-shortage-of-milk-says-milma/article31144497.ece>

Allaying fears of a milk crisis on Monday, the Kerala Co-operative Milk Marketing Federation (Milma) made it clear that there was no shortage of either milk or milk products in the State.

Milma, rather, is faced with the problem of unsold milk in large quantities, notably in the North Kerala districts.

Milma's Malabar regional milk producers' union has declared a one-day holiday for milk procurement on Tuesday following the dip in sales triggered by the COVID-19 crisis.

"Dairies in the Malabar region have reported a large quantity of unsold milk. Sales have plummeted on account of the COVID-19 situation in the districts of Kasaragod, Kannur and Kozhikode. Additionally, there were no sales on Sunday on account of the janata curfew," Milma chairman P.A. Balan said.

As part of addressing the problem, Milma's Thiruvananthapuram Regional Co-operative

Milk Producers' Union Ltd. (TRCMPU) decided to take back 75,000 litres of the unsold milk. The regional union has despatched five tankers to north Kerala for the purpose.

Milma's daily milk procurement in the State stands at 12 lakh litres.

Meanwhile, in Thiruvananthapuram, Milma reported a spurt in milk sales on Monday following a panic-buying spree triggered by fears of more stringent curbs on public life given the COVID-19 scenario.

"Our normal Monday sales in Thiruvananthapuram district average 2.10 lakh litres. But it had dipped to two lakh litres following the COVID-19 outbreak. On Monday (March 23), however, we recorded sales to the tune of 2.4 lakh litres," a Milma official said.

"Many of our outlets reported that customers had taken home seven to eight sachets on Monday morning fearing a shortage in the coming days," a Milma official said.

Some Milma outlets did face a shortage on Monday, forcing regular customers to seek out other outlets.

Meanwhile, Milma also made it clear that it was ensuring stringent adherence to the COVID-19 safety guidelines in the procurement of milk from dairy farmers and its sale to the public.

We've full supplies: SUMUL Dairy

Mar 23, 2020

<https://timesofindia.indiatimes.com/city/surat/weve-full-supplies-sumul-dairy/articleshow/74765225.cms>

SURAT: To stem the tide of panic buying of milk and milk products, the managing director of Surat District Co-operative Milk Producers' Union Ltd (SUMUL Dairy), S V Chaudhary, issued an audio message to residents of the city assuring them of having stocks full. He said that the dairy is functioning as usual and will continue to supply dairy in normal mode and implored people not to worry about it. He also asked them not to believe in any rumours.

"I want to assure all our customers that you don't need to worry about milk and other dairy items. All our outlets are working normally and will continue to be operational and customers can buy these dairy products as usual. All our chilling centres too are operational. We ensure that milk supply will continue in the coming days. It has remained with citizen in every calamity in the past and will continue to do so," he added.

J&K Govt declares 16 services, commodities as essential services

Mar 22, 2020

<https://www.greaterkashmir.com/news/jammu/jk-govt-declares-16-services-commodities-as-essential-services/>

In view of the situation arising due to COVID-19, Secretary Food, Civil Supplies and Consumer Affairs Simrandeep Singh today issued an order declaring 16 services as Essential services and commodities within the Union Territory of Jammu and Kashmir. According to the order, the Essential Services will include Supply of Groceries (wholesalers and retailers), Supply of Fresh fruits and vegetables (mandies and retailers), Dispensing of Petrol/Diesel at Pumps, Milk shops and dairies and related products, Supply of Cattle feed and fodder, Medicines and other pharmaceuticals (retailers, wholesalers and manufacturing), Banks

and ATMs, Supply of LPG (domestic and commercial), Health services (including movement of staff thereof), Manufacturing of health and medical equipment, Telecom operators and their designated agencies, Newspapers, Post offices, Loading and unloading of Wheat and Rice at FCI and State Food depots, Transportation of essential commodities through National and State Highways (Petrol, Diesel, Kerosene, Milk, Vegetables, Fruits, groceries, FCI supplies etc.) and Provision of Electricity, Water Supply and Municipal and Sanitary Services (including movement of staff thereof).

Mother Dairy Taking Steps to Ensure Supply without Disruption amid Lockdown of Delhi-NCR

22 March, 2020

<https://krishijagran.com/commodity-news/mother-dairy-taking-steps-to-ensure-supply-without-disruption-amid-lockdown-of-delhi-ncr/>

Amid India's fight against global pandemic COVID-19, Mother Dairy has been taking several measures to ensure proper supply during this global scarcity and lockdown of different cities across India. "There is no disruption in the supply of milk or other products, and the required stocks are available to meet the demand", said the subsidiary of the National Dairy Development Board on Friday.

As per reports, it has also put in place strict protocols around the collection of milk to minimize person-to-person contact to ensure safety at the collection, processing and distribution levels.

Gears up for Enough Supply in Delhi-NCR amid Lockdown

As per reports, Mother Dairy sells more than 30 lakh litres of milk per day in Delhi-NCR and operates a network of around 850 milk booths in the region.

"We welcome the PM's appeal to exercise restraint from panic buying of essential food items such as milk," said a company statement.

"At Mother Dairy, we will work relentlessly and leave no stone unturned to ensure that the people of Delhi don't face any shortage of milk. We are fully geared up to ensure that every citizen of NCR is provided with milk in the most hygienic condition."

Major Steps amid Covid-19 Outbreak

"As an essential commodity of daily nutrition, we are also making alternative arrangements to address a challenging situation due to Covid-19", said a spokesperson for Mother Dairy Fruit & Vegetable Pvt Ltd.

"In order to serve consumers, we have aligned our procurement network across locations to make requisite arrangements at all levels to ensure timely delivery with strict adherence to quality norms,"

The company is advising its stakeholders to maintain hygiene at all levels.

"Right from procurement to processing, logistics and retail network, we are constantly monitoring our operations to ensure the supply chain is seamless and precautions adhere too," said official reports.

Odisha Govt Ensures Uninterrupted Sale Of Milk During Janta Curfew, Lockdown Period

Mar 21, 2020

<https://pragativadi.com/odisha-govt-ensures-uninterrupted-sale-of-milk-during-janta-curfew-lockdown-period/>

Bhubaneswar: The Odisha Fisheries & ARD department has asked dairy plant managers and milk unions to liaison with police authorities for the uninterrupted sale of milk & essential milk products during Janta Curfew & lockdown period in view of COVID-19.

All OMFED milk booths, OMFED retailers, markets and shopping complexes are allowed to sell milk and milk products uninterruptedly, based

on the market demands since these are essential items for daily needs, a notification from the Fisheries & ARD department stated.

Further, the concerned dairy plant managers and milk unions should liaison with the Police authorities to ensure that vehicles transporting milk and milk products are not detained, it said. However, milk booths have been allowed to sell only milk and milk products. They have been asked not to sell any other non-essential items

nor operate coffee shops or eateries so as to prevent people from congregating. Notably, the State Government in GA&PG Department has imposed temporary restrictions to

minimize and contain the spread of COVID-19 in the interest of public health.

No need for panic buying of milk, other dairy products, says Amul MD

Mar 21, 2020, 08.09 PM IST

<https://economictimes.indiatimes.com/news/politics-and-nation/no-need-for-panic-buying-of-milk-other-dairy-products-says-amul-md/articleshow/74750809.cms>

New Delhi: GCMMF, which markets its dairy products under Amul brand, on Saturday said there will be no shortage of milk and other dairy products and asked people to refrain from panic buying amid coronavirus scare.

Gujarat Cooperative Milk Marketing Federation (GCMMF) MD R S Sodhi said there have been reports of panic buying of milk and other dairy products because of coronavirus.

He assured people that there will be no shortage of dairy products.

Sodhi said the cooperative is doing record procurement of milk in Gujarat and other parts of the country.

Stating that milk is an essential commodity, he

said there is no restriction on people involved in procurement, processing and distribution of milk.

There is sufficient stock to meet the demand, Sodhi said.

He said the supply has been increased already by 15-20 per cent and it can be further enhanced.

"There is no need for panic buying. You will get milk and other dairy products every day," Sodhi said in his video message posted on twitter.

On Friday, leading milk supplier Mother Dairy too assured people about smooth supply as well as maintaining proper hygiene in entire supply chain.

NDDDB issues cleanliness advisory to dairy cooperatives

Mar 21, 2020

<https://timesofindia.indiatimes.com/city/vadodara/nddb-issues-cleanliness-advisory-to-dairy-cooperatives/articleshow/74739109.cms>

Vadodara/ Anand: The National Dairy Development Board (NDDDB) on Friday issued essential advisory materials to dairy federations across the country in line with government of India's efforts to contain the spread of COVID-19.

The Anand-headquartered national dairy board has also requested the federations for sharing translated versions to milk unions/dairy cooperative societies in local languages for wider propagation.

NDDDB chairman Dilip Rath said that the dairy cooperative network enjoys massive community outreach in rural areas and it is high time that "we leverage this network to propagate awareness about essential measures to halt the transmission of this virus in our rural communities.

"We also need to ensure safety of our personnel working in dairy plants," he said.

The advisory depicts simple ways to prevent the spread of the virus in dairy cooperatives/dairy plants through clean and hygienic practices,

avoiding physical contact via handshakes, conducting meetings via video conferencing, restricting entry of visitors/screening visitors, social distancing, arranging quarantine and testing facilities for suspect cases among others.

“Given the gravity of situation, it is important to act in mutual solidarity and take all possible steps to ensure timely control of COVID-19 and avoid undesirable consequences,” he said.

Coronavirus India: Mother Dairy promises smooth supply amid fight against COVID-19

Mar 20, 2020

<https://www.zeebiz.com/india/news-coronavirus-india-mother-dairy-promises-smooth-supply-amid-fight-against-covid-19-122372>

Mother Dairy, the milk and milk products major and a subsidiary of the National Dairy Development Board (NDDB), today said that it has taken adequate measures to ensure that there would be no disruption in the supply of milk or other products. As India fights Corona, people are buying milk in bulk due to some social media rumours. Even Prime Minister had to intervene in that matter and ask people to stop panic buying in his address to the nation yesterday.

“We welcome PM’s appeal to exercise restraint from panic buying of essential food items such as milk and that there will be no disruption in the supply of the same. At Mother Dairy, we will work relentlessly and leave no stone unturned to ensure that the people of Delhi don’t face any shortage of milk. We are fully geared up to ensure that every citizen of NCR is provided with milk in the most hygienic condition. We would like to inform our consumers that we have already taken all adequate measures to ensure the required stock to meet consumer demands. In order to serve consumers, we have aligned our procurement network across locations to make requisite arrangements at all lev-

els to ensure timely delivery with strict adherence to quality norms. As an essential commodity of daily nutrition, we are also making alternative arrangements to address challenging situations due to Covid-19,” said Spokesperson at Mother Dairy Fruit & Vegetable Private Limited. Mother Dairy sells more than 30 lakh liters of milk per day in Delhi NCR and operates a network of around 850 milk booths in the National Capital Region. The Spokesperson said that “Mother Dairy had put in place strict protocols around the collection of milk to minimize person-to-person contact and thus to ensure safety at collection, processing and distribution levels.” the Spokesperson said.

The Spokesperson further stressed that Mother Dairy is aware of the grave threat posed by Covid-19 and in order to maintain the requisite hygiene at all levels is actively advising its stakeholders on precautions detailed by varied authorities. Right from procurement to processing, logistics and retail network, we are constantly monitoring our operations to ensure the supply chain is seamless and precautions adhere too.

No disruption in milk supply: Mother Dairy

Mar 21, 2020

<https://timesofindia.indiatimes.com/city/delhi/no-disruption-in-milk-supply-mother-dairy/articleshow/74739426.cms>

EW DELHI: Amid concerns of local stores running out milk and other essential items, Mother

Dairy — a subsidiary of National Dairy Development Board — on Friday said adequate

Nmeasures had been taken to ensure there would be no disruption in the supply of any dairy products.

The company said it welcomed the Prime Minister's appeal on Thursday, asking people not to panic buy essential food items and milk, stating there will be no disruption in its supply chain.

In a statement on Friday, the company said that it had aligned its procurement network across all locations to make sure timely deliveries would occur. "We are fully geared up to ensure that every NCR citizen is provided with milk in the most hygienic condition," it said.

NDDB arm to take its success story to regions where co-op model has failed

March 21, 2020 18:34 IST

https://www.business-standard.com/article/companies/nddb-arm-to-take-its-success-story-to-regions-where-co-op-model-has-failed-120032100826_1.html

After clocking a combined annual turnover of Rs 4,564 crore from 15 milk producer companies (MPC), NDDB Dairy Services (NDS) is now planning to replicate the model in regions where cooperative structure for milk producers has not worked.

A not-for-profit subsidiary of National Dairy Development Board (NDDB), NDS has so far helped set up 15 MPC covering 69 districts across eight states. Of these, while six are being supported under National Dairy Plan (NDP), five are getting support from Tata Trusts and four by national rural livelihoods mission (NRLM) and state rural livelihood mission (SRLM).

NDS functions as a delivery arm of NDDB for field operations relating to promoting producer companies and productivity services. Having been set up in mostly areas with zero or inadequate coverage by milk cooperatives, MPCs under NDS have succeeded to cross average daily milk procurement beyond three million kg. What's more, total milk payment to producers since inception of these milk producer companies has crossed Rs 17,000 crore to touch Rs 17,192.41 crore.

Now, NDDB is looking to replicate the success in more potential areas.

"NDS promoted Milk Producer Companies are in the areas where the cooperatives are not present or coverage by cooperatives are inadequate. Currently, about 24 per cent of villages are covered by dairy cooperatives. There is a lot

of scope for inclusion of more milk producers under producer owned enterprises... Based on requests from organisations like NRLM/SRLM or Tata Trusts, NDS will undertake promotion of more milk producer companies in such potential and needy areas," NDS told Business Standard.

Unlike a milk cooperative, a producer company is a business enterprise registered under the Companies Act. While including institutional and ideological strengths of cooperatives, MPCs include voluntary membership, voting rights independent of shareholding, an elected board, distribution of surplus on patronage basis, limited dividend, education of own members and co-operation with other organisations. This way, a producer company aims to combine the ethos and working style of the cooperative principles with the liberal regulatory framework of company law.

Under MPCs, milk producer members get standard benefits of a fair and transparent system of milk collection, with competitive price and timely credits to bank accounts, as well as incentives and patronage-linked bonuses.

According to Dilip Rath, Chairman, NDDB, "Milk producer companies are farmer owned & controlled organisations, which combine the institutional strength of mutual assistance, principles of cooperatives and liberal business framework of the companies. They have the potential

to function as autonomous & democratic business enterprises and can contribute to alleviating agrarian distress in many parts of the country."

"It is possible to achieve growth in milk business if an integrated approach in securing market access for dairy farmers through organisations owned and controlled by them, is adopted," Rath added.

NDS provides support to the producer companies in strategizing marketing and sales. By December 2019, the MPCs under NDS are having an average sales of about 500,000 litres per day

of poly pouch milk and other value added products such as buttermilk, curd, ghee, and flavoured milk.

With a total base of 515,000 members, of which 49 per cent are women, MPCs under NDS have seen small holders, having upto three milch animals, constitute 61 per cent of them.

Among the 15 MPCs, five including Paayas in Rajasthan, Maahi in Gujarat, Shreeja in Andhra Pradesh, Baani in Punjab, and Saahaj in Uttar Pradesh, which are operational for more than four years, have made profit every year and passed on dividend to its shareholders.

People make beeline outside Mother Dairy stores to stock milk

Mar 21, 2020 22:41 IST

<https://www.aninews.in/news/national/general-news/people-make-beeline-outside-mother-dairy-stores-to-stock-milk20200321223807/>

New Delhi [India], Mar 21 (ANI): People are making a beeline outside Mother Dairy to hoard milk for upcoming days after Prime Minister Narendra Modi on Thursday declared to observe nationwide Janata Curfew on March 22.

Speaking to ANI Ramana, a consumer said, "Tomorrow is curfew and that is why people are buying it right now. I have kept 2 days stock of milk." However, she hailed the initiative of Janata Curfew and gave kudos to the Prime Minister Narendra Modi.

Another consumer Rajkumar said, "PM Modi

said that essential items will be available but people are in panic that if tomorrow is curfew call then people need to be at home so they are hoarding."

Owner of Mother dairy located at Lodhi Road, Yogender Chaudhary said, "Despite being educated, public are still hoarding. It makes it difficult for poor people to have milk as there will not be anything left. Demand for milk has increased many folds."

Choudhary also assured that Mother Dairy will open in its usual time and Janata Curfew has no effect on the essential items. (ANI)

Demand for packed milk on the rise amid coronavirus panic

March 21, 2020

<https://indianexpress.com/article/cities/pune/demand-for-packed-milk-on-the-rise-amid-coronavirus-panic-6324547/>



As India steps up measures to check the spread of COVID-19, the sale of dairy products such as ultra-heat treated (UHT) milk, skimmed milk powder, cheese and butter have seen an almost 20 percent rise. The increased sale is mostly because of panic buying by consumers despite authorities, including Prime Minister Narendra Modi, urging people not to do so.

“We have noticed an almost 100 percent rise in demand on e-commerce sites with products like milk cartons, milk powder, cheese and butter leading the pack,” said RS Sodhi, managing director of Gujarat Cooperative Milk Marketing Federation (GCMF), which markets milk and milk products under the brand name of Amul. Amul has also seen a 5 percent increase in the sale of its pouched milk, while product sales across counters have seen a 25-30 percent increase.

During his address to the nation on Thursday, the Prime Minister had said supply of essential commodities will not be hit. “There would not be any shortage of essential items like food, milk medicines etc. I urge people to not resort

to panic buying,” he had said. But clearly panic buying has already set in.

R Chandramogan, chairman and managing director of the Chennai-headquartered dairy giant Hatsun Agro Product, said there has been a similar spike in sale of perishable commodities like milk, curd and paneer. Most dairies, however, feel this trend will not sustain for long.

Another possible factor that drove up demand is because a large section of people have been abstaining from poultry, meat and eggs. Since the first week of February, demand for chicken and eggs has taken a beating after a misinformation campaign on social media linked chicken and eggs to the spread of COVID-19. The poultry industry is estimated to have suffered a loss of around \$1 billion in February and March.

Unlike other dairy products, sale of ice cream has seen a dip, which the industry again blames on a misinformation campaign. Like the poultry industry, messages on social media had linked the frozen desert with the spread of COVID-19. Rajesh Gandhi, president of Indian Ice Cream Manufacturers Association (IICMA), said March sales were down by 20 per cent.

The dip comes right at the beginning of the March-June period, when the industry reports highest sales in the year. These 100 days account for around 45 per cent of the Rs 9,000-crore sales the industry reports in a year. Gandhi pointed out that the sales dip comes at a time when the price of skimmed milk powder (SMP) — the raw material for the industry — had corrected from the Rs 330-340 per-kg range to the present Rs 280-285 per-kg range.

Milk supply won't be disrupted: Amul

March 19, 2020 8:45:25 AM

<https://www.financialexpress.com/industry/milk-supply-wont-be-disrupted-amul/1902863/>



Gujarat Cooperative Milk Marketing Federation (GCMMF), the owner of India's largest food brand Amul, on Wednesday said that there wouldn't be any disruption in supply of milk due to spread of Covid-19. Talking to FE, managing director of GCMMF RS Shodhi said that even if demand of milk would increase, there wouldn't be any shortage of Amul milk across the country. According to Shodhi there has been sizable shift of demand for milk from retail outlets to e-commerce platforms and Amul kiosk because of coronavirus scare.

"We are ensuring supply of milk to shops and Amul kiosks. We don't see any problem in milk supply chain right from procurement to distribution despite augmented demand," said Shodhi, adding that there wouldn't be any price hike in milk in near future.

According to him, GCMMF has witnessed a rise in milk procurement since the third week of January 2020 on a daily basis. In fact, procurement has gone up from 23 million litre to 26 million litre per day compared to last year, he said.

As milk and its products are perishable, Amul doesn't hold inventory beyond seven days, may it be milk, curd, and cottage cheese or butter milk. In the changed scenario due to coronavirus, GCMMF is seeing growth in e-commerce business as it has gone double in the last couple of week.

General trade or direct sales through Amul operated or franchised retail outlets account for almost 85%, with another 12%-13% sales coming from modern multi-brand retail outlets. The e-commerce platforms account for the remaining 2%-3% of milk sales for Amul currently. However, it may be 10 to 20% higher in cities like Mumbai, Bengaluru and Hyderabad, Shodhi said, adding that Amul's sales of milk in a tetra pack continues to remain around 7%. He is expecting 18% growth for Amul during the current fiscal, compared to previous financial year 2018-19 which witnessed 14% growth. Shodhi is bullish over dairy business as he claimed that there would be double digit growth despite current emergency.

Consumption expenditure on milk increases to Rs 5,37,531 cr in 2017-18

Thursday, 19 March, 2020, 08 : 00 AM [IST]

<http://www.fnbnews.com/Top-News/consumption-expenditure-on-milk-increases-to-rs-537531-cr-in-201718-54397> Consumption expenditure on milk and milk products has increased from Rs 4,15,617 crore in 2013-14 to Rs 5,37,531 crore in 2017-18. This was among the findings of the National Account Statistics 2019.

The current production of milk is sufficient to meet the present demand. By and large, the milk produced in the country is consumed. Milk production in the country increased from 137.7 million tonne in

2013-14 to 187.7 million tonne in 2018-19, and value output has increased from Rs 4,23,150 crore to Rs 7,01,530 crore during the corresponding period. The per capita availability of

milk increased from 307g per day in 2013-14 to 394g per day in 2018-19.

There is no information in the department that the cases of adulteration of milk are increasing within the country due to the increased demand of milk. However, in the nationwide National Milk Safety and Quality Survey, conducted by FSSAI (the Food Safety and Standards Authority of India) in 2018, only 0.18 per cent samples found to contain adulterants.

In Para 57 of the Food Safety and Standard Act, 2006, there is a provision of penalty for possessing adulterants, which is given as below: if any person who whether by himself or by any other person on his behalf, imports or manufactures for sale, or stores, sells or distribute any adulterant shall be liable –
where such adulterant is not injurious to health, to a penalty not exceeding Rs 2 lakh;

where such adulterant is injurious to health, to a penalty not exceeding Rs 10 lakh.

The Act is implemented by Food Safety and Standard Authority of India (FSSAI) through the state food commissioners.

Further, this Department under National Programme for Dairy Development (NPDD) has provided milk testing equipment for testing of microbiological and chemicals parameters of milk and milk products, including adulterants to 231 dairy plants in the cooperative sector with a total outlay of Rs 271.64 crore during the current financial year.

This information was given in a written reply by Dr Sanjeev Kumar Balyan, minister of state for fisheries, animal husbandry and dairying, in Lok Sabha recently.

Dairy Farmers May Soon Get 50% Subsidy for Milk Processing Machine

18 March, 2020 1:48 PM

<https://krishijagran.com/animal-husbandry/dairy-farmers-may-soon-get-50-subsidy-for-milk-processing-machine/>

At present, dairy farming or milk production business is very profitable for the farmers. And there are many farmers in the country who are actually earning a good income through dairy farming and dairy business. The Central as well as State governments are trying their best to support dairy farmers with different schemes and initiatives.

One such initiative was doodh ki chakki or a milk processing van. The Haryana Animal Husbandry Department came up with the unique idea of starting Dudh ki Chakki that contains machines to convert farmers' milk into 8 different products - ghee, butter, curd, ice-cream, kulfi, cheese, khoya & lassi.

Sanjeev Balyan, Union Minister of State for Animal Husbandry had launched the 'Dudh ki Chakki' last year from Laja Lajpat Rai University of Veterinary & Animal Sciences. The milk processing van moves from village to village to help the farmers. In this way,

a farmer can easily approach the van with his milk and get whatever products he wants at a reasonable price.

This van is spreading awareness amongst dairy farmers in the villages of Mahendragarh district so that they can bring the product made from milk to the market. During Pashu mela in Karnal, the University had set up a stall, wherein Chief Minister of Haryana Manohar Lal Khattar came and tasted milk products made from this machine. After this, CM Khattar and Minister JP Dalal inquired about the machine. But the problem that came was that dairy farmers cannot invest such huge amount for this machine. If the government provides subsidy or some financial grant, only then it can benefit the livestock owners/cattle owners.

Subsidy on this machine

Luvas has suggested that if at least 50 percent subsidy is given to the cattle owners/dairy farmers then they can easily buy this machine.

Cost of this machine

It costs about Rs. 5 lakh to install a milk processing machine. As the Animal Husbandry department cannot easily bear this expense alone, so Luvas has proposed a subsidy on milk pro-

cessing machine (doodh ki chakki) from the government. If this proposal is approved, then it will be very beneficial for the farmers as they will get marketing support for their milk products. And this automatically will double their income.

दूध की मांग घटी, कीमत में भारी गिरावट

Mar 18, 2020

<https://www.patrika.com/bikaner-news/demand-for-milk-plummeted-price-drop-dramatically-5904136/>



को रोगा का असर: देशी-विदेशी पर्यटकों में कमी, बाजार में ग्राहकी घटने का असर एक महीने में चार रुपए प्रति लीटर तक गिरे दाम, पशु पालकों के लिए बढ़ी परेशानी कोरोना वायरस के चलते देशी-विदेशी पर्यटकों की संख्या में कमी, विदेशों में दूध पाउडर की और बाजार में मिठाई की मांग घटने से दूध की कीमतों पर बड़ा असर हुआ है। बीते एक महीने के दौरान बीकानेर संभाग मुख्यालय पर दूध की कीमत प्रति लीटर चार रुपए तक कम हो गई है।

मार्च के पहले पखवाड़े में जहां दो से ढाई रुपए कीमत में कमी आई। वही दूसरा पखवाड़ा शुरू होने के साथ ही डेढ़ से दो रुपए प्रति लीटर कीमत और कम हो गई। दूध कारोबारी अभी कीमतों में और गिरावट की आशंका जता रहे हैं। वही दूसरी तरफ पशु पालकों के लिए पशुओं के आहार का खर्च निकालना मुश्किल हो रहा है।

दूध विक्रेताओं के अनुसार महीनेभर में तीसरी बार दूध की कीमतों में गिरावट हुई है। मंगलवार को दूध के भाव दो रुपए प्रति लीटर तक कम हो गए। इससे पहले एक मार्च को दो रुपए की गिरावट हुई। असल में दुग्ध

उत्पादों की विदेशों में अचानक घटी मांग के बाद दूध बाजार लगातार नीचे गिर रहा है। शुक्रवार को दूध की कीमतें खुले बाजार में 24 रुपए प्रति लीटर रही। थोक व खुदरा दूध विक्रेता प्रभुदयाल मखेचा ने बताया कि बीकानेर से दिल्ली सहित अन्य प्रदेशों में दूध की आपूर्ति की जाती है। पिछले कुछ माह से देखने को मिल रहा है कि दूध की मांग दिनों-दिन कम हो रही है। मखेचा के अनुसार दुग्ध उत्पादों की देश में ही नहीं विदेशों में भी भारी मांग रहती है। भारत से विदेशों में भेजा जाने वाला दूध का पाउडर, क्रीम, दही तथा दूध से बनी मिठाइयां और रसगुल्लों को विदेशी लोग खासे पसंद करते हैं। बड़ी कम्पनियों के सेंटर

बीकानेर व आस-पास दुग्ध उत्पाद बनाने वाली बड़ी कम्पनियों के सेंटर चल रहे हैं। जो ग्रामीण इलाकों से दूध का संकलन कर रहे हैं। दूध से उत्पादों को तैयार कर देश-विदेश में आपूर्ति की जाती है। दूध से बने उत्पादों का बाजार लगातार नीचे गिर रहा है। स्थानीय दैनिक मांग यथावत दूध के खुदरा विक्रेताओं ने बताया कि भले ही देश-विदेश में दुग्ध उत्पादों की मांग कम हो गई हो, लेकिन बीकानेर शहर में दैनिक उपयोग में दूध की स्थानीय मांग में ज्यादा कमी नहीं आई है। मिठाई के कारखानों में जरूर दूध की मांग कम हुई है। बीकानेर की उरमूल डेयरी प्रतिदिन करीब 25 से 30 हजार लीटर दूध की स्थानीय स्तर पर आपूर्ति करती है।

Consumption of Milk in India

March 18, 2020

<https://ibgnews.com/consumption-of-milk-in-india/>

As per National Account Statistics 2019, consumption expenditure on milk and milk products has increased from Rs. 415617 crore in 2013-14 to Rs.537531 crore in 2017-18.

The current production of milk is sufficient to meet the present demand. By and large milk produced in the country is consumed. Milk production in country increased from 137.7 million tonnes in 2013-14 to 187.7 million tonnes in 2018-19 and value output has increased from Rs.423150 crore to Rs.701530 crore during corresponding period. The per capita availability of milk increased from 307 gm/day in 2013-14 to 394 gm/day in 2018-19.

There is no information in the Department that the cases of adulteration of milk are increasing within the country due to increased demand of milk. However, in a nation-wide National Milk Safety and Quality survey conducted by FSSAI in 2018, only 0.18% samples found to contain adulterants.

As per Food Safety and Standard Act,2006 (Para 57), there is provision of penalty for possessing

adulterant which is given as below:- If any person who whether by himself or by any other person on his behalf, imports or manufactures for sale, or stores, sells or distribute any adulterant shall be liable –

where such adulterant is not injurious to health, to a penalty not exceeding two lakh rupees; where such adulterant is injurious to health, to a penalty not exceeding ten lakh rupees.

The Act is implemented by Food Safety and Standard Authority of India (FSSAI) through the State Food Commissioners in each State.

Further, this Department under National Programme for Dairy Development (NPDD) has provided milk testing equipments for testing of microbiological and chemicals parameters of milk & milk products including adulterants to 231 dairy plants in Cooperative sector with total outlay of Rs. 271.64 crore during current financial year.

This information was given in a written reply by the Minister of State for Fisheries, Animal Husbandry and Dairying, Dr. Sanjeev Kumar Balyan in Lok Sabha today.

Mumbai: Juhu Iskcon temple uses 'distilled cow urine' in place of hand sanitizer, calls it 'anti-bacterial'

March 17, 2020

<https://www.indiatoday.in/india/story/mumbai-juhu-iskcon-temple-uses-distilled-cow-urine-in-place-of-hand-sanitizer-calls-it-anti-bacterial-1656246-2020-03-17>

The Iskcon temple in Mumbai's Juhu used cow urine (gaumutra) as hand sanitiser for half-a-day after the management ran out of the regular alcoholic sanitiser. The incident has taken social media by storm and many are questioning the move by the temple authorities. Officials, however, said that it was distilled gaumutra, also known as goark', and has anti-bacterial powers.

It was a Twitter user who first pointed out the move by Iskcon temple. In his post, convener of the digital media cell of the Indian National Congress' Kerala state unit, Raju P Nair tweeted, Today my friend took me to Govinda restaurant inside ISKCON Temple complex, Andheri where I had to go through a security check. After frisking they asked me to show my hands and sprayed something which smelled awkward. When I questioned they said it is gaumutra @OfficeofUT"

Today my friend took me to Govinda restaurant inside ISKCON Temple complex, Andheri where I had to go through a security check. After frisking they asked me to show my hands and sprayed something which smelled awkward. Speaking to India Today about the incident, Parijata Devi Dasi from Iskcon Temple Juhu said, After the coronavirus outbreak we are taking

several precautions by ourselves. We kept hand sanitisers at entry points of the temple and at the entry door of the Govinda restaurant. Now, on Sunday we ran out of stock. The restaurant had enough stock of hand santisers but at the entrance gate, we lacked hand santisers. However, taking precautions is of utmost importance. We had Goark', which is what we get when gaumutra is boiled and other substances are removed from it. It is an anti-fungal, anti-bacterial, bio-enhancer anti-cancer agent. Therefore, till the time we get new stock we used distilled cow urine as hand sanitiser." Parijata explained that by late evening the temple received its stock of regular hand sanitiser and they were replaced. She said, "We did not forcefully ask everyone to used cow urine as hand santiser. People were free to use it or not use it. People went to the washroom and used soap to clean hands. It is personal hygiene and precautionary measures everyone has to take." When asked whether it wasn't entirely wise to use gaumutra as hand sanitiser, Parijata said, "It is not gaumutra. It is distilled gaumutra. It has a lot of benefits and it is anti-bacterial. We immediately changed them once we got regular sanitisers."

Packets are passe, now enjoy milk fresh from dairy at the push of a button

16th March 2020 10:12 AM

<https://www.newindianexpress.com/states/tamil-nadu/2020/mar/16/packets-are-passe-now-enjoy-milk-fresh-from-dairy-at-the-push-of-a-button-2117335.html>

TIRUCHY: Like many youngsters into white-collared jobs, M Divagar felt the need to maintain a relationship with his roots. Guided by the urge, the 34-year-old struck a balance between the two worlds – his

father's dairy farm and technology — to create something new. This resulted in him opening the city's first automated milk dispensing kiosk.

Divagar thought about using technology to ensure that farm-fresh milk was available to everyone, even those living in the city. But, finding the best vending machine was difficult for the young entrepreneur. "I went to Delhi to see the Milk ATMs used there. People using the Milk ATMs gave me the details of some of the manufactures of the Milk ATM machines in Haryana. So, I went to Haryana to purchase the machine. I am using it my shop in Geetha Nagar near Vayalur Road in Tiruchy," he said. He spent Rs 4 lakhs on this machine. At present, the Milk ATM is refilled in the morning and evening. "The milk is stored at a cooling range of 4 to 6 degree Celsius. It can store 300 litres for two days. But, we want to provide fresh farm milk to

the customers. So we refill the machine every morning and evening. We also clean this machine before each refill," said Divagar. The shop operates from 6:30 am to 10:30 pm and is getting a good response.

"We give a card to the customers. It can be recharged in our shop for using this ATM machine. The machine also accepts notes and coins. Within a week, we got 30 customers. We are also planning to set up a similar ATM in Thilalai Nagar. We have not planned to extend our service for now because our farm is in this district," he said.

Several residents appreciated this initiative.

"Most of us used to buy packaged milk. Now, I use the milk ATM," Kavitha, a resident.

Global News

Production system key to dairy's woes, says analyst

31 Mar 2020, 9 a.m.

<https://www.farmweekly.com.au/story/6703617/production-system-key-to-dairys-woes/>

The answer to the Australian dairy industry's woes lies in changing the production system, according to a leading dairy business analyst.

In the past 20 years the Australian industry had drifted from low-cost, low-risk, pasture-based profitable farming systems to cow-centric, high-input, high-risk systems that struggled for profitability, Red Sky Agricultural managing director David Beca said.

But this key issue was not being addressed in the Australian Dairy Plan, which was focused on factors beyond the farmgate as the cause of the industry's stagnation, he said.

Mr Beca has just completed a detailed analysis comparing the Australian dairy industry with New Zealand, United States, Argentina, Uruguay and South Africa.

The analysis looked at why a significant proportion of dairy farm businesses in Australia have lost their competitiveness compared with other major dairy producers in the world

Mr Beca used business data sets from all six countries going back to 2003 to look at the impact of factors such as milk price and weather on farm profitability.

He concluded the key factor for any dairy industry exposed to export markets, like Australia's, was having farm systems based on a high percentage of directly grazed pasture in the cows' diet and having the right cow for that type of system.

It also concluded that if a lower cost of production system was adopted on Australian farms, these farms would improve their profitability, and if this was done by significant numbers of dairy farmers, the Australian dairy industry could return to annual milk production increases of 2-3 per cent.

Mr Beca pointed to South Africa as an example of what could be achieved if a dairy industry was prepared to change tack and move to a low-cost system.

Profitability key issue

Mr Beca said farm profitability was the key issue the industry needed to address.

"I believe this is the central issue - there is nothing else that comes close," he said.

But the Australian Dairy Plan did not address this issue beyond motherhood statements about wanting everyone to be more profitable and setting a profit margin as a goal.

"Introduce me to one farmer in the industry who doesn't already have a goal of being more profitable," he said.

"What they need is a way to become more profitable."

The problem did not lay with factors outside the farmgate - like milk price, the weather, the government or industry structures.

"Actually the problems are on the farms and the farmers could actually fix the problems themselves," Mr Beca said.

"And most farmers have the skills to do that as opposed to needing new skills."

Pasture in diet key factor

Mr Beca's analysis showed the decreasing percentage of pasture in the cows' diet led to an increase in the cost of production.

This was primarily due to the increase in total feed cost per litre and the lower cost pasture being replaced with higher cost supplement.

"It really is just so clear, pasture is a much lower cost feed than supplements in all countries where pasture can be grown, that is, in temperate climates where there is sufficient moisture to grow pasture," he said.

One of the challenges was that most of the economic principles involved in dairy farming were counter intuitive - they ran counter to the biology or what made sense from a physical point of view.

So maximising milk production or potentially even maximising pasture production were not the keys to maximising profit.

For dairy - or other pasture-based industries - the key was minimising the cost of production and maximising the profit margin.

Retaining a larger margin also significantly reduced risk, so when things like the milk price, weather or feed price changed, farm businesses were in a better position to manage these.

"You actually come close to maximising profit while you minimise risk," Mr Beca said.

"Which is actually really neat and a very unusual business principle, because normally you need to risk more to make more."

Milk price not critical

Mr Beca's analysis showed other factors, including milk price, weather, deregulation and farm size, had not played a part in Australia's declining production or falling farm profitability.

The analysis showed Victorian dairy farmers along with farmers in Tasmania and South Australia were effectively paid a competitive milk price in the period analysed (2003-2019) compared with other major exporting countries like New Zealand, Argentina and Uruguay.

It also showed that from 2008, Queensland, NSW and Western Australian dairy farmers received milk prices similar to or above the prices paid in the US, which was a substantial premium above the internationally traded milk prices and above the prices received in Victoria, Tasmania and South Australia.

However, these comparatively high milk prices were not sufficient to arrest declines in milk production in NSW and Queensland.

Mr Beca said that even industries that supplied only a domestic market, like South Africa, no

longer received a significant premium over internationally traded prices.

This was linked to what happened to international prices in about 2008 when two major changes occurred in world markets with China becoming a huge importer and the US becoming a huge exporter.

This meant the world price dictated the farm-gate prices in all countries, unless the government was prepared to ban imports or pay certain producers big subsidies.

Given Australia wants to freely trade a fair number of commodities, the government was unlikely to offer these market supports to one group of producers, he said.

Challenges for some regions

Mr Beca said the principle of getting more pasture into the diet applied regardless of where people farmed, the climatic conditions they faced or if their processor demanded a flatter milk supply curve.

"The answer is it doesn't matter what the weather is, what the climate is, north or south, or what the dairy company is asking, encouraging, demanding for a milk supply curve, the principle is simple: high amounts of home-grown grass directly harvested by the cows is the opportunity to reduce cost of production," he said.

"So the answer is the same. The difference is that the further north you go, the harder it is without a doubt to have a lower cost of production."

Mr Beca's analysis did concede that northern Victoria, as well as parts of NSW and SA that were reliant on Murray Darling basin irrigation water, had been negatively impacted from changes in water policy and competing irrigated land uses.

These changes had both increased the cost of water and reduced its availability, resulting in reductions in pasture production and increases in average feed costs. This has driven up the cost of production and made these regions less

competitive with southern Victoria and Tasmania, for instance, or Australia's international competitors.

So farmers in the Murray-Darling basin would need to be smarter than their peers when developing their production system and more focused on the percentage of pasture in the diet - not the reverse.

"They have to be even more focused on the pasture side to get it right, not follow what people naturally do, which is to say, well the weather or lower long-term water allocations means we've got to use more grain and therefore go down that track," he said.

If they decide they could not utilise a high percentage of pasture and so not have a competitive cost of production compared with other regions, then the business decision for the farmer could be to move to another region where fundamentally they could compete longer-term.

"There is unfortunately no middle ground here. Other than ... if they can convince a government to make payments to them separate to the rest of the industry. That's the only other way," Mr Beca said.

But he said within the larger message, there was enormous opportunity.

"There's this huge scope across all the country including all the way to Queensland or Western Australia for many many farmers to significantly change their production system by increasing the percentage of pasture in the diet and at the very least this would make them a lot more profitable than their peers around them," he said.

Operator not the sole key factor

Mr Beca also challenged the view that the individual operator - not the system - was the sole key to driving profitability.

Although it was true that some operators ran profitable high-input systems in Australia, it was

equally true that the choice of production system would drive the average and the range of cost of production across farms.

Those successful outliers, running profitable systems and producing 9000 litres per cow per year, were not relevant to the analysis.

It was vital to look at a substantial data set over a significant period of time to discern overall trends.

It was also important to understand the underlying principles and then look for the causal relationships, not just correlations.

Slow drift

Mr Beca said the change in the Australian system had been a slow drift over 20 years or more.

"It's not that you look at the present situation and say how silly is this," he said.

"Because dairy farms are such complex businesses and because farmers take all these small steps when changing their production system - and that's what happened.

"What happens is 10 or 20 years down the track you haven't noticed the yearly impact of the small steps but you wake up and say something's bloody wrong now."

The core of the problem for the industry in Australia now was a dominating focus around the centrality of the cow.

The analysis argued a change in the production system of this scale would create two major farm business challenges.

Firstly, it would require a reduction in stocking rate on many farms, which with an additional reduction in milk production per cow from lower concentrate feeding, would mean less milk production per hectare and reduced revenue per hectare.

Although this could improve the cost of production and level of profitability, it would be a significant challenge to manage.

The second major challenge for many farmers would be that because of the type of cow being milked, a significant reduction in concentrate

feeding would result in cows losing too much bodyweight and being unable to efficiently produce milk or get pregnant.

So farmers would need to start breeding a cow that could efficiently produce milk with a high percentage of pasture in the diet and for many farmers this could take five to 10 years to achieve.

South Africa

But change was possible - as demonstrated by farmers in South Africa, who have moved from focusing on cow production and partial mixed ration systems to lower cost pasture-based systems.

"South Africa, I keep telling anyone who would bother listening to me, is an extraordinary success story," he said.

"It is rare to see an industry change tack and they have and that story is so relevant to Australia."

Mr Beca said change there was led by individual farmers who were already successful but realised that they should have been getting much better margins.

These farmers led the change and industry bodies followed when they realised they were becoming less relevant.

PFA Disposes Of 1000-litre Tainted Milk

Sun 29th March 2020 | 11:00 PM

<https://www.urdupoint.com/en/pakistan/pfa-disposes-of-1000-litre-tainted-milk-877725.html>

LAHORE, (UrduPoint / Pakistan Point News - 29th Mar, 2020) :Punjab Food Authority (PFA) fully active against unhygienic eateries and adulteration mafia to ensure the provision of healthy food for public amid the ongoing coronavirus pandemic. The dairy safety teams under the supervision of PFA Director General Irfan Memon here on Sunday conducted raids against milk shops in the area of Garhi Shahu. The authority had inspected six milk shops and three tankers loaded with 6500-litre milk.

DG PFA had disposed of 1000-litre substandard and tainted milk after it was proved that milk

had contamination of polluted water and harmful chemicals.

The teams also detected the low level of Lactometer Reading in the milk.

He said that adulterated ingredients were used for increasing the thickness and quantity of milk. He said the wicked practice of adulteration in milk was being exposed in the surprise checking of milk.

Irfan Memon said that PFA food safety officers were being sent to the field wearing full protective clothing. He said that the authority was also giving guidelines for coronavirus prevention to food business operators along with checking of food outlets.

Dairy family grapples with the effects of COVID-19

Mar 28, 2020

https://www.timesargus.com/news/covid19/dairy-family-grapples-with-the-effects-of-covid/article_c204c428-b31b-523e-b3de-3f53e7f66ff1.html

It's 3:30 a.m. at the Ackermann household in Hardwick, and the alarm is already going off. It's time for Sara and Jimmy, a husband and wife team of dairy farmers, to get up and milk the cows. It's just like they do every day of

the year, even when a virus pandemic is spreading across the country.

"It's seven days a week," says Sara, "whether it's raining, snowing, power, no power, sick kids, death in the family, injury, virus that's shutting

the world down.” Every day, she explains, the cows have to be milked and cared for, no exceptions.

The couple has been running an organic dairy farm for 13 years, while also raising two young daughters. Their operation is one of nearly 700 family farms in the northeast that sell their milk to Horizon.

The organic label on their product fetches them a higher and steadier price than conventional milk, the latter of which can be a volatile and unpredictable market. But that doesn’t mean they are much farther ahead than many of Vermont’s dairy farmers, most of whom struggle to make ends meet and view their profession as a labor of love, rather than a way to get rich – or even pay their bills.

And that’s in a healthy market. In the face of COVID-19, prices all along the Ackermann farm’s supply chain are going up, for things like cleaners, udder dips, medicines, and tractor parts. All of which is essential gear to keep their cows healthy, fed and producing.

Recently, the couple paid \$400 more than usual for sawdust, a necessary bedding material, because it was harder to get and the trucker had to travel farther to get it. All of the rising costs reflect manufacturers and suppliers who are covering their own rising costs of production. So, as any business person would, they pass those rising costs on to the customers.

But it all stops at the farm.

Even though the Ackermanns’ costs for production are rising, they have no one to pass those costs on to. Milk companies purchase milk from farms in standard year-long contracts with no wiggle room to adjust the price to cover the farm’s rising costs.

“What do we do?” asks Sara rhetorically. “We have no choice but to suck it up and pay more. We don’t just go without. We have to have that part to run our tractor to feed the cows, to make the feed, or else the cows will die.” And, she says, they can’t just take time off and wait

for the price to come down – the cows have to be milked every day.

Many who don’t understand farming ask: Why do you keep farming if it’s so bad? It’s a question the Ackermanns have grappled with many times. Almost every dairy farmer has been forced to ask this of themselves in recent years, as costs go up and milk prices continue to turn downward.

“I can only speak for myself and my family when I answer this, but I’m willing to bet there are many that feel this way,” explains Sara. “Dairy farming is our life. It’s not a job. It is a part of our identity. It’s who we are.”

The idea of closing down brings up strong emotions for her family.

“The mere thought of the cows loading that cattle truck makes you sick to your stomach,” she says. “The thought of the complete silence in the barn is enough to make your ears ring. The thought of hay fields and pastures grown up to weeds brings tears to your eyes.”

Sara said she worries for dairy farmers – not just her own family, but all of them. She posts frequently on her Facebook page to share stories of what life is like on the farm to raise awareness. She has a large audience and her reach is broad; her stories are heartfelt and impactful.

The bottom line, she says, is farmers finish last. Their cost of production is going up, and they have no choice but to spend the money – which they don’t have – or go out of business.

“We can’t request more money, so we lose. Every single day, we lose,” she says.

She says there is not much more that farming families like hers can do. They’re dropping fast and, in fact, Vermont lost 48 dairy farms last year, with the greatest loss among family farms with 200 cows or less, according to the Vermont Agency of Agriculture’s data. The trend has been downward for years.

Sara reflects on her family farm closing, like so many others have.

“Do you have any idea what that would look like?” she asks. “What this state, kingdom,

country would look like without us? If things keep up, we will all find out.”

Labor Reform & Dairy Top Priorities for New York Farm Bureau

Mar 27, 2020

https://www.lancasterfarming.com/news/northern_edition/labor-reform-dairy-top-priorities-for-new-york-farm-bureau/article_eb244c2c-7025-11ea-847d-3fa8e04841e6.html

Agricultural labor reform, dairy policy and topics more specifically related to Empire State producers were top priorities for New York Farm Bureau officials who met with their congressional delegation to discuss policy matters on March 10-11 in Washington, D.C.

Farm Bureau has long called for labor reforms that deal with workers currently in the U.S. who play a vital role in food production. But the organization also advocates an improved system to update or replace the current program, which is H-2A: Temporary Agricultural Employment of Foreign Workers.

State President David Fisher and Senior Associate Director of Public Policy and National Affairs Lauren Williams discussed such issues during a conference call from the nation’s capital.

“We need a guest worker visa program that ensures a continuous and legal workforce going forward into the future for all sectors of agriculture, including dairy, which is currently shut out of the H-2A system for its year-round needs,” Fisher said.

In addition to he and Williams, the contingent included 15 farmers including Vice President Eric Ooms and state directors Dan Palladino, Pat McCormick and Lin Davidson. They spent the two days meeting with House members from across New York in addition to Senate Minority Leader Charles Schumer and Sen. Kirsten Gillibrand, a Senate Agriculture Committee member.

In late 2019, the House passed the Farm Workforce Modernization Act, which addresses the shortage of agricultural workers that limit farm-

ers’ ability to plant, harvest and care for livestock. This bill would require workers already in the U.S. to commit to two years of farm labor, undergo a background check and pay a fee to become a certified agriculture worker.

In the Senate, Farm Bureau is still advocating for some changes to make this a better bill, including increasing the cap on year-round guest worker visas, ensuring a fair and competitive wage rate, and establishing a workable threshold for agricultural employment. A Senate version of the bill is expected to be unveiled next month.

“We’re hoping it will be a bill that Farm Bureau can advocate for to find some compromises with the House legislation,” Fisher said.

With regard to dairy policy, Farm Bureau would like to see a modernization of milk pricing, and give farmers a voice and a vote with regard to how this happens.

At present, under the federal milk marketing order, dairy producers have no say about the price they get for milk.

In a related matter, Farm Bureau is calling for a return of whole milk and chocolate milk into federal dietary guidelines. Scientific data shows that whole milk is healthy and good for growing children. Consumer trends indicate increased consumption for whole milk and full-fat dairy products, spokesman Steve Ammerman said. Farm Bureau leaders are pushing for truth in labeling when it comes to milk and dairy products on store shelves. Several plant-based products use the words “milk, yogurt and cheese” looking to capitalize on the health benefits of dairy while not containing any dairy ingredients.

“This is misleading to consumers, some of whom believe these products contain the same nutritional value as milk. The FDA has strict guidelines on the use of the term ‘milk,’ and it is not enforcing the milk standards. This must change for the benefit of both consumers as well as our dairy farmers,” Fisher said.

Williams discussed policy changes that would help New York’s fast-growing hemp industry, as there are now more than 500 farmers growing 25,000-plus acres in the state.

Some are dairy farmers, hoping to supplement their main incomes, while many others are new or beginning farmers who are putting unused farm land back into productive use.

Farm Bureau wants the USDA Interim Final Rule for industrial hemp to be flexible for producers and include proper testing procedures, higher THC level thresholds, better sampling requirements and have ways to properly dispose of crops that are over legal THC thresholds.

One of the main stumbling blocks has been a lack of U.S. Drug Enforcement Agency testing facilities for industrial hemp.

“It is important for this country to have workable rules in place so the growing, processing and distribution side of production can support the potential supply and demand for hemp products,” Williams said.

Rural infrastructure is another high-priority national issue as farmers rely heavily on roads, bridges, waterways and seaports to get their goods to market. Without safe, reliable infrastructure, production and transportation costs rise, trucks drive greater distances using more fuel, and there is an increased risk of food spoiling in trucks, rail yards and ports.

The Trump Administration has proposed a new infrastructure bill and there is bipartisan interest in Congress, Ammerman said.

Broadband is also a critical element of infrastructure and a necessity for businesses and farms. But Farm Bureau says nearly a quarter of all farms in New York have no internet access

and of those that do, most still have slower service.

“The House of Representatives passed a broadband mapping bill. It is a good start, but we are hoping the Senate can come through with even more money to invest in our rural broadband infrastructure,” Williams said.

During meetings with elected officials, Farm Bureau leaders voiced concerns about several other issues, and outlined goals that would help New York’s agricultural community. These include:

Regulatory Reform

- Seeking partners and maintaining a non-regulatory approach to achieve climate and conservation goals.
- Protecting farmers’ access to modern farming technology, veterinary medications and crop protection tools.
- Ensuring responsible policy on animal agriculture production and accurate information about the healthy consumption of meat, poultry, eggs and dairy products.
- Monitoring conservation compliance implementation and appeals process.
- Ensuring proper implementation of renewable energy mandates.

Trade

- Achieve and expand trade opportunities for New York agriculture through existing and new trade agreements.
- Continue to support the next generation of trade negotiations that remove barriers to trade and provide expanded markets for New York farmers.

Taxes

- Continue to work on and promote tax policies that benefit farmers.

Rural Life

- Achieve policies that address rural mental health challenges, reduce opioid addiction, promote rural resilience and assist rural economies.

Right to Repair

- Allow farmers and independent repair technicians the ability to access information, parts and tools for farm equipment repairs.

DAIRY INDUSTRY SEES SALES SKYROCKET, PRICES TANK

March 27, 2020

<https://thebusinessjournal.com/dairy-industry-sees-sales-skyrocket-prices-tank/>

It's been a wild ride for the ag industry during the COVID-19 crisis, especially for a dairy sector that has been troubled for the last several years.

Here are some items of interest to farmers and dairy operators:

Help from Washington

With the economy on the ropes, the \$2 trillion dollar relief plan from Washington is said to include a nearly \$24 billion boost for U.S. farmers and ranchers. Politico reports "the Depression-era financial institution known as the Commodity Credit Corporation would see its spending authority replenished to the tune of \$14 billion. The package also sets up a \$9.5 billion emergency fund for producers, including fresh fruit and vegetable growers, dairy farmers and cattle ranchers, along with local food systems like farmers markets."

Strong dollar creams exports to Mexico

Mexico's Peso currency tumbled from 18.5 per \$1 U.S. to near 23.5 this week, making it more expensive for Mexico to buy U.S. products. Mexico is one of California's largest trading partners. The U.S. dollar index has climbed higher over the past few weeks compared to a basket of world currencies. It has corrected a little in the past days.

Who are California farmers going to export their products to this year if they suddenly cost 25% more than a few weeks ago?

Mexican consumers are being clobbered not just by virus fears but also by a Saudi-led oil trade war devaluing their oil industry and the US industry as well, putting Mexico's economy at risk.

Mexico is the U.S. dairy industry's No. 1 export market, accounting for one-quarter of all dairy exports and valued at \$1.4 billion in 2018. With milk consumption going down in the U.S., dairy farmers here have to export to survive.

That includes the Tulare County. Dairy is the county's top ag commodity valued at \$1.68 billion in 2018.

Visalia-based California Dairies alone produces 40% of all dry milk made in the U.S. — 700 million pounds per year — of which 60% is exported. They are the largest producer of skim milk powder in the world and typically send plenty to Mexico.

Besides milk powder California sends lots of cheese to Mexico. The industry faced a crisis in the US-Mexico trade war a year ago, resulting in a 40%-decline in dairy exports to that country before the revised NAFTA agreement came back.

California accounted for 35% of U.S. cheese exports to Mexico alone last year, estimated at 74 million-plus pounds, said economist Annie Ac-Moody of the trade group Western United Dairymen.

And it's not just dairy. High-value, consumer-oriented goods such as dairy and livestock products, fruits, nuts, and processed foods account for the largest share of U.S. agricultural exports to Mexico and were valued at \$8.6 billion in 2018.

Mexico also has a strong livestock sector too and buys U.S. feed grains and oilseeds imports. U.S. bulk commodity exports to Mexico added up to \$6.6 billion in 2018 — led by corn. Mexico's livestock sector buys our soybean meal

and distillers' dried grains and their food processors use U.S. sweeteners, fats and oils and other food processing input

COVID-19 and dairy

Over the last five weeks the U.S. Department of Agriculture's estimate of 2020 milk prices reflect a drop of about \$2.85 billion at the farm level, says a top ag official.

"It's kind of surreal. It's weird watching these markets implode on such limited data," says Tom Bailey a senior dairy economist with RaboAgriFinance. "We are shifting our projections to what can effectively be described as a recession."

Some are predicting 2008-era prices. Even before the coronavirus fears grew, USDA latest projections for 2020 milk prices were below 2019 averages on oversupply.

U.S. dairy-farm numbers dropped by 3,200 in a new report from USDA. The number of U.S. licensed dairy operations has seen the largest annual decline since 2004

Surging demand includes dairy

Grocery stores and farm groups have been urging people to buy only the food they can use, but a number of staple products have seen surges of demand, including dairy foods. Analysts say people have been stocking up on milk, cheese, ice cream and other dairy products.

One small-scale milk processor in the San Joaquin Valley says he's been operating at 140% of capacity to keep customers supplied

Tulare's Rosa Brothers Dairy sees surge

Rosa Brothers Dairy, based in Tulare, saw their glass bottle milk sales jump 100% last week during what company president Noel Rosa calls a "milk frenzy" by consumers.

"We are almost back to normal this week," said Noel, who added that in some grocery stores, Rosa Brothers milk was the only milk available on the shelves. The small processor ships to about 250 stores in the Valley and more on the Central Coast.

The Milk Advisory Board said fluid milk sales last week were up around 32%. Until now, fluid milk consumption has been on a steady decline over the years. In 1975, milk consumption per person averaged 247 pounds according to the USDA. By 2017 it was 149 pounds.

Worries over workers

Tulare County dairyman Tom Barcellos — a local leader in the industry — said his co-op, Land O' Lakes (LOL) in Tulare, recently informed local producers that they are placing limits on milk production to insure their processing plants can operate despite a potential labor issue due to the virus.

The National Milk Producers Federation said "dairy processing operations face unprecedented logistical challenges." In a letter to Ag Secretary Sonny Perdue, NMPF acknowledged that some dairy farmers or processing plants "may be forced to dispose of milk due to transportation or logistical disruptions or if demand from domestic or international markets diminishes. Given the potential for supply chain interruptions as seasonal milk production peaks this spring and many schools remain closed, elements of existing USDA programs could provide the basis for a means to compensate farmers or processors, potentially with an incentive to donate milk when possible."

Hanford LOL shipper Joaquin Contente said no problems have arisen so far. We have 11,500 tanker loads daily that go to processing plants across the country, he said. In California the spring flush is underway with about a 5% increase in milk production.

Chinese encourage more milk consumption

Four associations in China have published new guidelines urging Chinese consumers to take in more milk and milk products. Their statement says, "Milk and other dairy products are an excellent source of high-quality protein and can

also provide a source of Vitamin B2, Vitamin A, calcium and other nutrients essential for the human body. So a higher intake of these products for those low in protein, especially when higher immune resistance is required to fight the novel coronavirus, will be very beneficial.”

Chinese milk consumption could triple if the guidelines are followed. They encourage pregnant mothers and children to drink even more than the average person. China’s per capita milk consumption increased from 18 kg in 2007 to about 36 kg in 2018, but it is still less than one-third of the world average.

COVID-19 MAY DESTROY CHINA’S DAIRY INDUSTRY

March 26, 2020

<https://www.livekindly.co/covid-19-may-destroy-chinas-dairy-industry/>

A new report from Rabobank reveals China’s dairy imports are expected to fall by the double-digits as a result of the current COVID-19 coronavirus outbreak. The Dutch multinational bank expects dairy imports will decrease by 19 percent this year. It says a drop off in demand for dairy amid the current pandemic is partly to blame. Rabobank included the estimates in its Global Dairy Quarterly Q1 2020 report. The report explains a combination of factors is putting pressure on global dairy markets. These include supply chain disruptions, reduced Chinese imports, and the rising dairy surpluses in export regions. Dairy Decline Spurs New Dietary Guidelines In an attempt to combat the country’s decline in milk consumption, four dairy industry associations launched a new set of milk consumption guidelines. The Milk and Milk-Related Products Consumption Guidelines for Chinese Residents aims to “strengthen public immune resistance” to the coronavirus outbreak.

“Milk and other dairy products are an excellent source of high-quality protein and can also provide a source of vitamin B12, vitamin A, calcium, and other nutrients essential for the human body,” the associations said in a statement. Livestock Industry Disrupted By Coronavirus The current pandemic is greatly affecting livestock industries around the world. The U.S. Department of Agriculture (USDA) is under pressure to keep slaughterhouses open amid the outbreak. However, the pandemic could lead to closures. On Monday—in an attempt to assuage meat producers—the USDA announced slaughterhouses across the country would stay open. It said slaughterhouses would remain staffed with federal inspectors. Chicken sales in India plummeted by nearly 50 percent due to a rumored link between poultry and the coronavirus. Consumers in India are now wary of consuming chicken and other animal products. As a result, the price of chicken fell by 70 percent. Top chicken supplier Godrej Agrovet Ltd. said sales decreased from 75 million to around 40 million birds per week in the last month.

Why the Processed Dairy Products Market is set to explode? Top Companies: Airy Farmers of America Inc., Danone, Arla Foods and more

03-26-2020

<https://www.openpr.com/news/1985496/why-the-processed-dairy-products-market-is-set-to-explode-top>

The study on processed dairy products is titled, "Processed Dairy Products Market Size, Share & Industry Analysis, By Type (Fluid Milk, Butter, Cheese, Frozen Dairy Desserts, Cultured Dairy Products, Others), By Distribution Channel (Mass Merchandisers, Convenience Stores, Specialty Stores, Online Retail, Others) and Regional Forecast, 2019-2026." The report emphasized important aspects of the market such as growth drivers and restraints, along with the latest trend and opportunities. Danone launched Le Danonea, a whole new range of yogurts and reinvented its yogurt portfolio on France in October 2017. These range of yogurt products are made of 100 % natural ingredients and 100% French milk and are available in a variety of flavored and natural versions. Such innovations are anticipated to promote the growth of the global processed dairy products market, predicts Fortune Business Insights in their new report.

These companies are mentioned below:

Royal FrieslandCampina N.V.

Agropur Cooperative

Groupe Lactalis S.A.

Airy Farmers of America Inc.

Danone

Arla Foods

Gujarat Cooperative Milk Marketing Federation Ltd.

Fonterra Co-Operative Group Limited

Some of the important market players and their marketing strategies are also mentioned in the report. All information presented in the report is gathered from primary and secondary research methodologies.

As per this report, the fluid milk segment was dominating the market, based on the product type. However, with the rise in consumer incli-

nation towards nutraceuticals offerings, the cultured dairy products market namely fortified yogurt segment is expected to emerge dominant in the forecast duration.

Consumer's Preference for Protein-rich Dairy Products Boosting Market

The dairy industry is considered a dynamic industry with numerous producers that are directly dependent on it for their sustenance. The dairy industry is expanding with the advent of various innovative dairy products introduced in the market worldwide. This is due to the increasing production of milk and the rise in consumption of dairy products as they are rich in protein. The above factor is anticipated to promote the growth of the global processed dairy products market in the forecast period.

The increasing demand for multi-functional dairy equipment is projected to boost the market. In addition, due to the rise in per capita income, there is an increasing demand for nutritional products of higher value. This is especially high in the developing nation and is, therefore, another factor helping in the global processed dairy products market growth.

On the flipside, the fluctuation in price of dairy products and risk of contamination and spoilage of these products may cause hindrance to the growth of the market in the long run. Nevertheless, the surge in demand for lactose-free dairy products such as cheese, milk, and yogurt will help the market gain traction.

Major Segmentation include:

By Type

Fluid Milk

Butter

Cheese

Frozen Dairy Desserts

Cultured Dairy Products

Others

By Distribution Channel

Mass Merchandisers

Convenience Stores

Specialty Stores

Online Retail

Others

By Geography

Mature Markets of North America and Europe

to Show Steady Growth

Fortune Business Insights foresees the global processed dairy products market to be dominated by Europe and North America because

they have attained maturity in the market.

However, the animal husbandry sector in the developing markets of South America and Asia Pacific is booming with the availability of abundant fluid milk for processing. This is further anticipated to promote the growth of the market in these regions in the years to follow.

Over time, there has been significant number of merger and acquisition activities in the market for processed dairy products. The report highlights some of the major shareholders in the market.

Coronavirus: How dairy giant Fonterra will operate under lockdown

23/03/2020

<https://www.newshub.co.nz/home/rural/2020/03/coronavirus-how-dairy-giant-fonterra-will-operate-under-lockdown.html>



On Monday, the Government announced a move to a level 3 alert, to be followed by level 4 in 48 hours.

All non-essential businesses must close, as well as bars, restaurants, cafes, gyms, cinemas, pools, museums, libraries, and playgrounds. In announcing the new levels, Prime Minister Jacinda Arden said food suppliers were classified as an essential service.

"Those who are part of the food supply chain, who provide for our supermarkets, are part of our essential primary industry," said Arden. Fonterra CEO Miles Hurrell told Newshub that it had received advice from the Government that Fonterra is considered an essential service. "As part of the food supply chain, the collection of Fonterra farmers' milk and our operations will be prioritised," said Hurrell.

He said Fonterra employees in the food supply chain, such as farmers, tanker drivers, manufacturing and distribution centre employees, were to keep working but follow the very strict guidance from the government to protect themselves and the community from COVID-19. "The Government has shown a lot of trust in us to keep operating under a level 4 alert. "This is a big responsibility. I sincerely thank all our people who will continue to keep dairy in

production for everyone's health and nutrition during this difficult time."

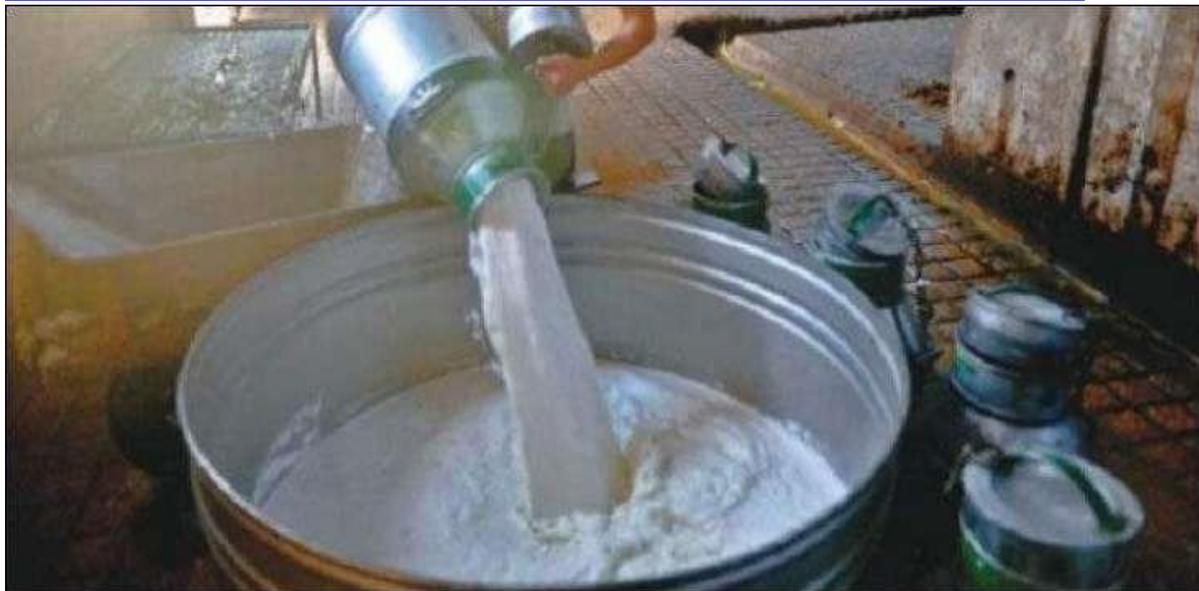
All Fonterra staff who are able to work from home would do so.

The Fonterra owned Farm Source retail stores across New Zealand would be closing for the time being, however people would still be able to shop online, he said.

Punjab Food Authority (PFA) Disposes Of 280 Litre Adulterated Milk

20th March 2020

<https://www.urdupoint.com/en/pakistan/punjab-food-authority-pfa-disposes-of-280-l-869861.html>



MULTAN, (UrduPoint / Pakistan Point News - 20th Mar, 2020) :Dairy teams of Punjab food Authority (PFA) disposed of 280 litres of milk adulterated by urea and water and with less LR value. The team checked 70 vehicles carrying milk at NLC bypass by closing entry and exist point on Friday. Samples of 10,263 litre milk were examined out of whom 280 litre was found adulterated

whereas samples were failed of eight vehicles of total 70.

Urea and water were mixed in the milk with less value of LR.

Likewise, dairy teams checked 1640 litres milk in Lodhran and DG Khan too as daily SoP.

Adulterated milk weakens kids bone, said a press releases issued here on Friday.

Walmart Limiting Purchases Of Milk, Eggs And Other Products

March 19th 2020, 1:04 PM CDT

<https://www.news9.com/story/41915918/walmart-limiting-purchases-of-milk-eggs-and-other-products>

Walmart said it is limiting purchases of some types of products, including paper products, milk, eggs and hand sanitizer in response to panic buying amid the widening coronavirus pandemic. Although manufacturers report no shortages of toilet paper, for instance, stores are struggling to keep shelves stocked with that and other essentials because of hoarding.

"Our stores will have limits for customers in certain categories including paper products, milk, eggs, cleaning supplies, hand sanitizer, water, diapers, wipes, formula and baby food," Walmart said on its corporate blog on Wednesday.

Some products are in short supply across the U.S. as anxious consumers stockpile basic goods. That includes hand sanitizer, with some buyers trying to resell the products at higher prices.

Because of the surge in panic buying, stores are changing their hours to give workers more time to restock their shelves. Walmart said it will adjust the hours for some stores, and also temporarily close its auto centers so workers can be redirected to restocking and cleaning its stores. "Every one of us has had to adjust our daily routines in some way, and it's likely that could continue," Dacona Smith, chief operating officer of Walmart's U.S. division, said in the blog post. Walmart, which had already cut its hours to 6 a.m. to 11 p.m., said its locations will now be open to customers from 7 a.m. to 8:30 p.m. Stores that open later than 7 a.m. will continue with those hours, it added.

The company also said it will host one-hour of "senior shopping" on Tuesdays for people who are 60 and older, starting one hour before stores open. The senior shopping service will run from March 24 through April 28.

Synlait Milk's first half profit drops 30 percent

10:30 am on 19 March 2020

<https://www.rnz.co.nz/news/business/412112/synlait-milk-s-first-half-profit-drops-30-percent>

The dairy company's net profit for the six month ended January was \$26.2 million, compared with \$37.3 million the year before.

Revenue rose 19 percent, but its depreciation and financing costs offset that as the company expanded for future growth.

"Our core infant nutrition business continues to support our growth, with sales of consumer-packaged infant formula up 22 percent on the same period last year," the company said in a presentation.

The Canterbury-based Synlait makes infant formula for major shareholder, A2 Milk, but has

been diversifying into fresh milk and other dairy consumer products for South Island supermarkets.

It's also expanded with a new processing plant in Pokeno, south of Auckland, and has just bought Dairyworks, which makes butter, cheese, and other dairy produce.

Synlait said there had been some hold-ups in deliveries, but it had noticed no material effect on its business from the Covid-19 virus.

It is forecasting a full year profit between \$70m and \$85m.

6360 Litres Adulterated Milk Disposed Off In Faisalabad

17th March 2020

<https://www.urdupoint.com/en/pakistan/6360-litres-adulterated-milk-disposed-off-in-866671.html>



FAISALABAD, (UrduPoint / Pakistan Point News - 17th Mar, 2020) : Punjab food Authority (PFA) in a crackdown against adulteration disposed off 6,360 litres contaminated milk.

According to official source here on Tuesday, the teams checked quality of 101,190 litres milk being transported in 272 vehicles to city area and found 6350 litres milk adulterated. The milk was contaminated with urea, water, powder, etc.

Mysterious disease kills another 50 cattle in a single day in Dadu

MARCH 17, 2020

<https://dailytimes.com.pk/577537/mysterious-disease-kills-another-50-cattle-in-a-single-day-in-dadu/>

The deaths of animals could not controlled in Dadu district, as 50 animals died due to a mysterious disease, in addition to animals in Kachho area of western belt of Dadu district in a single day due to apathy of officials of the livestock department.

The deaths of animals in Dadu district could not controlled and ratio of death cattle heads reached 200 in last 30 days in Dadu district.

Veterinary doctors claimed that to control the diseases among animals the vaccine program was launched and till yet 10000 animals doctors were vaccinated in union council Sawaro of taluka Johi in last two days.

But according to affected owners of animals that the claims of veterinary doctors were found fake and teams of veterinary teams of doctors have not reached in areas.

Affected cattle head owners have complained that union councils, Sawaro, TR Khan, Wahi Pandhi, Chhinni, Pat Gul Mohammad, Gozo, Mado and Fareedabad were seriously affected in Kaccho belt of Dadu district.

Shah Panjo, Thrari Mohbbat, Radhan, Nau Goth, Aghamani, Sobho Mangsi of Pakko and Katcho

area of Mehar taluka were affected, while, Piaro Goth, Sita, Phulji, Moundar, Jhaloo, Aminiani, Phakka, Khudabad union councils of Dadu taluka were also seriously affected. Affected cattle head owners of Shah Panjo union council of taluka Mehar Mohammad Mosa Sahar, Ghulam Sarwar Sahar, Mukhtiar, Pinchal and Manzoor Sahar complained that 31 animals were died in different diseases like foot and mouth, enterotoxaemia, goat pox, sheep pox, black quarter and hemorrhagic septicemia in union council Shah Panjo in last 30 days.

Local people of affected areas complained that dead bodies animals are lying in different parts of Kacchoo which has caused a dangers type smell in area as well as and it can create diseases or any virus among human.

However, the posts of deputy director and additional deputy director of livestock and animal husbandry department at Johi to cover Kachho were lying vacant due to unknown reasons. As local owners of affected cattle heads are facing hardships and not receiving any response to treat their animals when they arrives at their offices and returns to home without any meeting to the concerned officers.

According veterinary doctor of Kachho belt Aziz Rustamani that two days long camps were established at Shahak Rodhnani, Fatooh Birohi, Ghulam Qadir, Soori, Hafiz Jamali in union council Sawaro of taluka Johi. He said that 10000 cattle heads were vaccinated. He said that still doctors and livestock assistants and other staff were in the field and busy to vaccinate the animals in areas where they receive the complaint of any type diseases among animals.

Khan Mohammad a local resident of TR Khan Kachho belt appealed the provincial minister livestock department to send the teams of veterinary doctors along with medicines to vaccinate the ill animals in area. He said that it was general complaint of cattle head owners that deaths of animals like goats, sheep and cows were common due to mysterious diseases in all parts of Kachho from Sawaro to Fareedabad. Affected cattle head owner, Jan Mohammad resident of Fareedabad of Kachho belt of taluka Mehar said that his two goats and one cow were died due to illness in Gogo diseases. He said that around 100 animals' goats, cow and sheep were ill in union councils Fareedabad,

Mado and Gozo union councils in Kachho belt of taluka Mehar and KN Shah.

Affected owners of cattle heads complained that they had approached to deputy director livestock Dadu and complained against local officials of livestock for not starting the vaccine program in area to control the diseases among animals. They said that staff and veterinary doctors were using government medicines to treat the animals at their private clinics at Mehar taluka. They showed a fear that if on emergency base, efforts would not be taken to control diseases, it can affect the human lives also.

Deputy director livestock department at Dadu Dr Habibullah Shaikh rejected the all allegation of owners of cattle head owners for not starting vaccine program by livestock department and denied the deaths of animals in Dadu district. He said that all type vaccine was available at 46 centers and 4 veterinary hospitals in Dadu district. He said that in each village two to three camps were held to vaccinate the animals. He said that monsoon season was coming hence pre vaccine program also would be launched in Dadu district to vaccinate the animals.

COVID-19: Dairy council wants industry to be labelled an 'essential service'

March 17, 2020 2:41PM EDT

<https://montreal.ctvnews.ca/covid-19-dairy-council-wants-industry-to-be-labelled-an-essential-service-1.4856746>

MONTREAL -- The Quebec dairy council is calling on the government to grant "essential service" status to the food-processing sector, in particular for dairy products.

The Les Producteurs de lait du Québec (PLQ) said workers in this sector have children of pre-school and school age, and the organization believes that it is necessary to ensure maximum availability of this workforce, which is "qualified and essential to our activities."

The Government of Quebec has already decreed that day care services, otherwise closed to the population, must be maintained for

young children of workers in "essential services" such as employees in the health sector, firefighters and police.

The PLQ requests that the food processing sector also benefit from this status of essential services in order to "be able to continue to meet the food needs of the population."

In a news release, the chairman of the board, Charles Langlois, said that global and national guidelines "are rigorously applied in all dairy manufacturing units," and that dairy producers "deploy robust prevention plans to protect their employees, suppliers and production lines."

Langlois also said that “it is scientifically recognized that milk and milk products are not modes of transmission of the coronavirus.”

The council includes around 90 dairy businesses in Quebec and some 50 service providers. This report by The Canadian Press was first published Mar. 17, 2020.

Dairy farms thriving during coronavirus pandemic

Mar 16, 2020

<https://www.krqe.com/health/coronavirus-new-mexico/dairy-farms-thriving-during-coronavirus-pandemic/>

BOSQUE FARMS, N.M. (KRQE) – While the coronavirus is affecting so many restaurants, bars and businesses, dairy farms are seeing an increase in business because of people stocking up on milk at grocery stores.

Erica DeSmet with DeSmet Dairy in Bosque Farms said they’ve seen sales double in the last two weeks. She said in addition to milk flying off the shelves, their egg and yogurt sales have also increased.

“Business has been busy, very busy, what I normally sell in a week, I’ve sold in about a day,” said DeSmet.

“It’s feast or famine when it’s good it’s great and when it’s bad it’s terrible,” said DeSmet. “I love having to fulfill for the community but I also don’t want to see people suffer.”

DeSmet said although business is thriving they are telling their small staff if they are sick to stay home and to take extra time to make sure their operation is clean.

Milk Adulteration Being Gradually Decreased Due To Daily Basis Actions: Irfan Memon

16th March 2020

<https://www.urdupoint.com/en/pakistan/milk-adulteration-being-gradually-decreased-d-866093.html>

LAHORE, (UrduPoint / Pakistan Point News - 16th Mar, 2020) : Punjab food Authority (PFA) Director General Irfan Memon said on Monday that ill-practice of milk adulteration was being gradually decreased due to a series of actions against the mafia on a daily basis.

According to PFA spokesperson, the actions were continued across Punjab to control milk adulteration and make Punjab adulteration-free province.

He said that their teams inspected 973,763 litre milk being carried on 1,294 milk-supply vehicles while only four per cent (35,977 litre) milk of the total milk was found adulterated which disposed of on the spot.

He said teams discarded 12,000 litre impure milk in Lahore, 5,000 in Faisalabad, 4,000 in Sargodha and remaining in other districts.

According to details, teams examined 130 vehicles in Lahore, Faisalabad (188), Gujranwala (137), Attock (6), Bahawalpur (13), Bahawalnagar (15), Bhakkar (25), Chakwal (9), Chinniot (34), DG Khan (54), Hafizabad (3), Jhang (84), Jhelum (19), Kasur (83), Khanewal (17), Khushab (19), Sheikhpura (133), Sialkot (118) and Multan (17).

Similarly, in Lodhran (16), Mandi Bahaud-din (8), Mianwali (9), Muzaffargarh (9), Nankana Sahib (22), Narowal (21), Okara (4), Rahimyar Khan (7), Rajanpur (12), Sargodha (35), Toba Tek Singh (33) and Vehari (16) milk carrier vehicle were checked.

He said: "The consumption of tainted milk causes fatal diseases in children and elders," adding, special dairy safety teams were screen-

ing milk on daily basis which was being carried from different areas of province and there was no place in Punjab for milk adulterators.

Prince William's last dairy farm shuts down

Mar 16, 2020

https://www.princewilliamtimes.com/news/prince-william-s-last-dairy-farm-shuts-down/article_c1219d74-6735-11ea-89a1-6b3417542e40.html

The last remaining dairy farm in Prince William County, Dutch Land Farm in Nokesville, has shut down its dairy operation. The farm will continue to produce crops like soy and corn.

"It was a sad day," said Lisa House, who owns the 600-acre farm with her husband, Dale House.

The last of the farm's 375 dairy cattle were shipped to a farm in upstate New York on Wednesday, March 11. House said the dairy farm was in operation in the county for more than 100 years.

"We're going to reassess what we're doing," House said. "We won't be going back in the dairy business."

House said the primary reason for closing the farm's dairy operation was a decline in milk prices over the last few years, a problem that has forced many dairy farms to close across the United States.

Since 2000, the number of U.S. dairy farms has declined rapidly. From 1992 to 2018, more than 94,000 family dairies closed their doors at the rate of 10 dairy farms per day. The trend has continued at a steady pace. Since 2018, about 3,000 dairy farms went out of business across the U.S., according to the National Farmers Union.

Jay Yankey, manager of the Prince William Soil and Water Conservation District, said the region's dairy farms have been hit hard by the downturn in the dairy market in recent years.

"It's not unique to this area. It's a problem across the country," Yankey said. "There's just not a lot of profit in it."

Yankey said Kettle Wind Farm in Nokesville, which had been the county's only other dairy farm, closed its dairy operation in 2018. Kettle Wind still maintains a crop farming operation.

HOW THE CORONAVIRUS COULD IMPACT DAIRY PRODUCERS

3/16/2020

<https://www.agriculture.com/news/livestock/how-the-coronavirus-could-impact-dairy-producers>

With the coronavirus influencing all sectors of the U.S. economy, its ripple effects will have an impact on a dairy industry already battered by years of depressed prices.

"The handwriting is there that we will probably see a downturn in commodity prices, including dairy," says Mike Hutjens, professor emeritus of animal sciences at the University of Illinois. "We finally saw a few good months of prices that

were on the rebound, and now they are likely headed back down."

READ MORE: Retailers, officials insist on the food supply is strong as grocery stores are emptied

The unprecedented number of shutdowns of schools and businesses, movement restrictions, and quarantines are not a good sign for dairy.

"While it's speculation at this time, it's likely

dairy is not high on the list of items being purchased. That will likely mean a demand slowdown," he says. "I am concerned with the potential ending of the school year and its impact on milk consumption."

In the latest World Agricultural Supply and Demand Estimates from the USDA, the U.S. all-milk price was projected at \$18.25 per CWT. That's down 60¢ from the February projection of \$18.85 per CWT.

The question is how long this slowdown will last. At this point, it is anyone's guess.

A second factor that dairy producers will need to closely monitor is the health and well-being of their employees. "It's prudent that farm managers work with their employees and ensure they understand the situation, and there is a plan in place to follow appropriate protocols," Hutjens says. "If employees cannot come to work for several weeks, that could severely impact many producers."

In a statement released late last week, Jim Mulhern, president and CEO of the National Milk Producers Federation, said: "The National Milk Producers Federation stands ready to assist its members in addressing coronavirus challenges. From possible damages to domestic and world

markets, to supply chain labor disruptions on the farm, at the processing plant or in transporting milk, the potential ramifications for dairy are wide-ranging. We will devote our resources to the best of our ability to helping dairy farmers and cooperatives respond to whatever challenges they may face."

He added that the Food and Drug Administration has confirmed that heat treatment kills other coronaviruses, so pasteurization is expected to also inactivate this virus. In addition, there is no evidence this strain is present in domestic livestock such as cattle.

"Still, all producers will remain vigilant as what has now been labeled a pandemic continues its path. We will continue to answer questions and offer information to help our members. Policy solutions also may be needed for producers whose operations have been affected by the virus. In keeping with our mission of serving our members, regardless of the challenge, we will work with lawmakers and regulators to ensure a safe and adequate supply of milk and to mitigate potential economic harm to dairy farmers," Mulhern said.

Below is a list of helpful resources related to coronavirus.

[New RaboResearch report details coronavirus impact on global dairy](https://www.dairyfoods.com/articles/94180-new-raboresearch-report-details-coronavirus-impact-on-global-dairy)

March 16, 2020

<https://www.dairyfoods.com/articles/94180-new-raboresearch-report-details-coronavirus-impact-on-global-dairy>

Global financial services company Rabobank said the upward trajectory in global dairy product prices visible in quarter-four 2019, stalled in quarter-four 2020. The onset of the coronavirus in China and the permeation across the globe have buyers and sellers scrambling to assess the market impact, according to the latest RaboResearch Dairy Quarterly, titled "The Corona Hangover". "Global dairy commodity prices have already priced-in the uncertainty," stated Michael Harvey, RaboResearch senior dairy analyst. "But a less-than-favorable expected finish to the New

Zealand production season is providing some price support."

Rabobank said it anticipates China's consumer buying patterns to normalize by the second half of 2020, with evidence of improvement in some supply chains already visible. The risk of a setback or a delayed economic recovery in China presents a major downward price risk to Rabobank's current forecasts.

Against this backdrop, global milk production from the "Big 7" is rising. All regions within the

Big 7 will report year-on-year growth in the second quarter of 2020, granted against low comparables, Rabobank said.

The combination of reduced Chinese imports, significant supply chain disruptions — including extreme competition for shipping containers across the globe — and rising dairy surpluses in export regions will keep downward pressure on global markets through much of 2020.

Nonetheless, the rate of growth in surplus milk will be restrained, and lower commodity prices in the face of weaker economic growth will support buyers in price-sensitive regions that are not dependent on oil revenue, Rabobank said. Based on the forecast fundamentals through 2020, this should lead to a down-cycle in global dairy markets.